

Public Opinion Survey 2013 Peninsular Malaysia Voter Survey

1630hrs May 3, 2013

Methodology

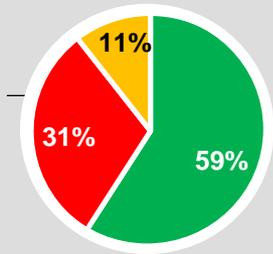
- 1600 voters aged 21 and above were interviewed via telephone
- The survey respondents in all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.
- All of the constituencies (12 states and 165 parliament constituencies) were surveyed and the selection of the respondents is proportional with respect to the population in each parliament constituency.
- Respondents were interviewed in their own language of preferences
- Survey margin of error estimated at $\pm 2.45\%$
- The survey was conducted on April 28th – May 2nd 2013

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.

Respondent Profile

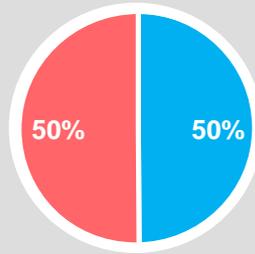
Ethnicity

■ Malay ■ Chinese ■ Indian

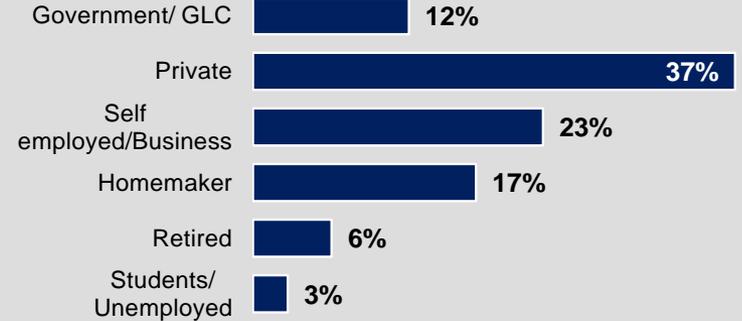


Gender

■ Male ■ Female

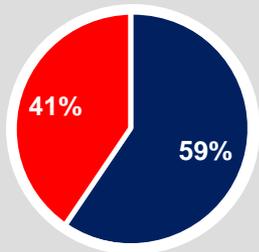


Occupation

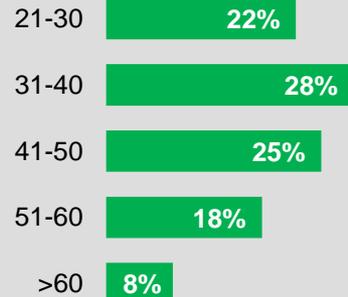


Internet Access

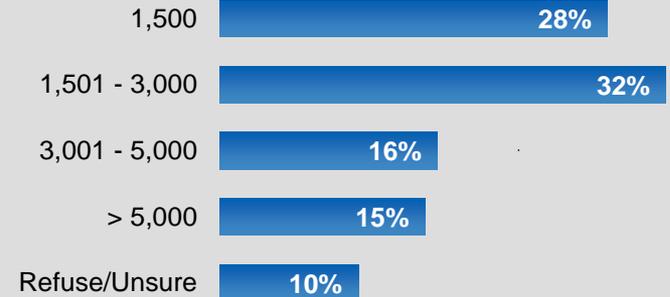
■ Yes ■ No



Age Group



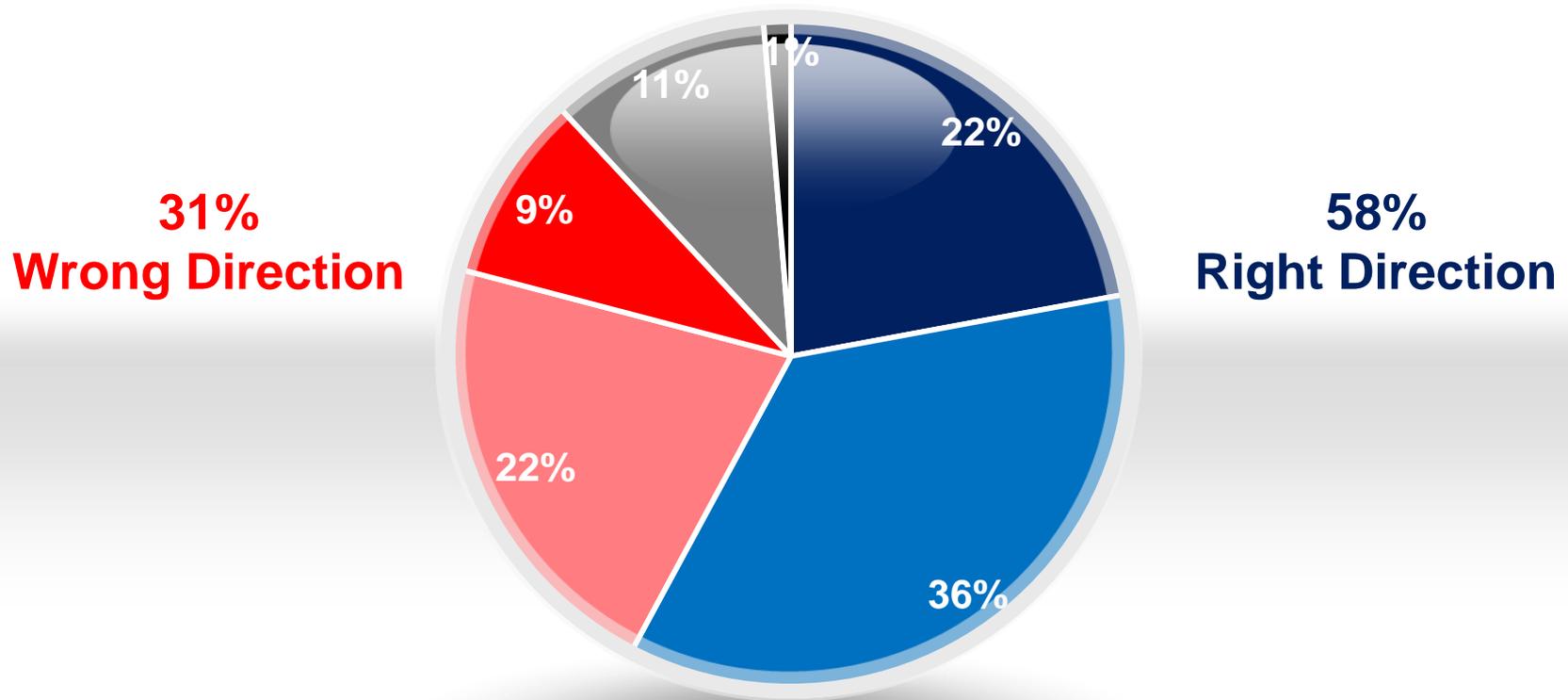
Household income (RM)



Direction of the Country

In general, slightly over half of the respondents are optimistic towards the direction of the country.

