

# Public Opinion Survey 2013 Peninsular Malaysia Voter Survey

*1630hrs May 3, 2013*

# Methodology

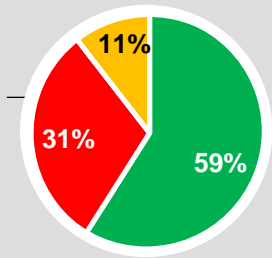
- 1600 voters aged 21 and above were interviewed via telephone
- The survey respondents in all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.
- All of the constituencies (12 states and 165 parliament constituencies) were surveyed and the selection of the respondents is proportional with respect to the population in each parliament constituency.
- Respondents were interviewed in their own language of preferences
- Survey margin of error estimated at  $\pm 2.45\%$
- The survey was conducted on April 28<sup>th</sup> – May 2<sup>nd</sup> 2013

*Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.*

# Respondent Profile

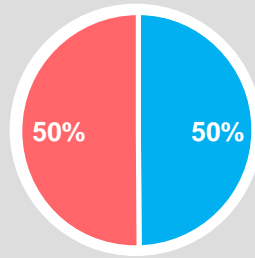
## Ethnicity

Malay Chinese Indian

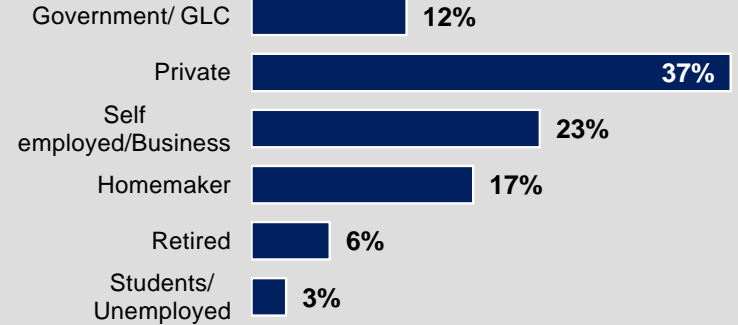


## Gender

Male Female

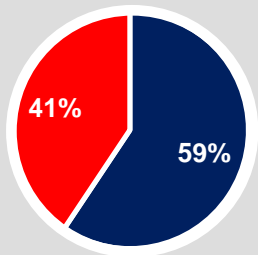


## Occupation

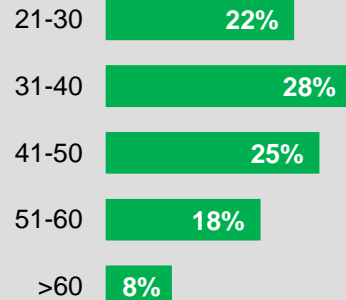


## Internet Access

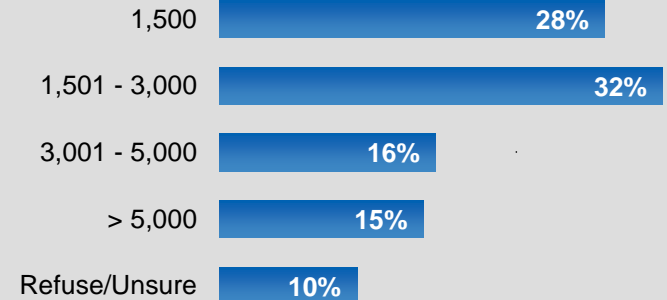
Yes No



## Age Group



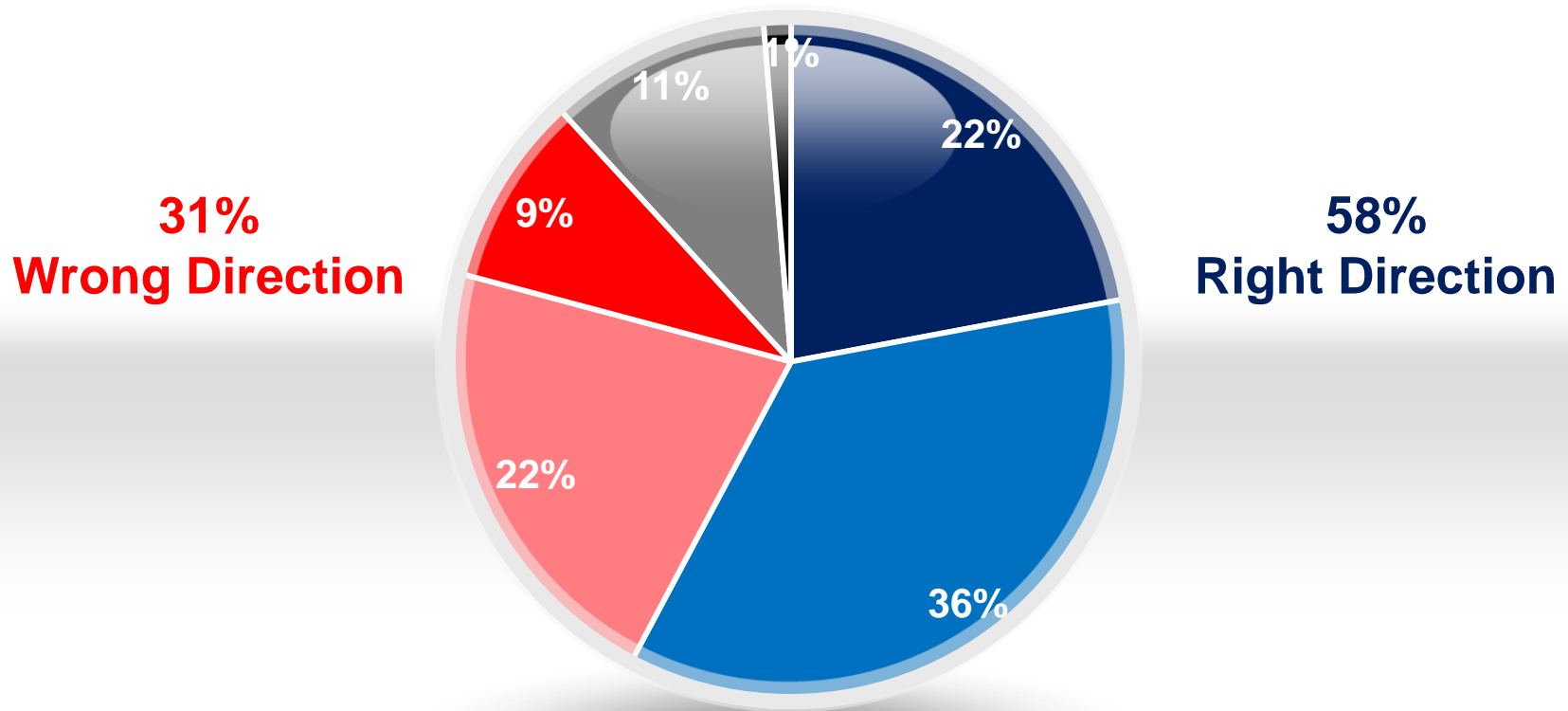
## Household income (RM)



# Direction of the Country

In general, slightly over half of the respondents are optimistic towards the direction of the country.

