National Public Opinion Survey
PERCEPTION TOWARDS BERSIH 4 RALLY

Period : 15 – 21 August 2015
METHODOLOGY

1. 1010 voters aged 21 and above were interviewed via telephone (fixed and mobile lines).
2. The survey respondents are from all states across Peninsular Malaysia.
3. Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.
4. All of the constituencies (12 states and across 165 parliament constituencies) were surveyed and the selection of the respondents is proportional with respect to the population in each parliament constituency.
5. Respondents were interviewed in their own language of preferences.
6. Survey margin of error estimated at ±3.08%.
7. The survey was conducted on 15 August – 21 August 2015.
Respondent Profile

**Ethnicity**
- Malay: 31%
- Chinese: 60%
- Indian: 9%

**Gender**
- Male: 50%
- Female: 50%

**Occupation**
- Govt./GLC: 13%
- Private: 41%
- Self employed/Bus.: 20%
- Homemaker: 16%
- Retired: 7%
- Stud./unemployed/NGO: 3%

**Monthly Household Income**
- LT RM2,000: 27%
- RM2,000 – RM2,999: 20%
- RM3,000 – RM6,999: 29%
- RM7,000 – RM9,999: 8%
- MT RM10,000: 10%

**Age Group**
- 21-30: 18%
- 31-40: 32%
- 41-50: 23%
- 51-60: 19%
- >60: 9%

**Internet Access**
- Yes: 75%
- No: 25%

Note: Govt./GLC= Government/Statutory bodies (e.g., federal government, MARA, SALCRA)/GLC (e.g., TNB, Petronas, Telekom, MAS, Maybank); Self-employed/Bus=Employer/Self employed (e.g., Own small business, own farm, direct sale); Stud./Unemployed=Student, Unemployed, lost ability to work.
Perception towards Bersih

Q: What do you think of BERSIH? Are you…

- Very favorable: 43%
- Somewhat favorable: 26%
- Somewhat unfavorable: 14%
- Very unfavorable: 8%
- Unsure: 17%
- Refused: 2%

47% Unfavorable
43% Favorable
Perception towards Bersih

**Ethnicity**

- Overall:
  - Favorable: 43%
  - Unfavorable: 47%
- Malay:
  - Favorable: 23%
  - Unfavorable: 70%
- Chinese:
  - Favorable: 10%
  - Unfavorable: 81%
- Indian:
  - Favorable: 51%
  - Unfavorable: 22%

**Gender / Setting**

- Male:
  - Favorable: 48%
  - Unfavorable: 44%
- Female:
  - Favorable: 39%
  - Unfavorable: 50%
- Urban:
  - Favorable: 51%
  - Unfavorable: 41%
- Rural:
  - Favorable: 31%
  - Unfavorable: 57%

**Age Group**

- 21-30:
  - Favorable: 41%
  - Unfavorable: 49%
- 31-40:
  - Favorable: 49%
  - Unfavorable: 47%
- 41-50:
  - Favorable: 47%
  - Unfavorable: 46%
- 51-60:
  - Favorable: 38%
  - Unfavorable: 49%
- > 60:
  - Favorable: 35%
  - Unfavorable: 52%

**Occupation**

- Gov/ GLC:
  - Favorable: 25%
  - Unfavorable: 67%
- Private:
  - Favorable: 35%
  - Unfavorable: 42%
- Self emp/ Business:
  - Favorable: 47%
  - Unfavorable: 32%
- *Others:
  - Favorable: 56%
  - Unfavorable: 44%

**Household income (RM)**

- LT 2,000:
  - Favorable: 22%
  - Unfavorable: 73%
- 2,000– 2,999:
  - Favorable: 36%
  - Unfavorable: 64%
- 3,000– 6,999:
  - Favorable: 51%
  - Unfavorable: 49%
- MT 7,000:
  - Favorable: 44%
  - Unfavorable: 56%

**Internet access / Media**

- Internet:
  - Favorable: 48%
  - Unfavorable: 43%
- No Internet:
  - Favorable: 29%
  - Unfavorable: 57%
- Mainstream media:
  - Favorable: 26%
  - Unfavorable: 66%
- Alternative media:
  - Favorable: 64%
  - Unfavorable: 27%

*Homemaker, Retired, Students, Unemployed

Q: What do you think of BERSIH rally? Are you…
## Reasons for supporting Bersih rally

<table>
<thead>
<tr>
<th>Demography</th>
<th>Improvement of institutions</th>
<th>Unhappy with the government</th>
<th>Unhappy with PM Najib Razak</th>
<th>Angry with GST</th>
<th>Angry over 1MDB issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>39%</td>
<td>25%</td>
<td>13%</td>
<td>11%</td>
<td>2%</td>
</tr>
<tr>
<td>Malay</td>
<td>51%</td>
<td>10%</td>
<td>15%</td>
<td>10%</td>
<td>1%</td>
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<tr>
<td>Chinese</td>
<td>38%</td>
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<td>Urban</td>
<td>42%</td>
<td>24%</td>
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<td>Rural</td>
<td>28%</td>
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<td>14%</td>
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</tbody>
</table>

Q: Please state the reason(s) why you support/not support the BERSIH rally
# Reasons for opposing Bersih rally

<table>
<thead>
<tr>
<th>Demography</th>
<th>Fear of violence and chaos</th>
<th>Do not think that BERSIH can achieve anything</th>
<th>Fear that the Malay community will be marginalised</th>
<th>Others</th>
</tr>
</thead>
<tbody>
<tr>
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<td>22%</td>
<td>4%</td>
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Q: Please state the reason(s) why you support/not support the BERSIH rally