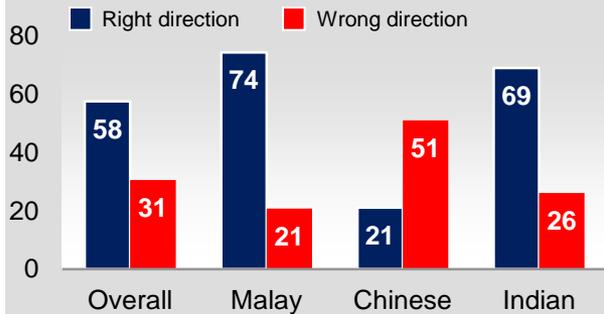
- Strongly to right direction
- Strongly to the wrong direction
- Unsure
- Somewhat to the right direction
- Somewhat to the wrong direction
- Refused



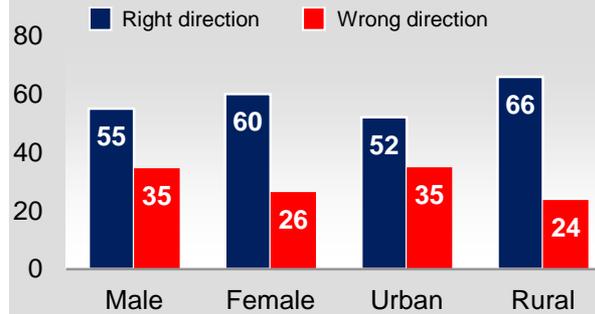
Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

Direction of the Country

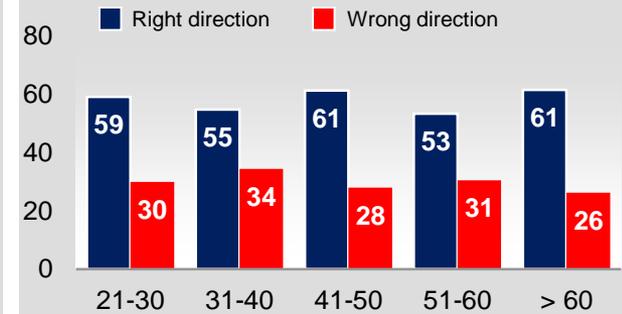
Ethnicity



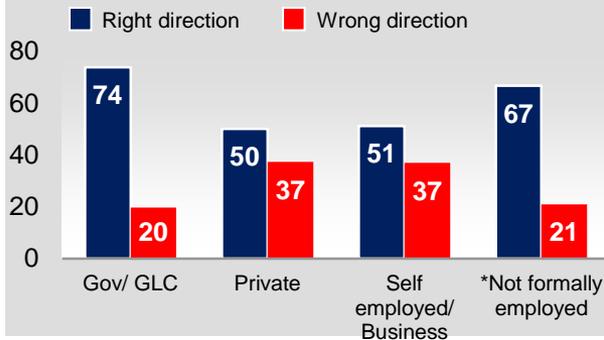
Gender / Setting



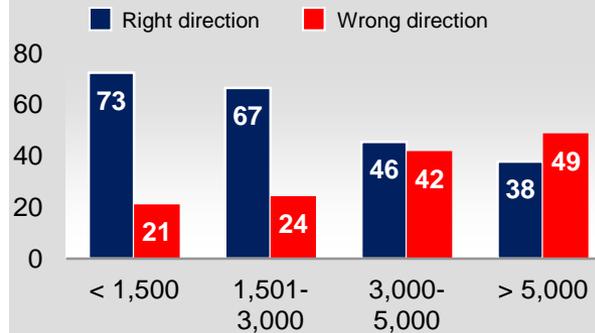
Age Group



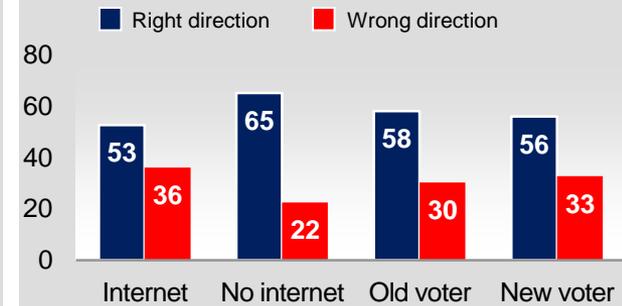
Occupation



Household income (RM)