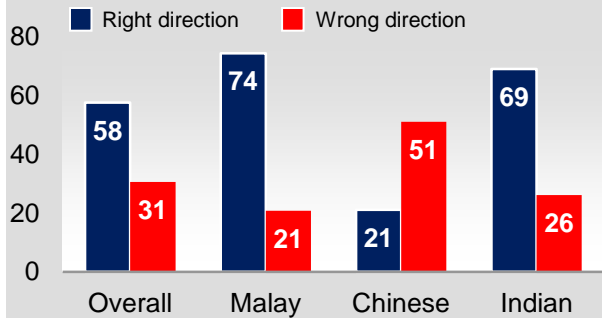
- Strongly to right direction
- Strongly to the wrong direction
- Unsure
- Somewhat to the right direction
- Somewhat to the wrong direction
- Refused



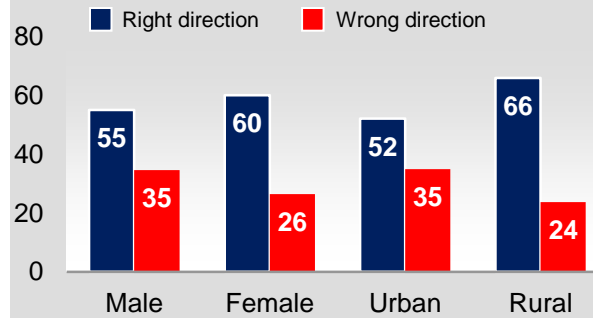
Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

