Public Opinion Survey 2015
Peninsular Malaysia Voter Survey
21st January – 30th January 2015
1008 voters aged 21 and above were interviewed via telephone.

The survey respondents are from all states across Peninsular Malaysia.

Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.

All of the constituencies (12 states and 165 parliament constituencies) were surveyed and the selection of the respondents is proportional with respect to the population in each parliament constituency.

Respondents were interviewed in their own language of preferences.

Survey margin of error estimated at ±3.09%.

The survey was conducted on 21st January – 30th January 2015.

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.
Respondent Profile

**Ethnicity**
- Malay: 30%
- Chinese: 60%
- Indian: 10%

**Gender**
- Male: 50%
- Female: 50%

**Occupation**
- Govt./GLC: 14%
- Private: 39%
- Self employed/Bus.: 17%
- Homemaker: 18%
- Retired: 8%
- Stud./unemployed: 3%

**Internet Access**
- Yes: 66%
- No: 34%

**Age Group**
- 21-30: 20%
- 31-40: 30%
- 41-50: 22%
- 51-60: 17%
- >60: 11%

**Monthly Household Income (RM)**
- <1500: 22%
- 1501-3000: 30%
- 3001-5000: 20%
- >5000: 21%
- [DK/NR]: 7%

Note: Govt./GLC = Government/statutory bodies (e.g. federal government, MARA, SALCRA)/GLC (e.g. TNB, Petronas, Telekom, MAS, Maybank); Self-employed/Bus = Employer/Self employed (e.g. Own small business, own farm, direct sale); Stud./Unemployed = Student, Unemployed, lost ability to work.
Direction of the Country

Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

- **47% Wrong Direction**
  - Strongly to the wrong direction: 13%
  - Somewhat to the wrong direction: 12%
  - Unsure: 1%
  - Somewhat to the right direction: 12%
  - Strongly to the right direction: 1%

- **39% Right Direction**
  - Refused: 7%

N=1008, 21st – 30th January 2015
Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?
Direction of the Country

Right direction across Ethnicity

Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?
## Direction of the Country

### 39% RIGHT DIRECTION (n=393)

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favourable economic condition in general</td>
<td>10%</td>
</tr>
<tr>
<td>Welfare to the people (e.g. to the poor, senior citizens)</td>
<td>9%</td>
</tr>
<tr>
<td>Rapid or good development</td>
<td>8%</td>
</tr>
<tr>
<td>Good national administration</td>
<td>8%</td>
</tr>
<tr>
<td>Peaceful condition in the country</td>
<td>8%</td>
</tr>
<tr>
<td>Improving economy</td>
<td>5%</td>
</tr>
<tr>
<td>Overall stable (e.g politics, economics, social)</td>
<td>4%</td>
</tr>
</tbody>
</table>

### 47% WRONG DIRECTION (n=474)

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>High cost of living/inflation</td>
<td>19%</td>
</tr>
<tr>
<td>Unfavourable economic condition in general</td>
<td>15%</td>
</tr>
<tr>
<td>Poor administration</td>
<td>6%</td>
</tr>
<tr>
<td>Political instability in general</td>
<td>4%</td>
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<tr>
<td>Racial inequality</td>
<td>4%</td>
</tr>
<tr>
<td>Goods and services tax (GST)</td>
<td>4%</td>
</tr>
<tr>
<td>Inefficiency of national administration</td>
<td>3%</td>
</tr>
</tbody>
</table>

Q: What is the reason for you to say so? (open-ended)
**Issues**

Economic concerns comprise: price hike and petrol prices, cost of living, implementation of GST, lower income, rising of house prices and employment.

Q: Being as specific as you can, what is the number one problem facing people in this country today? (open-ended)

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**Public Opinion Survey 2015**
**Peninsular Malaysia Voter Survey**
**N=1008, 21st – 30th January 2015**
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

- 44% Satisfied
- 29% Somewhat satisfied
- 7% Very satisfied
- 17% Somewhat dissatisfied
- 12% Very dissatisfied
- 2% Unsure
- 2% Refused

46% Dissatisfied
Satisfaction towards PM Najib Razak

Satisfaction versus Dissatisfaction

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?
Satisfaction towards PM Najib Razak

Satisfaction across Ethnicity

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?
Q: Some people say they are happy with Government while others are dissatisfied and others say they are angry? Which one best describes how you feel?
Perception towards Government

Perception towards Government across Ethnicity
% respondents expressing “happy”

Q: Some people say they are happy with Government while others are dissatisfied and others say they are angry? Which one best describes how you feel?