Internet access / Voter status

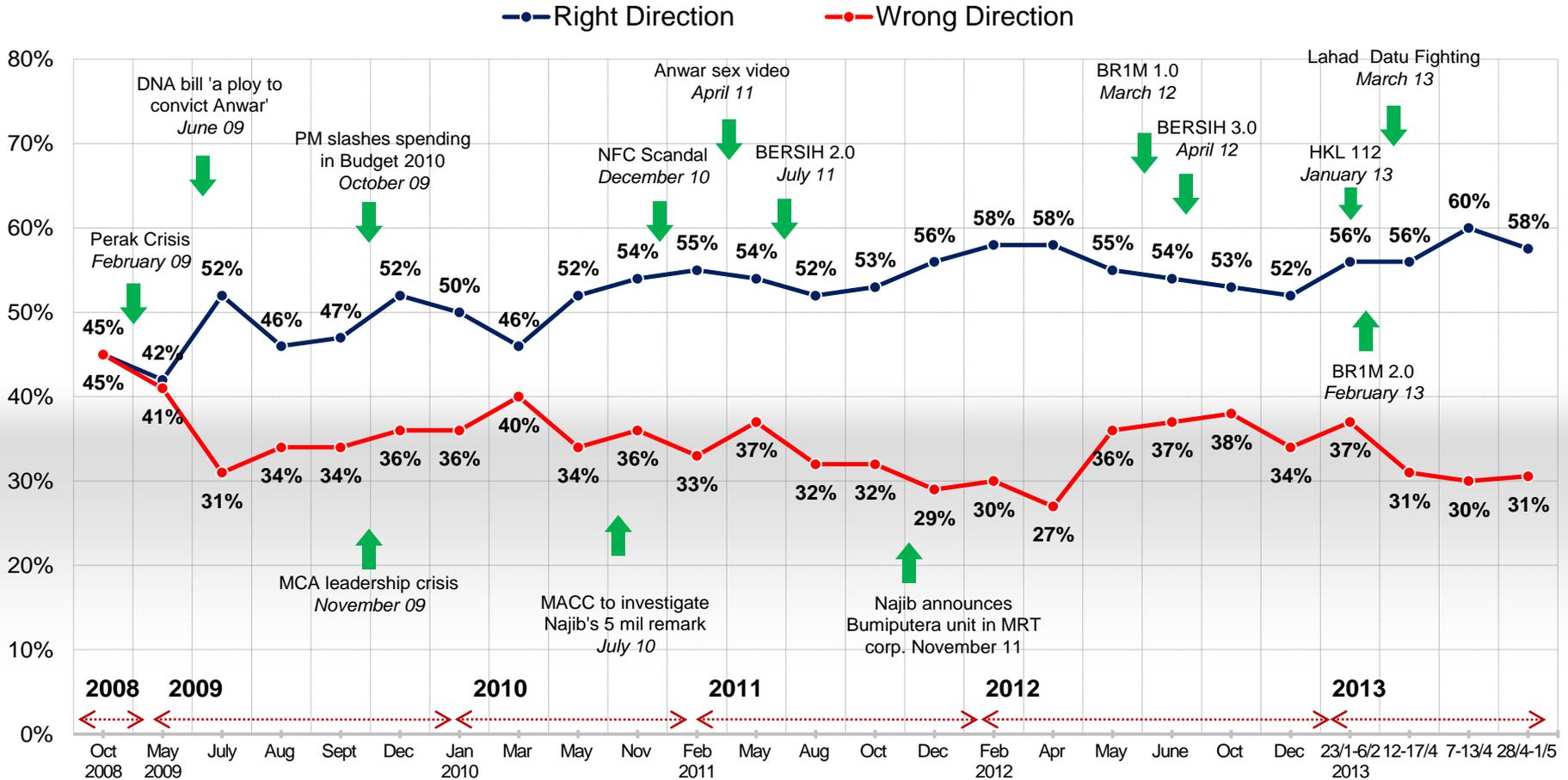


* Homemaker, Retired, Students, Unemployed

Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

Direction of the Country

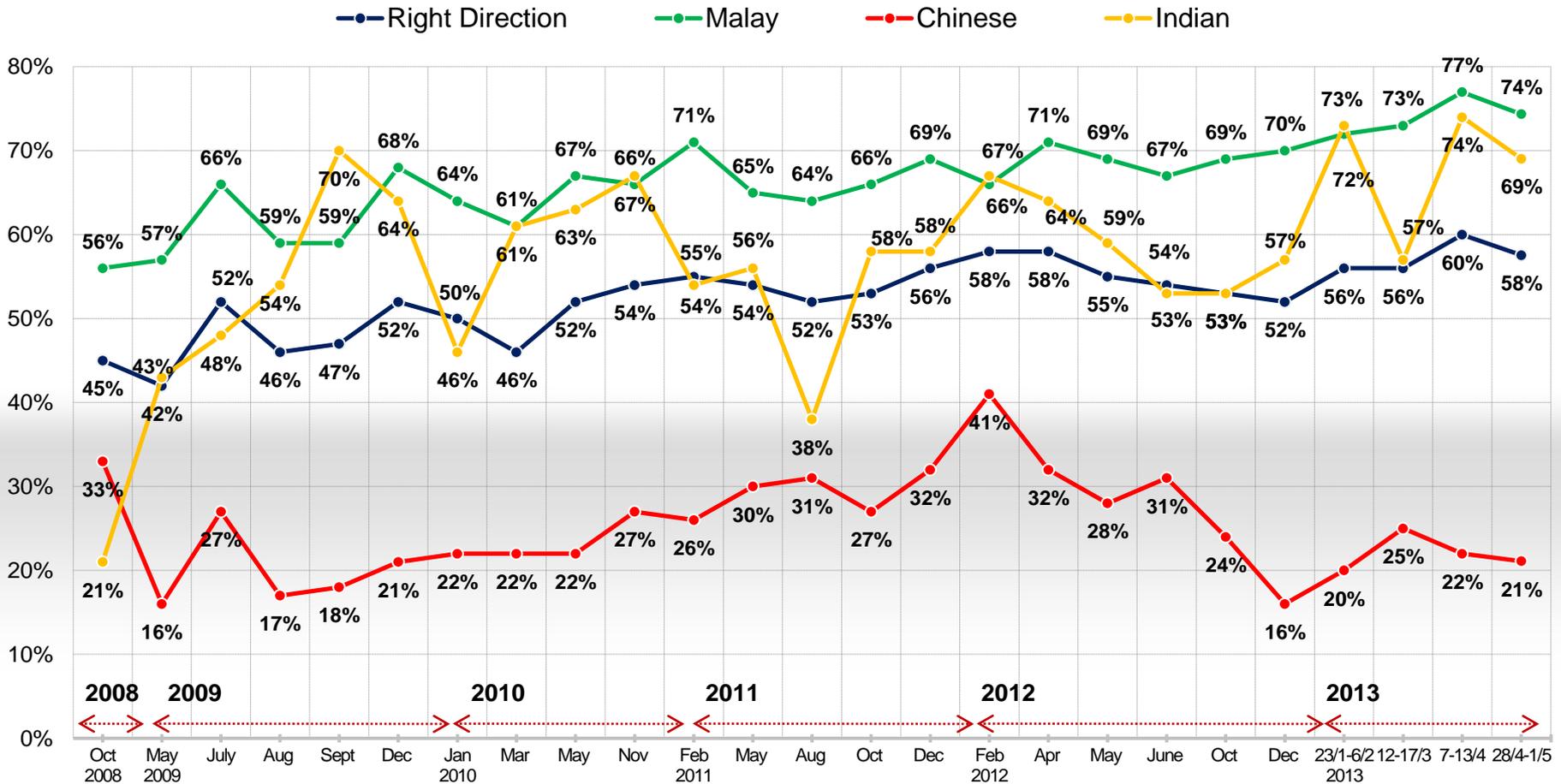
Right versus Wrong direction



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

Direction of the Country

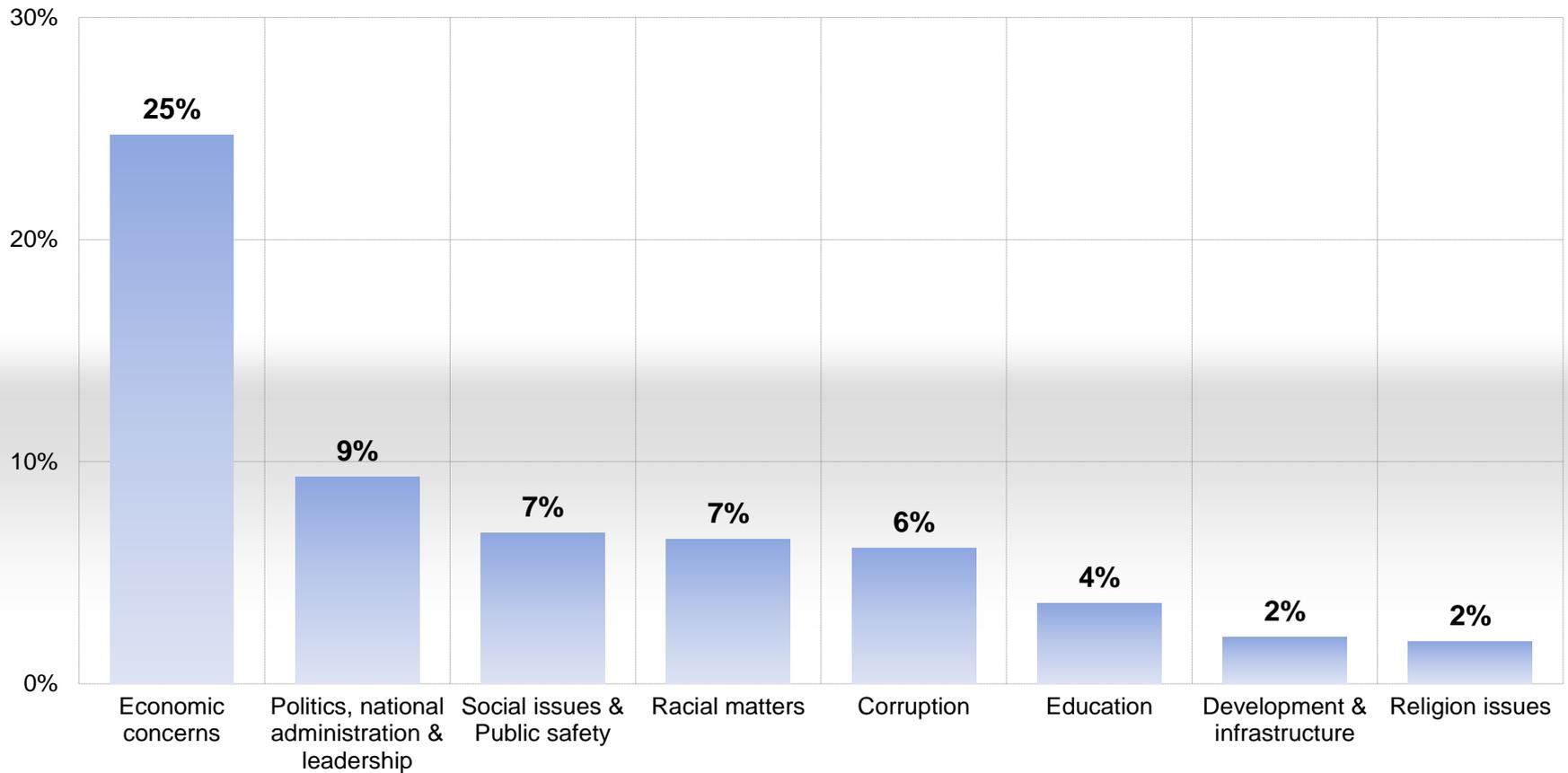
Right direction across Ethnicity



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?