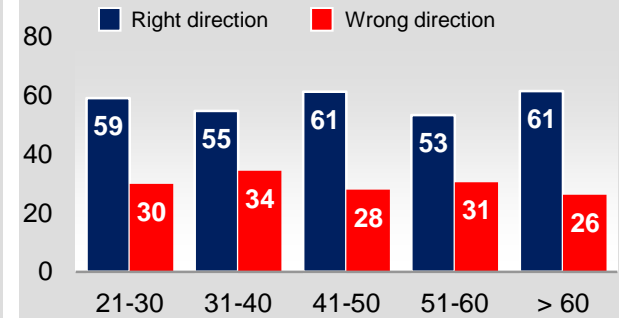
## Ethnicity



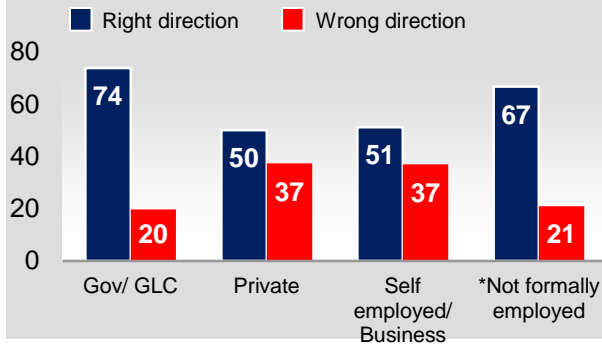
## Gender / Setting



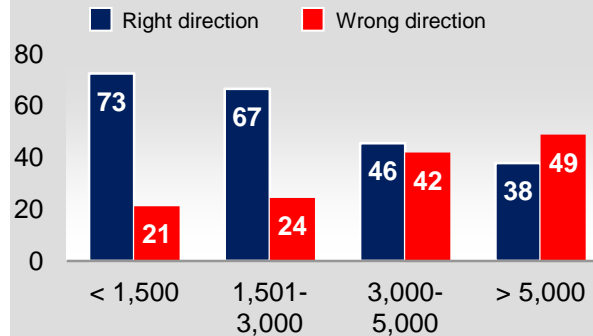
## Age Group



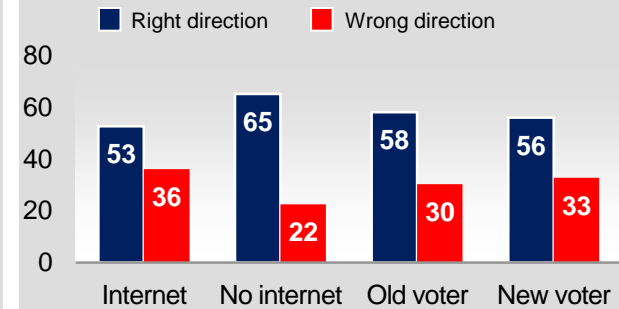
## Occupation



## Household income (RM)



## Internet access / Voter status

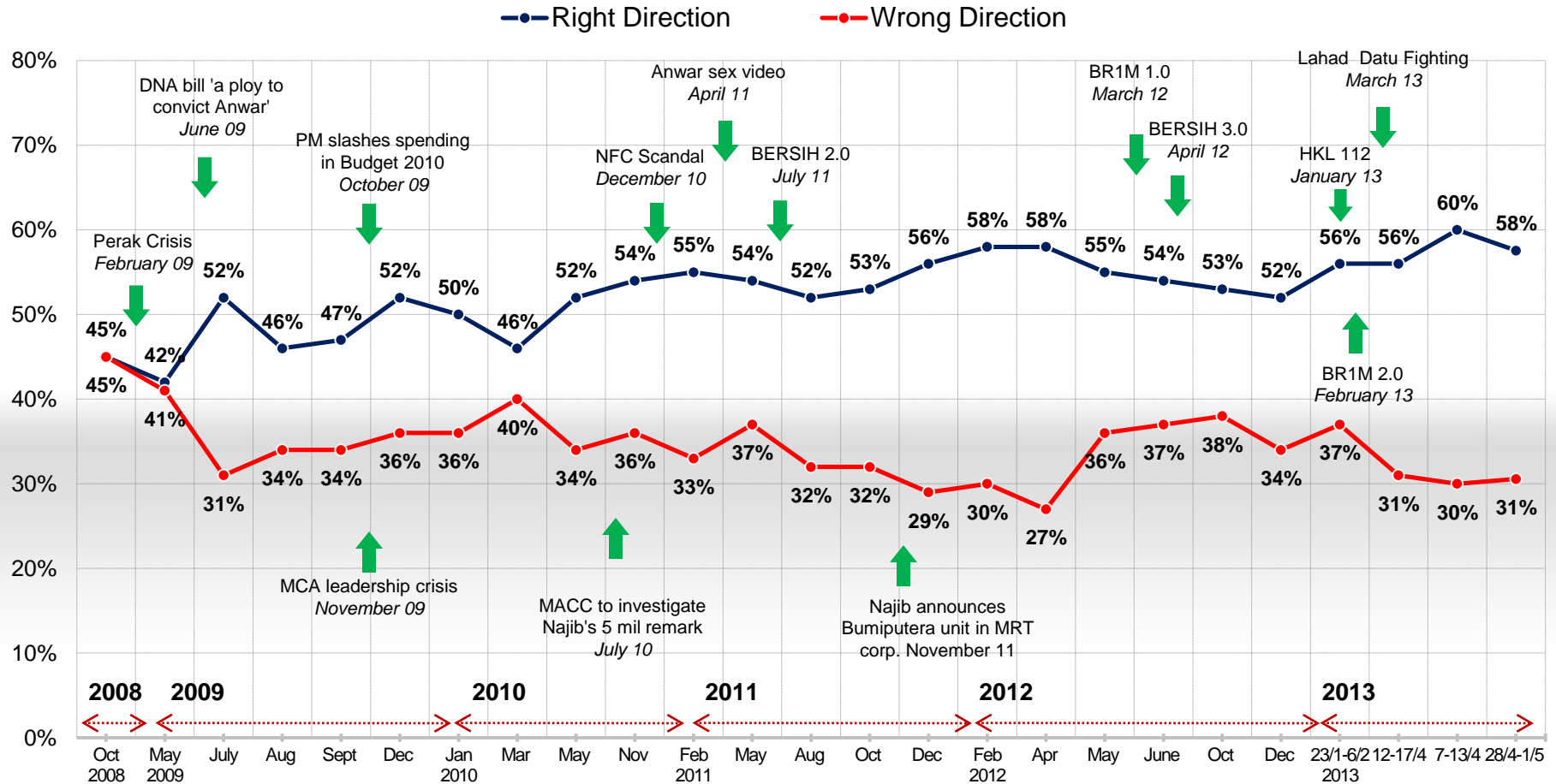


\* Homemaker, Retired, Students, Unemployed

Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

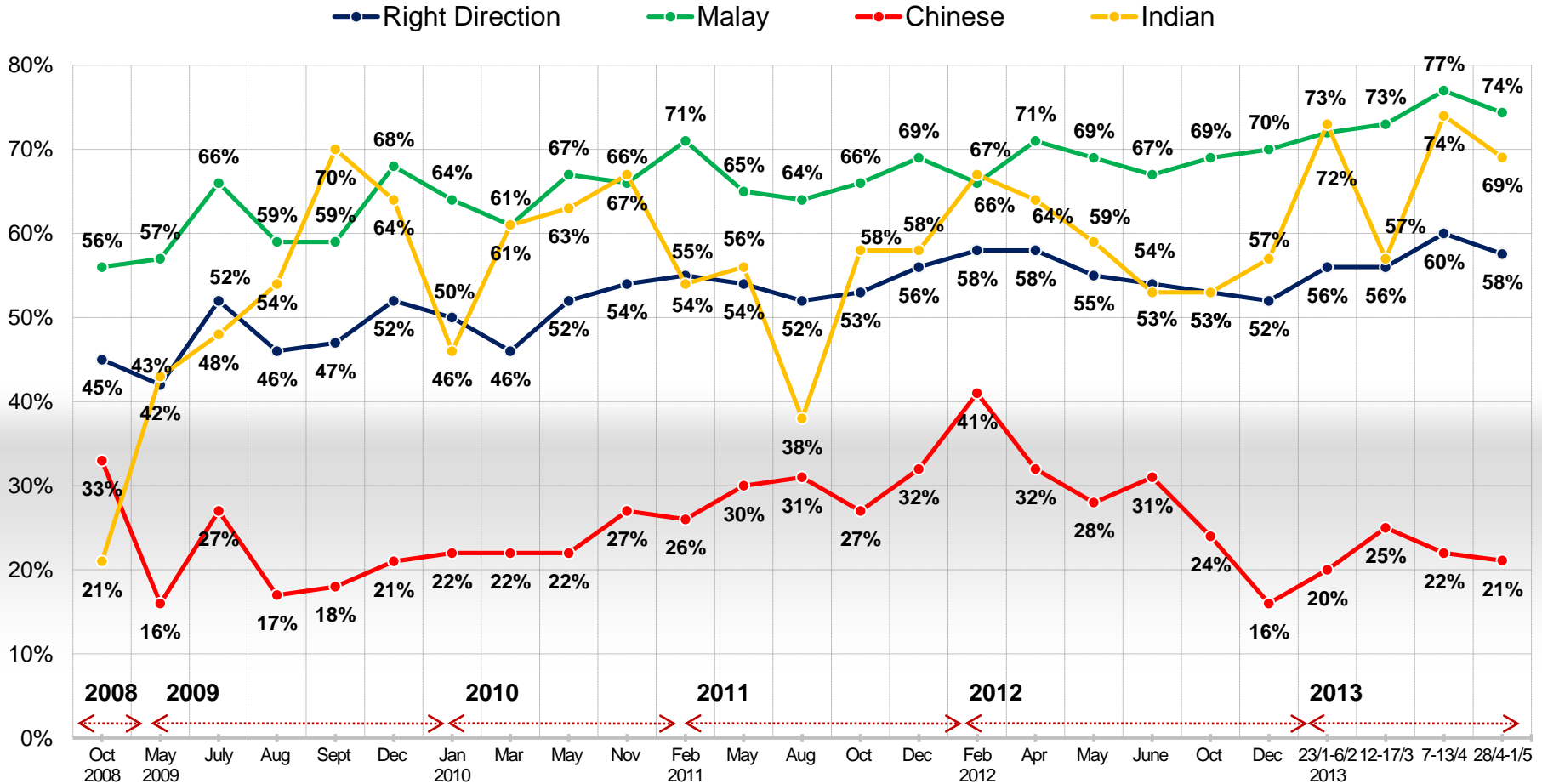
Right versus Wrong direction



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

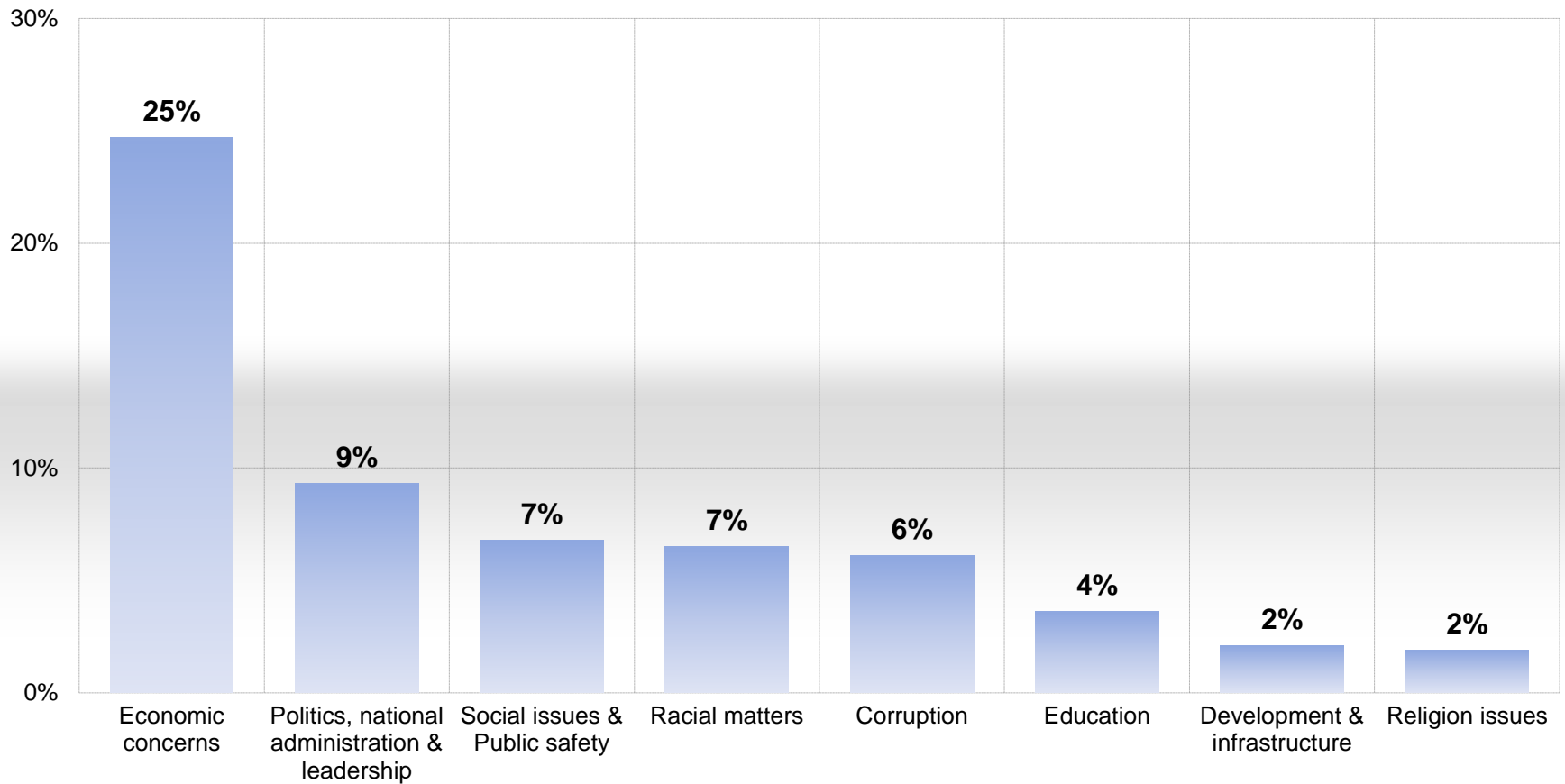
## Right direction across Ethnicity



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?



# Election Issues

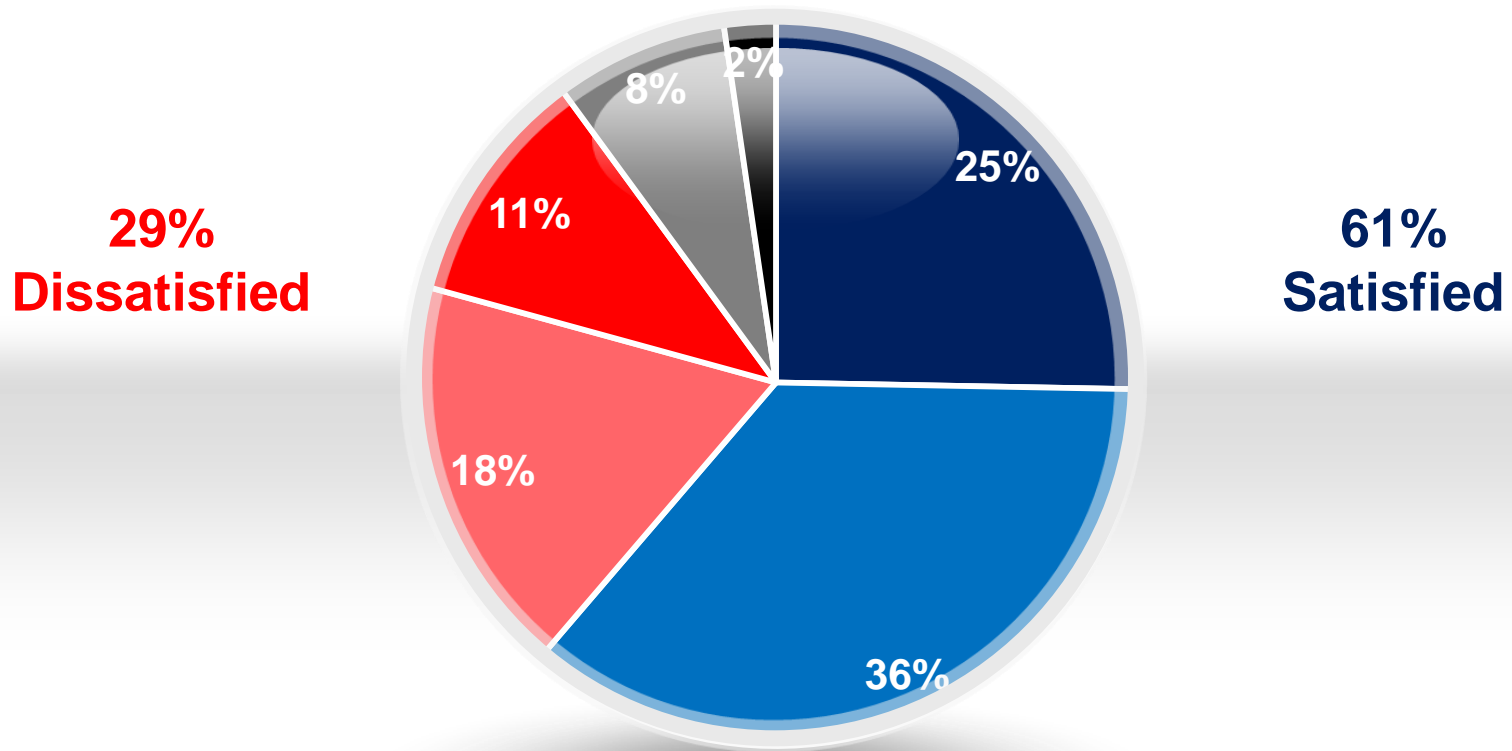


Q: In your opinion, what are two most important issues that you would like to see being discussed or addressed by political leaders in the coming election, what are those?



# Performance of Najib Tun Razak

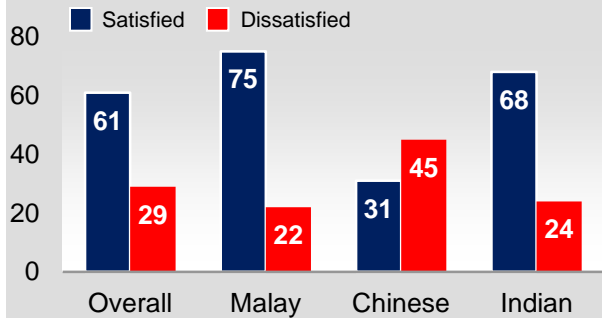
- Very satisfied
- Somewhat satisfied
- Very dissatisfied
- Somewhat dissatisfied
- Unsure
- Refused



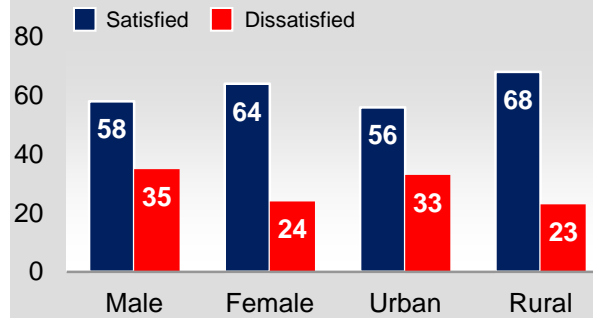
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