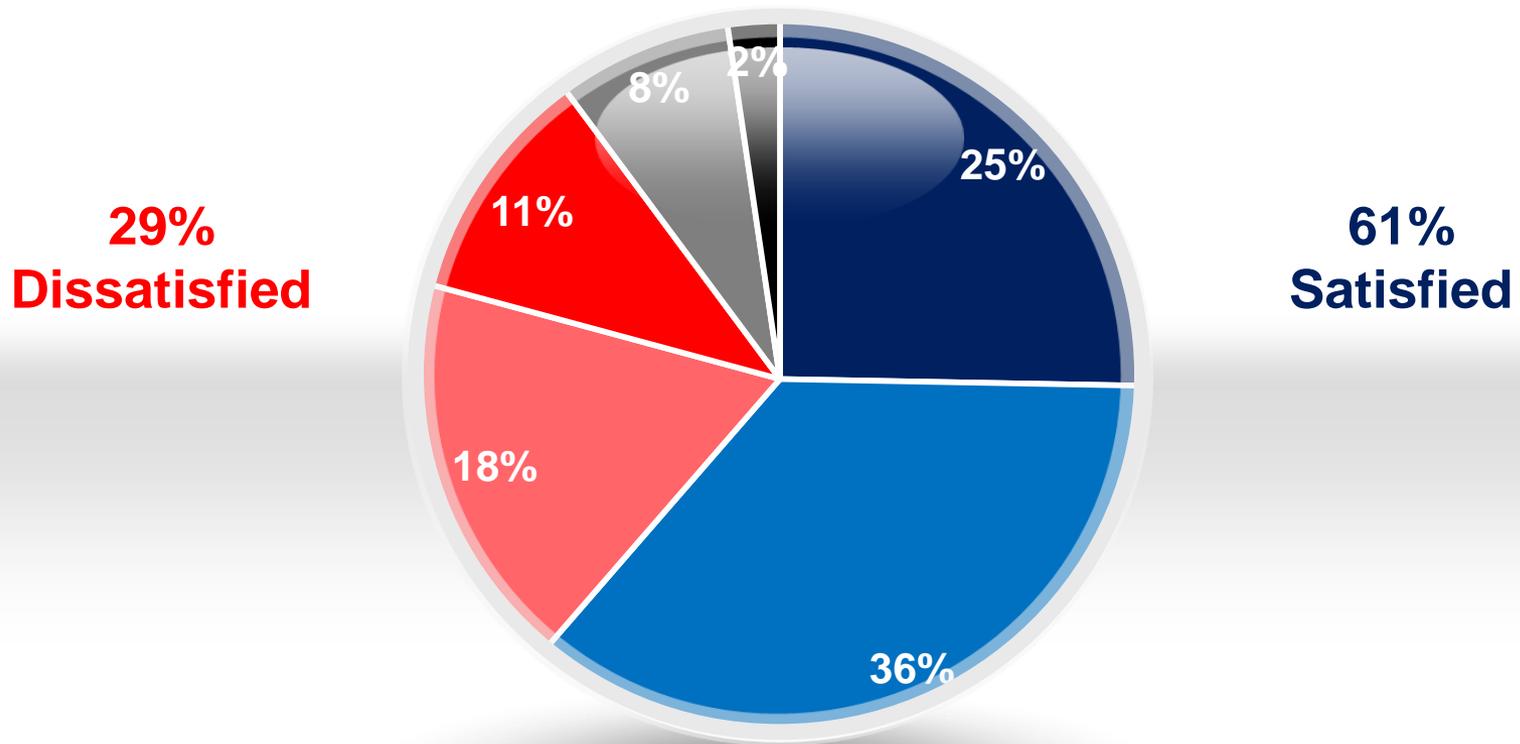
Election Issues



Q: In your opinion, what are two most important issues that you would like to see being discussed or addressed by political leaders in the coming election, what are those?

Performance of Najib Tun Razak

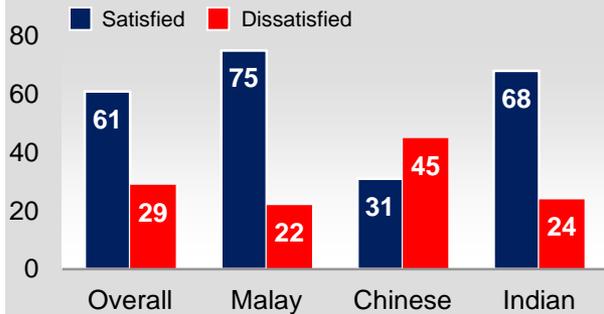
- Very satisfied
- Somewhat satisfied
- Very dissatisfied
- Somewhat dissatisfied
- Unsure
- Refused



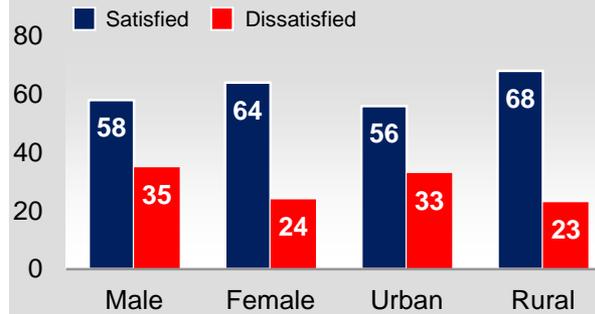
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