# Performance of Najib Tun Razak

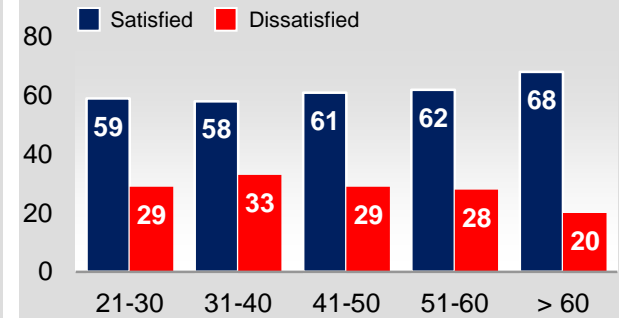
## Ethnicity



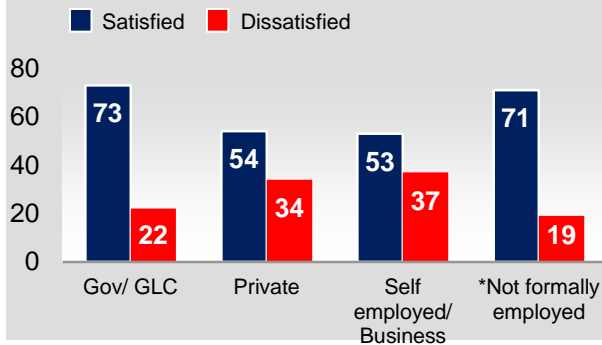
## Gender / Setting



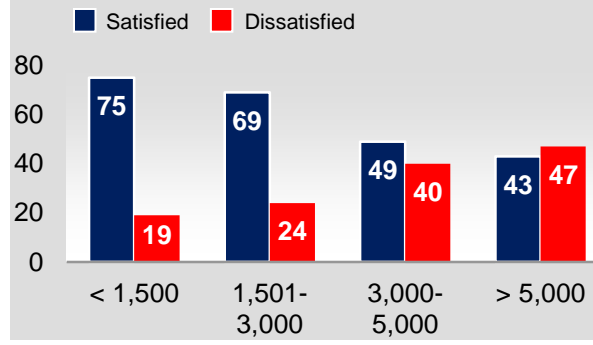
## Age Group



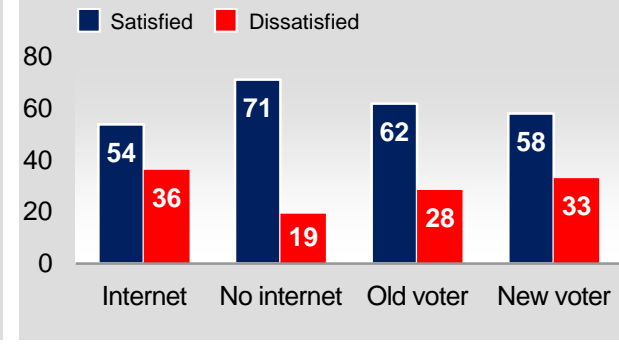
## Occupation



## Household income (RM)



## Internet access / Voter status

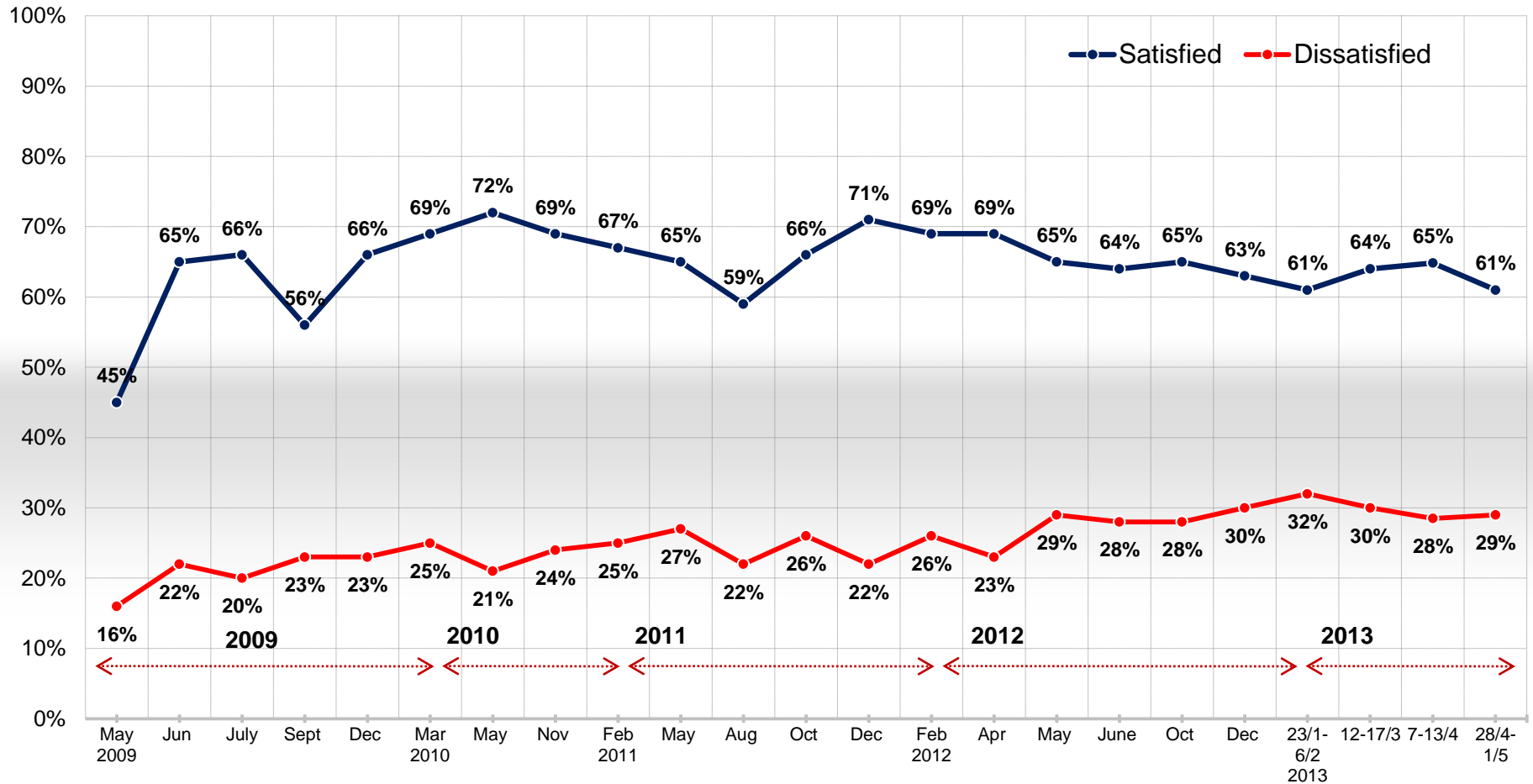


\* Homemaker, Retired, Students, Unemployed

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