Performance of Najib Tun Razak

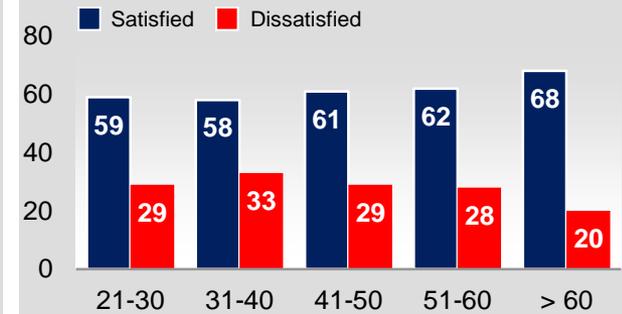
Ethnicity



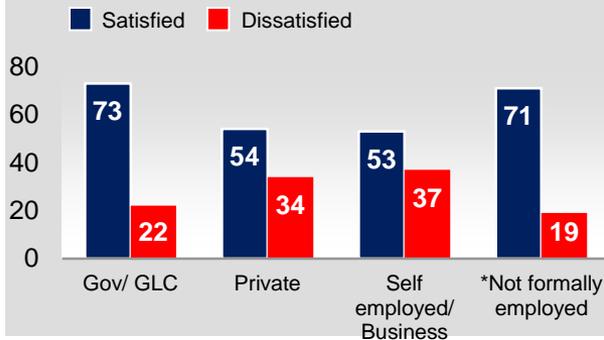
Gender / Setting



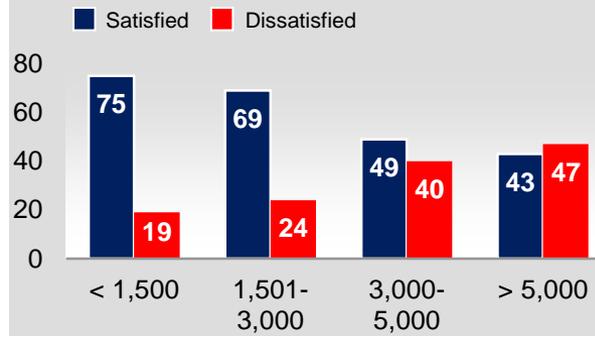
Age Group



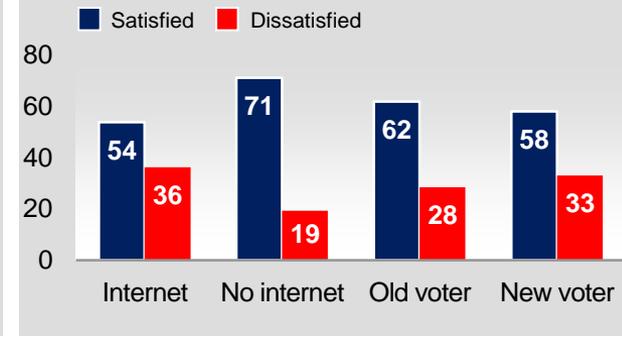
Occupation



Household income (RM)