# Performance of Najib Tun Razak

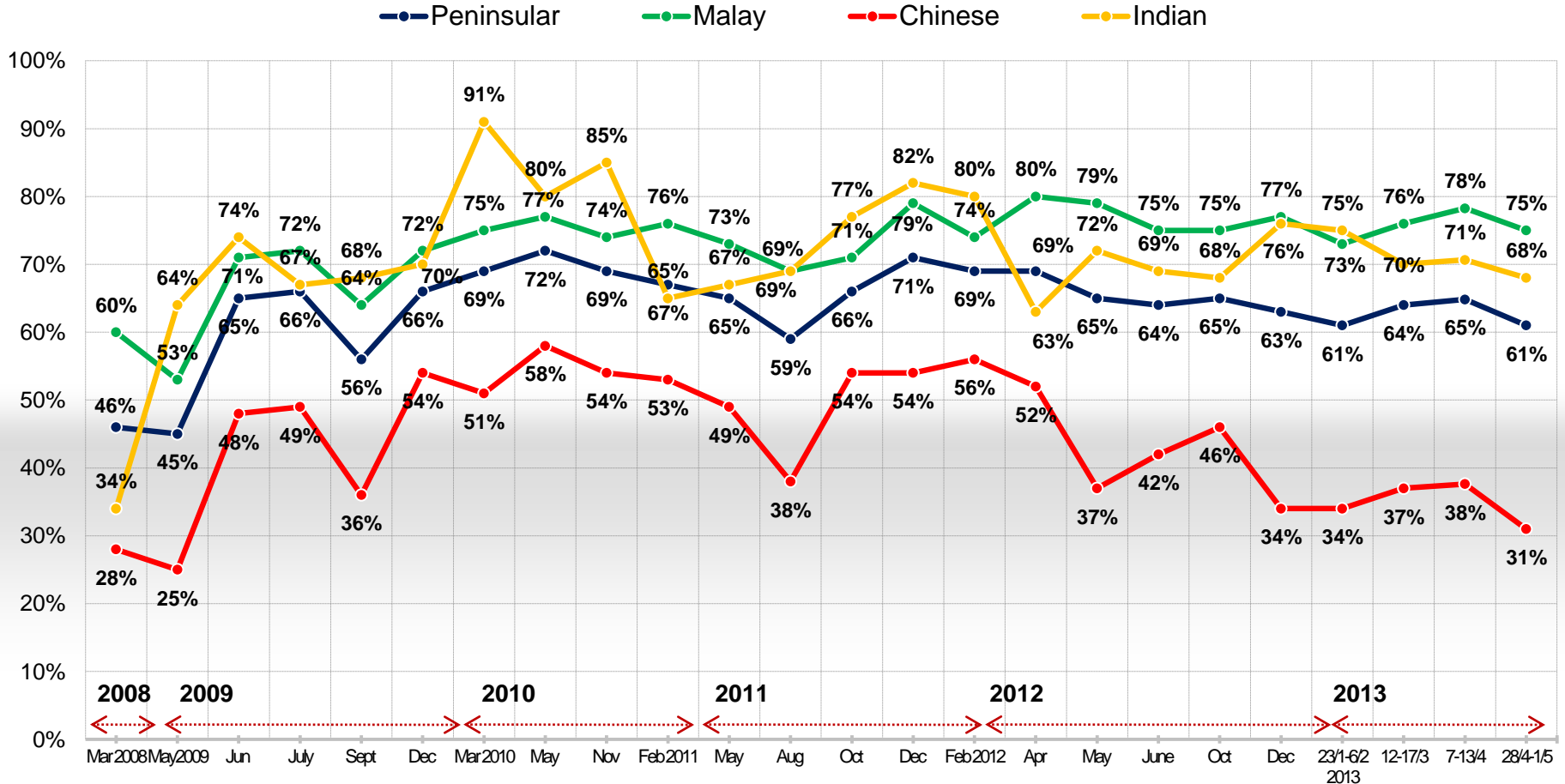
## Satisfaction versus Dissatisfaction



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

# Performance of Najib Tun Razak

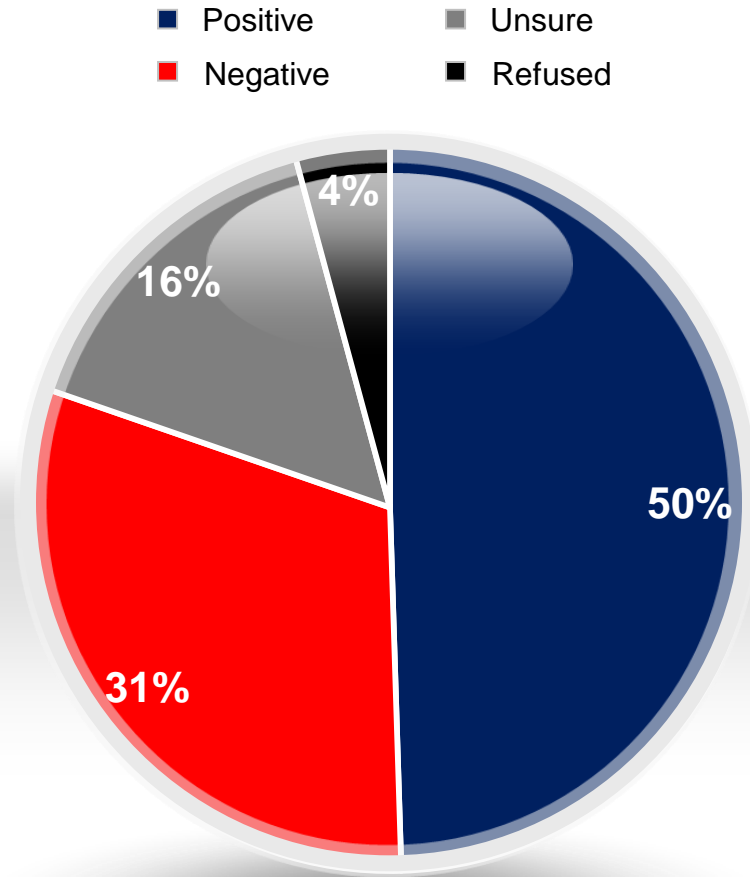
## Satisfaction level across Ethnicity



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?



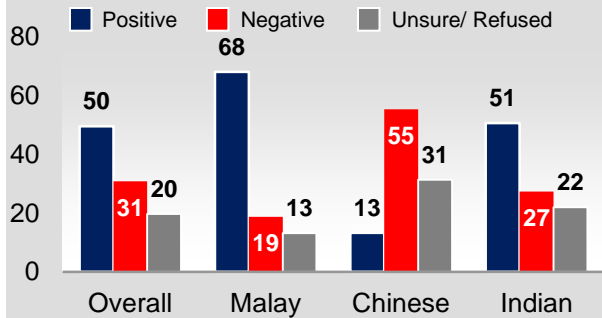
# Perception towards Barisan Nasional



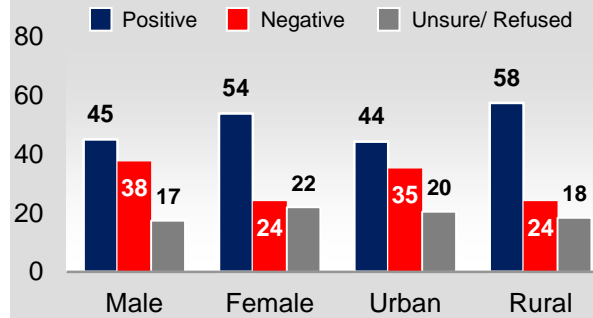
Q: At the moment, do you view Barisan Nasional (BN) positively or negatively?