Internet access / Voter status

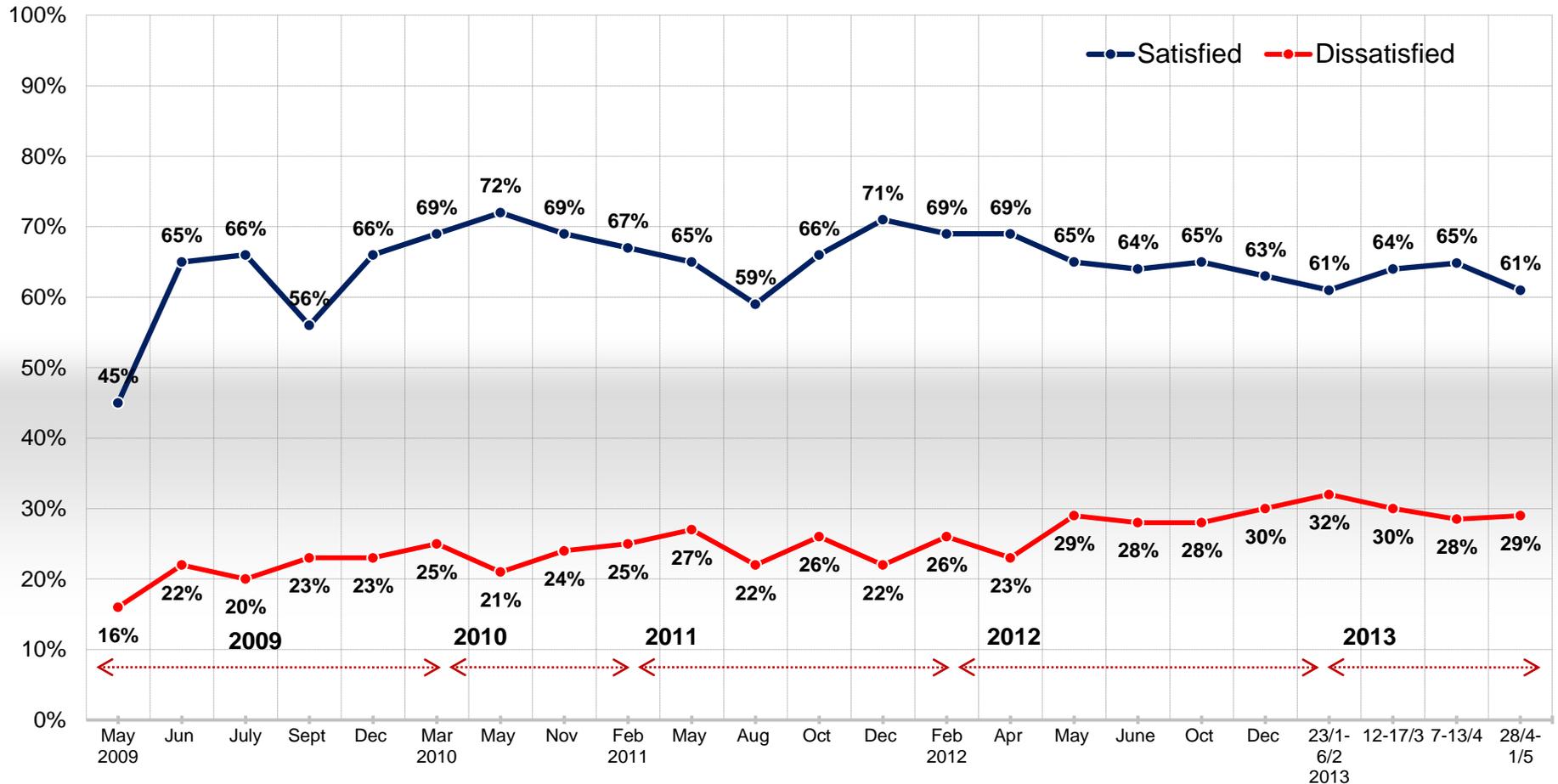


* Homemaker, Retired, Students, Unemployed

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

Performance of Najib Tun Razak

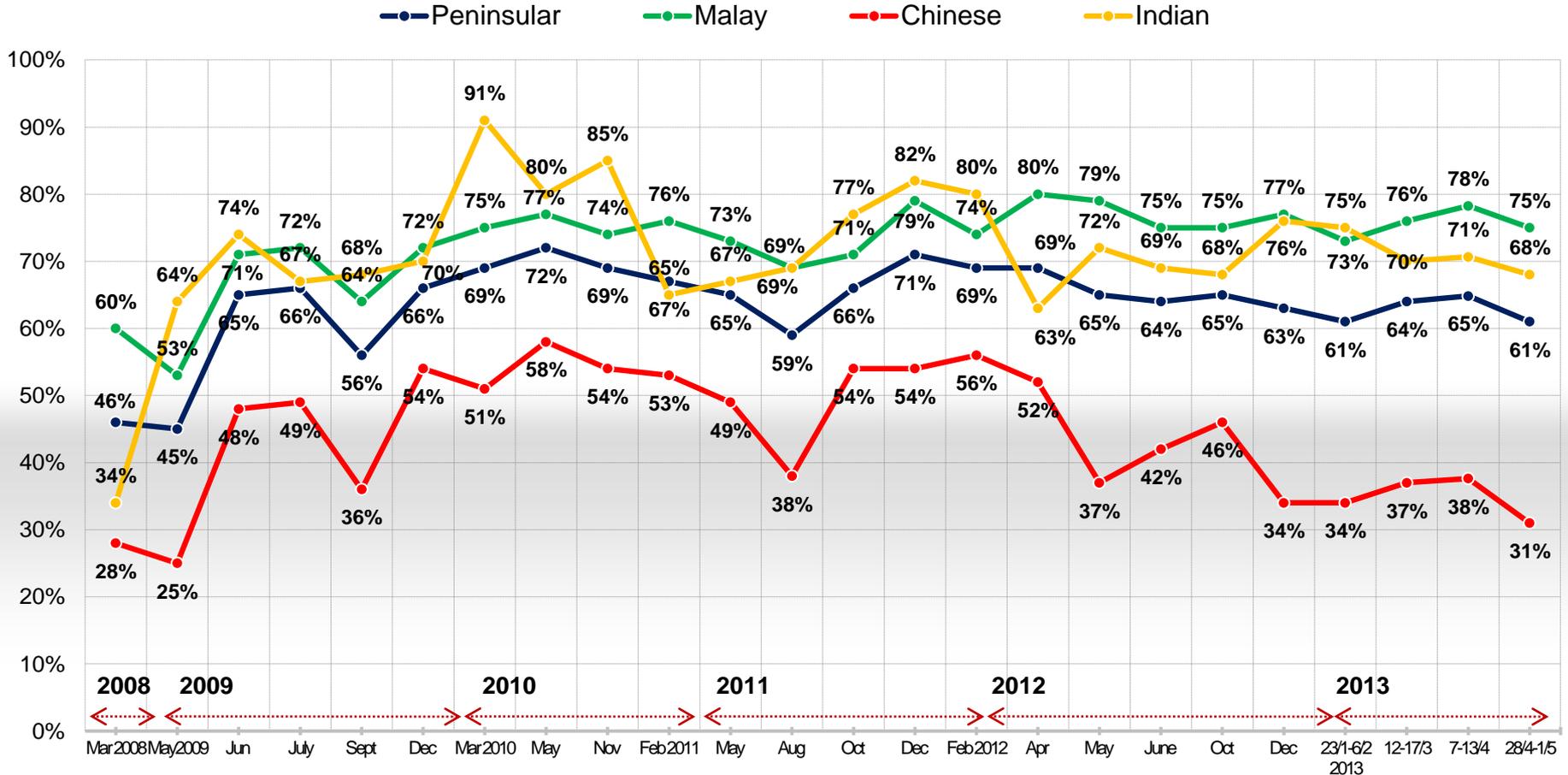
Satisfaction versus Dissatisfaction



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

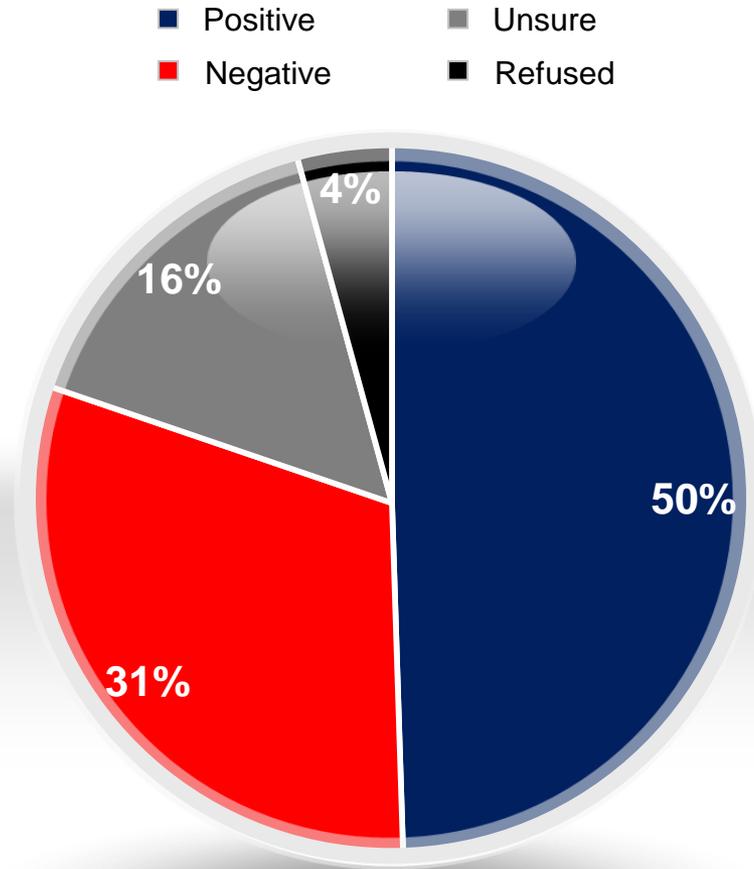
Performance of Najib Tun Razak

Satisfaction level across Ethnicity



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

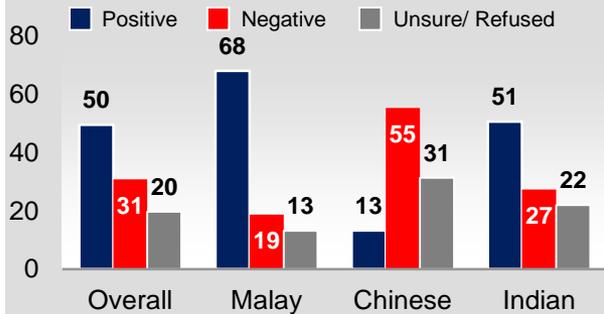
Perception towards Barisan Nasional



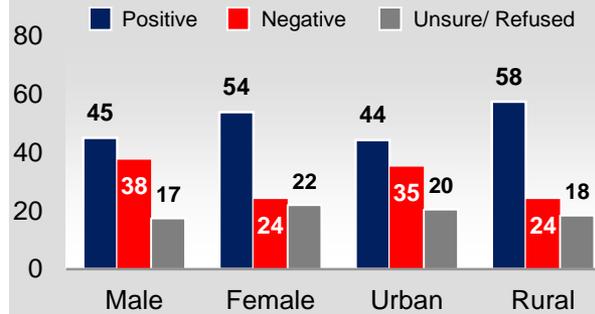
Q: At the moment, do you view Barisan Nasional (BN) positively or negatively?

Perception towards Barisan Nasional

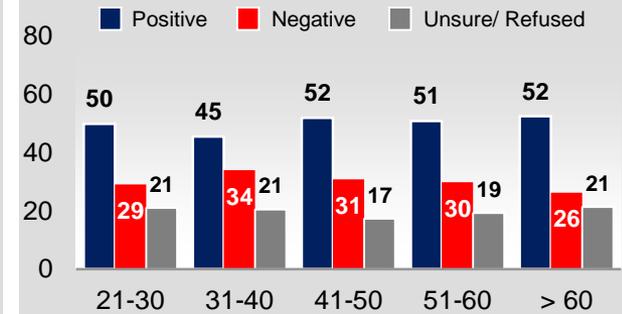
Ethnicity



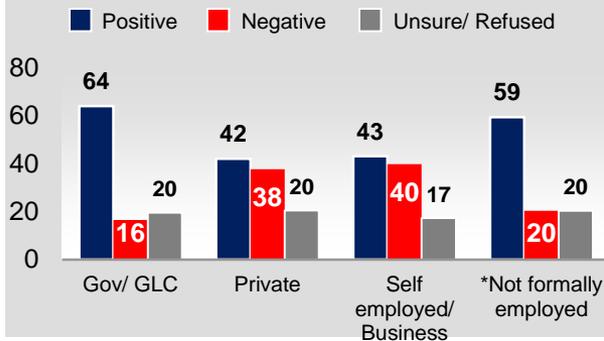
Gender / Setting



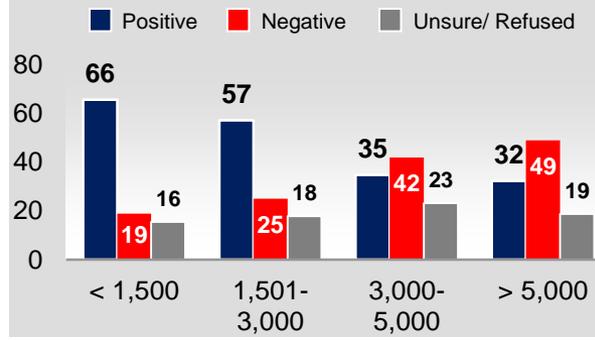
Age Group



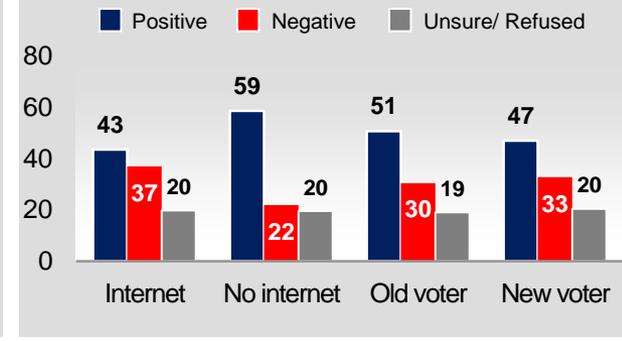
Occupation



Household income (RM)



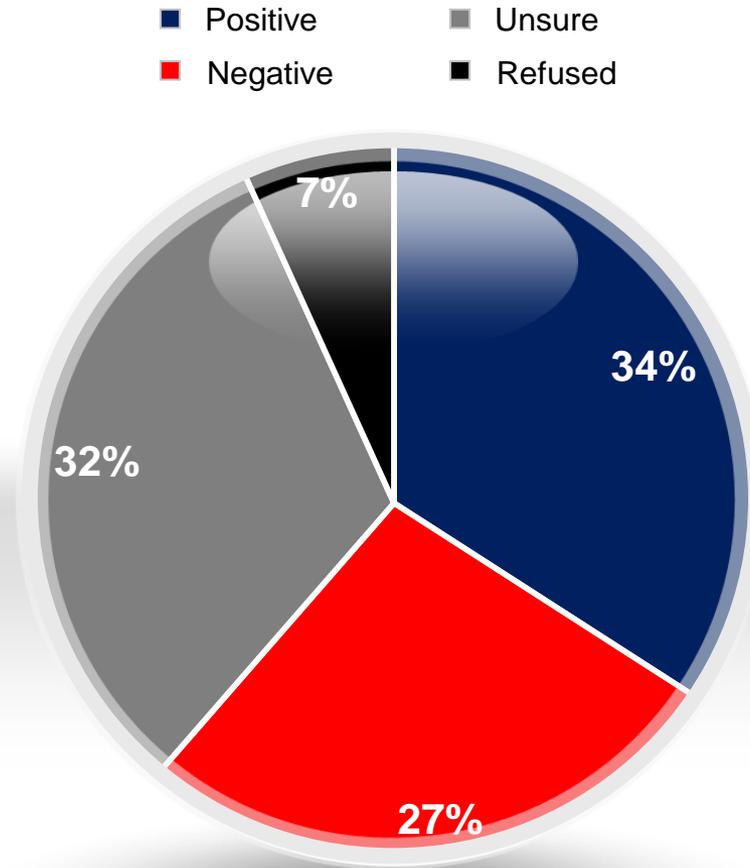
Internet access / Voter status



* Homemaker, Retired, Students, Unemployed

Q: At the moment, do you view Barisan Nasional (BN) positively or negatively?

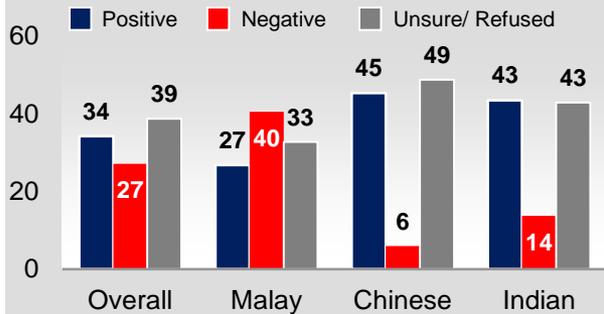
Perception towards Pakatan Rakyat



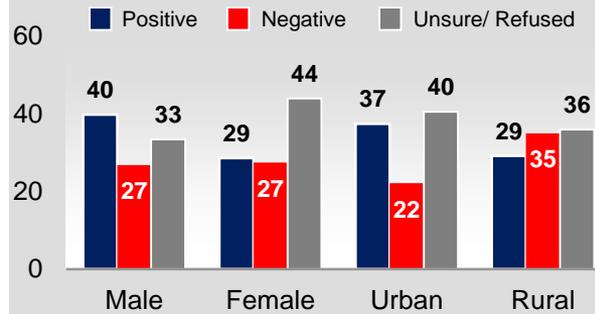
Q: At the moment, do you view Pakatan Rakyat (PR) positively or negatively?

Perception towards Pakatan Rakyat

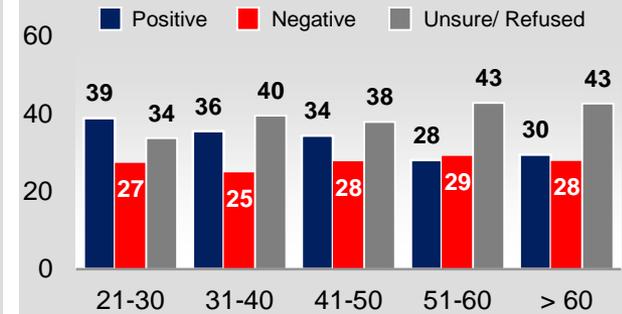
Ethnicity



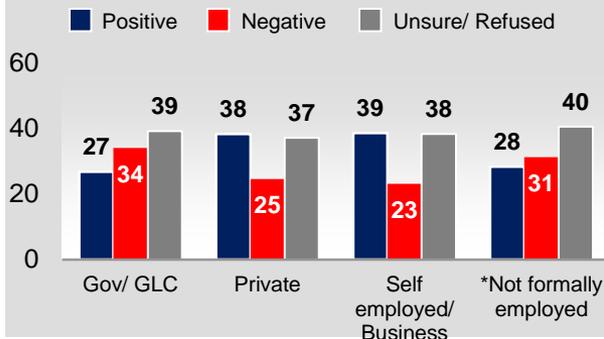
Gender / Setting



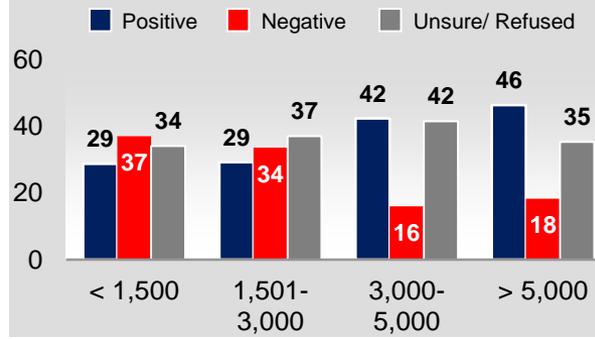
Age Group



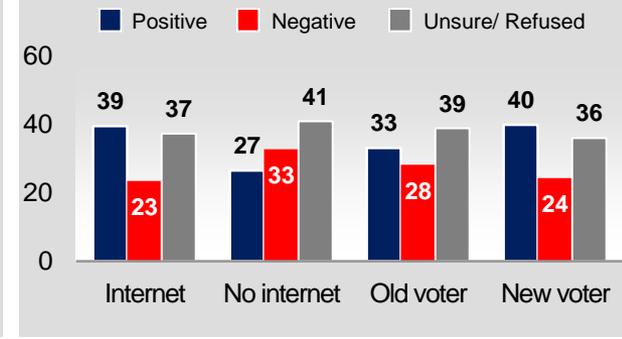
Occupation



Household income (RM)