# Perception towards Barisan Nasional

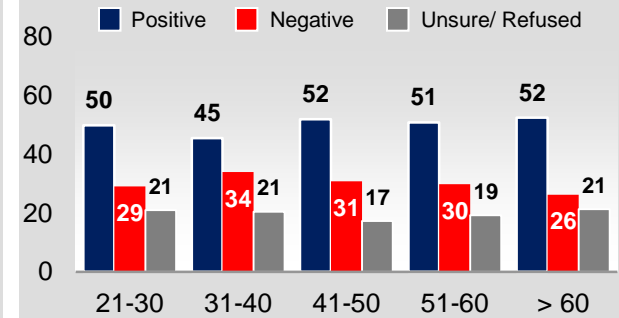
## Ethnicity



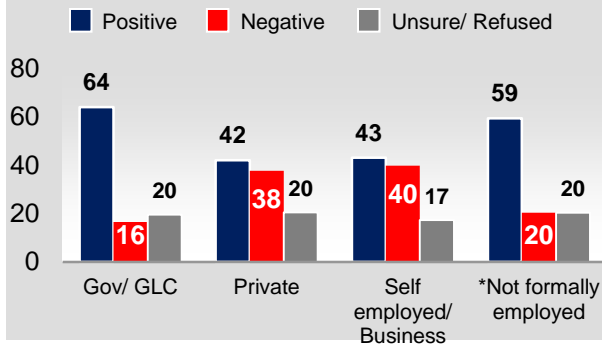
## Gender / Setting



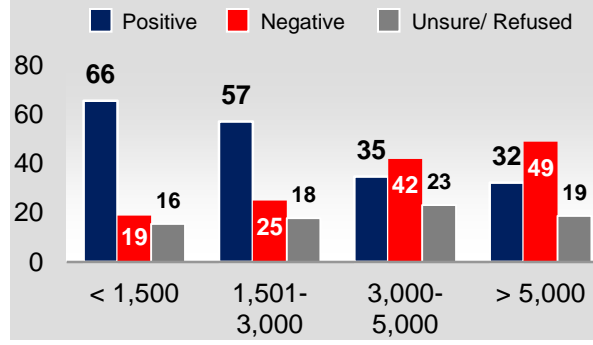
## Age Group



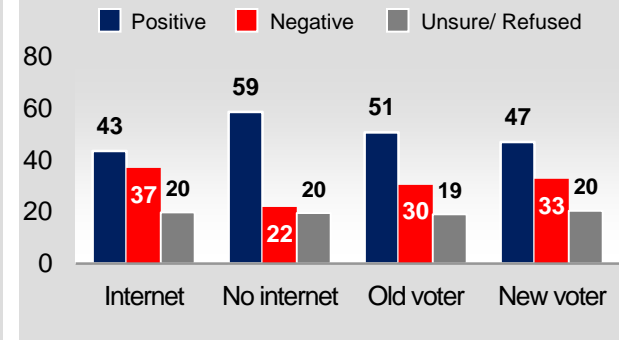
## Occupation



## Household income (RM)



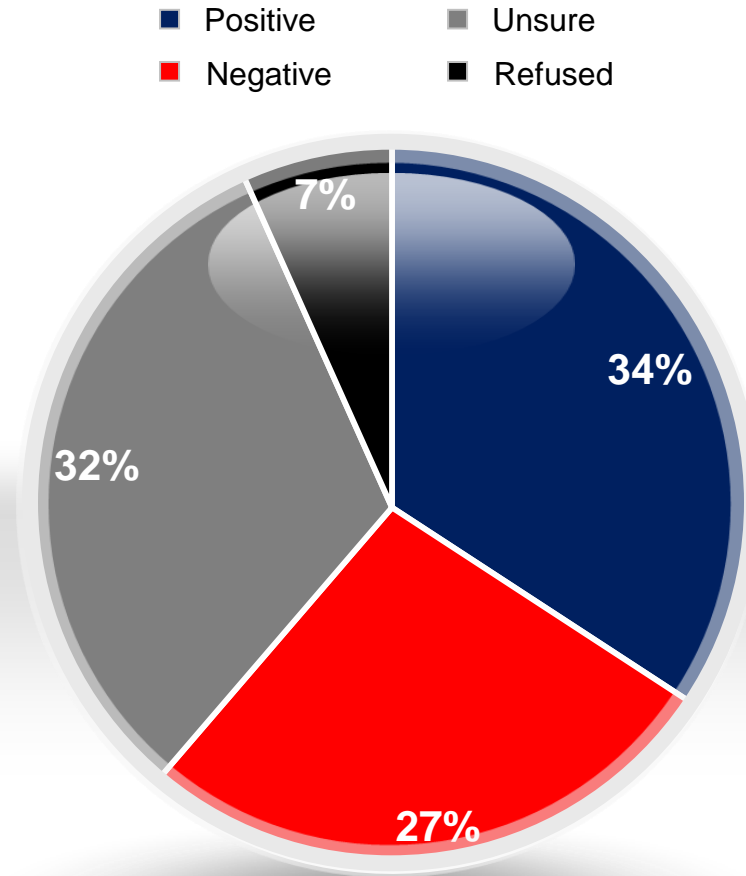
## Internet access / Voter status



\* Homemaker, Retired, Students, Unemployed

Q: At the moment, do you view Barisan Nasional (BN) positively or negatively?

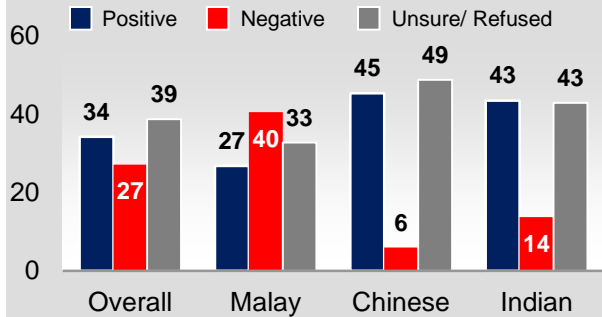
# Perception towards Pakatan Rakyat



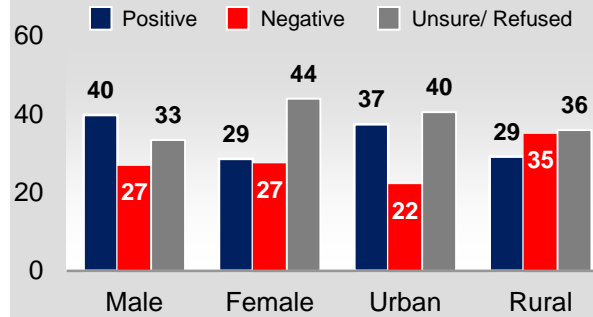
Q: At the moment, do you view Pakatan Rakyat (PR) positively or negatively?