Internet access / Voter status



* Homemaker, Retired, Students, Unemployed

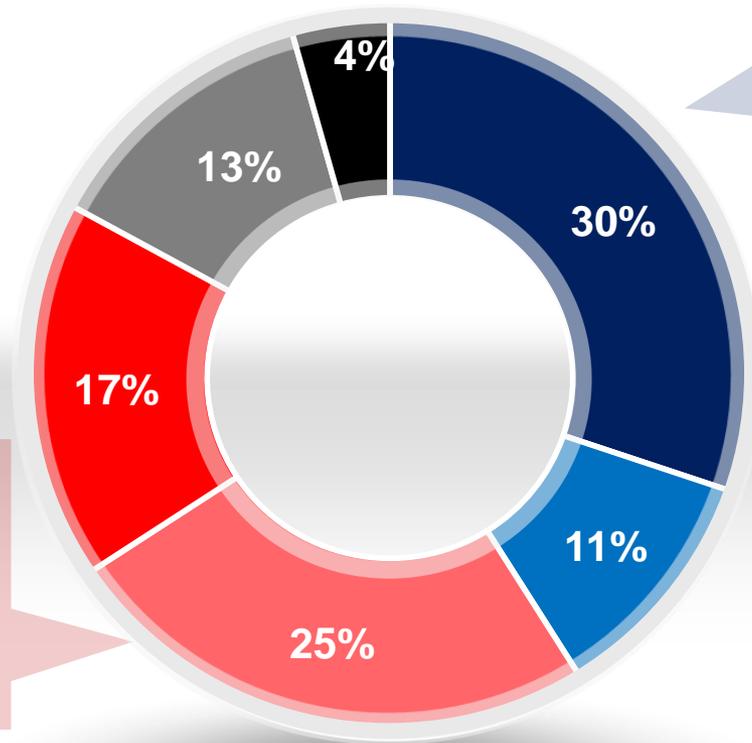
Q: At the moment, do you view Pakatan Rakyat (PR) positively or negatively?

BN or PR?

N=1200, margin of error estimated at $\pm 2.83\%$.

This question was asked on April 30th and May 2nd 2013

■ Strongly agree ■ Unsure
■ Somewhat agree ■ Refuse



41%

Only BN can govern the country

42%

Pakatan Rakyat should be given a chance to govern the country

Q: Which one is closer to your opinion

BN: Only BN can govern the country; or

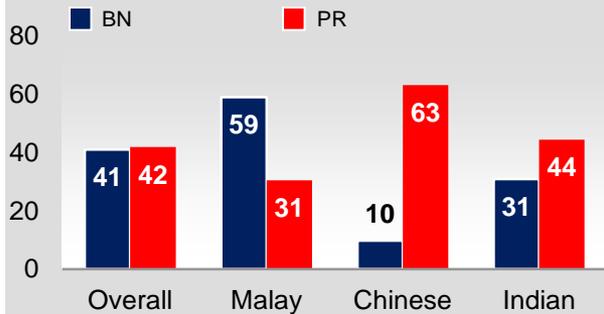
PR: Pakatan Rakyat should be given a chance to govern the country

BN or PR?

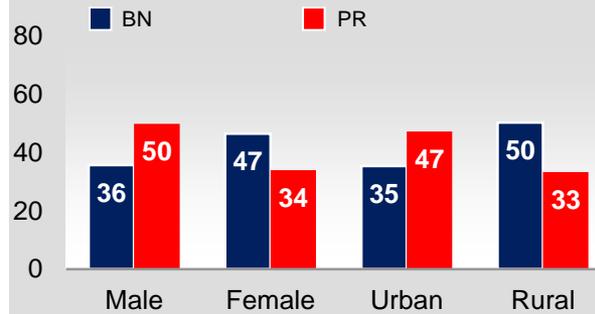
N=1200, margin of error estimated at $\pm 2.83\%$.

This question was asked on April 30th and May 2nd 2013

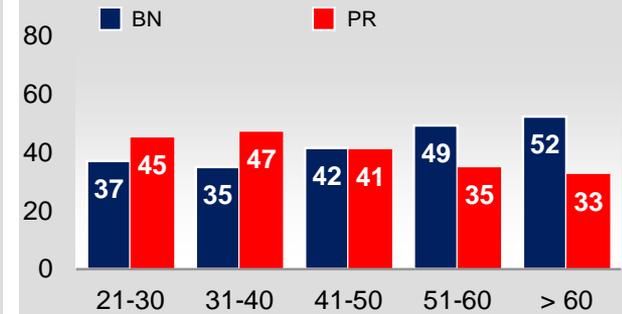
Ethnicity



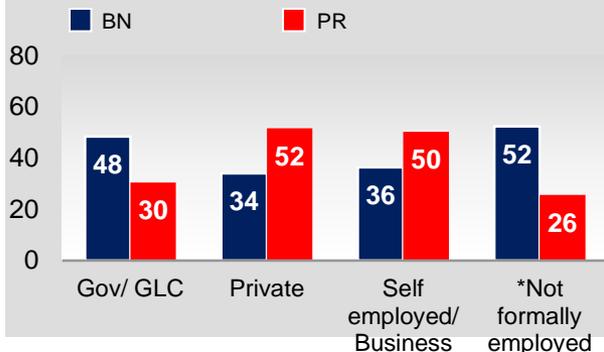
Gender / Setting



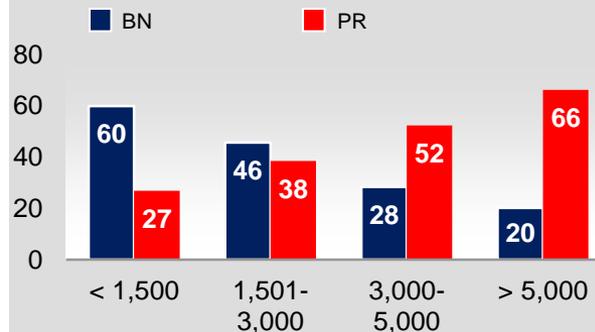
Age Group



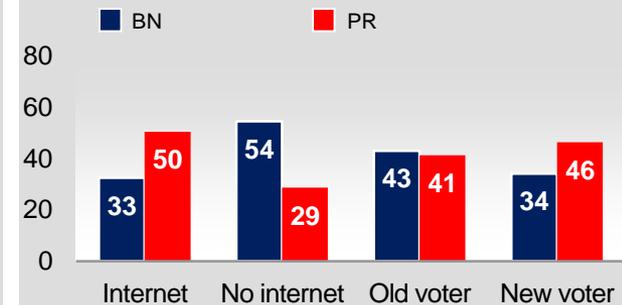
Occupation



Household income (RM)



Internet access / Voter status



* Homemaker, Retired, Students, Unemployed

Q: Which one is closer to your opinion

BN: Only BN can govern the country; or

PR: Pakatan Rakyat should be given a chance to govern the country