# Perception towards Pakatan Rakyat

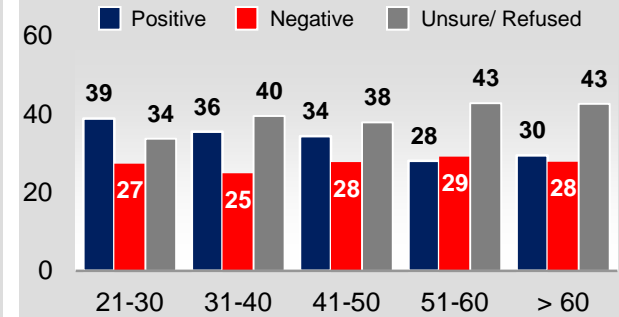
## Ethnicity



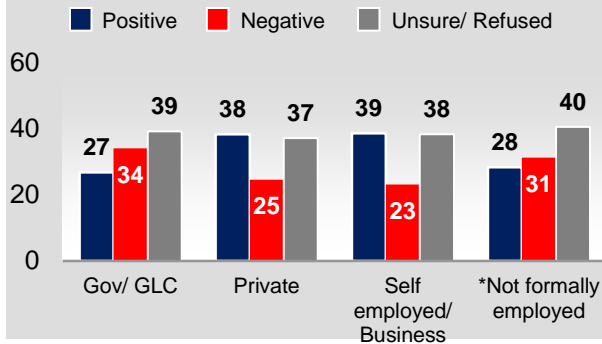
## Gender / Setting



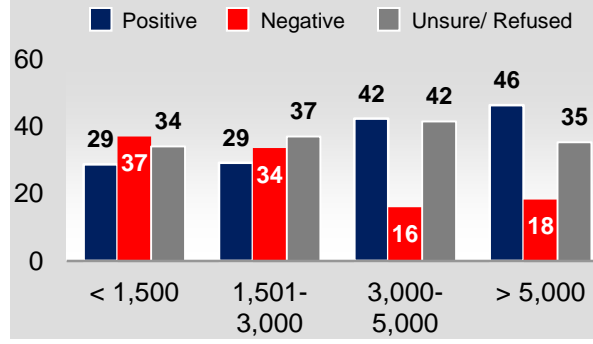
## Age Group



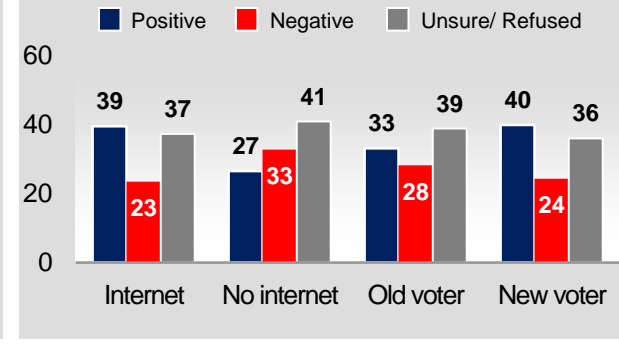
## Occupation



## Household income (RM)



## Internet access / Voter status



\* Homemaker, Retired, Students, Unemployed

Q: At the moment, do you view Pakatan Rakyat (PR) positively or negatively?

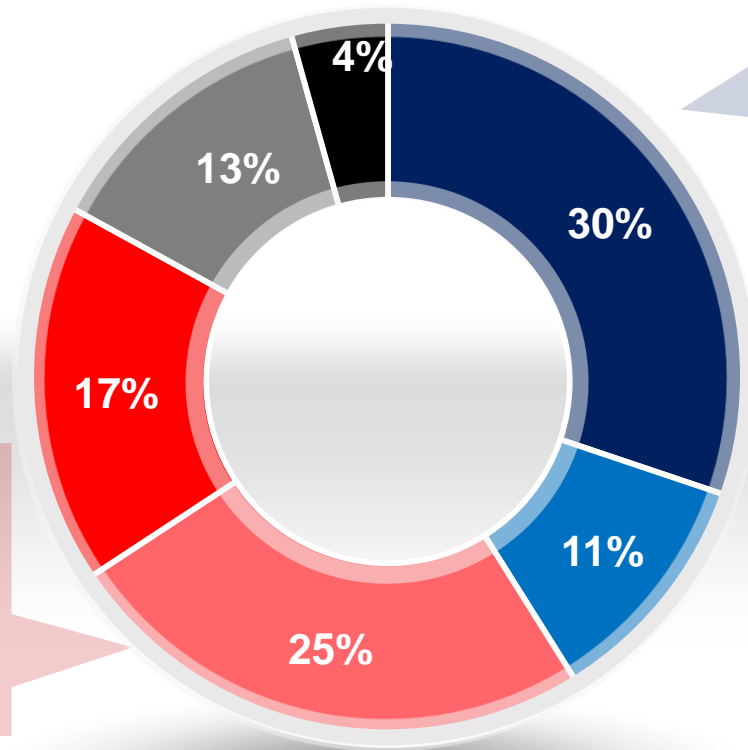


# BN or PR?

N=1200, margin of error estimated at  $\pm 2.83\%$ .

This question was asked on April 30<sup>th</sup> and May 2<sup>nd</sup> 2013

■ Strongly agree   ■ Unsure  
■ Somewhat agree   ■ Refuse



**41%**

Only BN can govern the country

**42%**

Pakatan Rakyat should be given a chance to govern the country

Q: Which one is closer to your opinion

**BN:** Only BN can govern the country; or

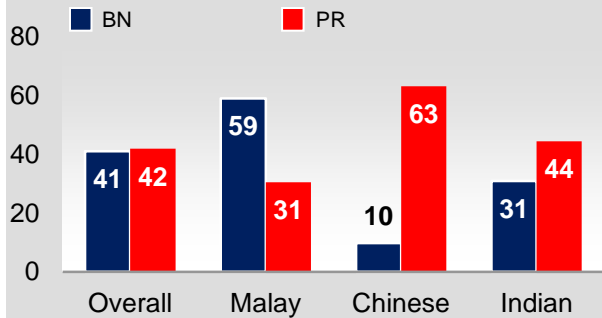
**PR:** Pakatan Rakyat should be given a chance to govern the country

# BN or PR?

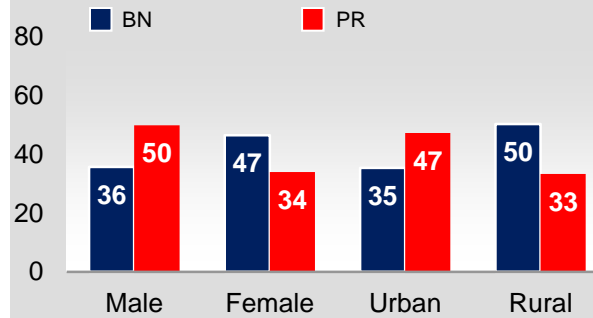
N=1200, margin of error estimated at  $\pm 2.83\%$ .

This question was asked on April 30<sup>th</sup> and May 2<sup>nd</sup> 2013

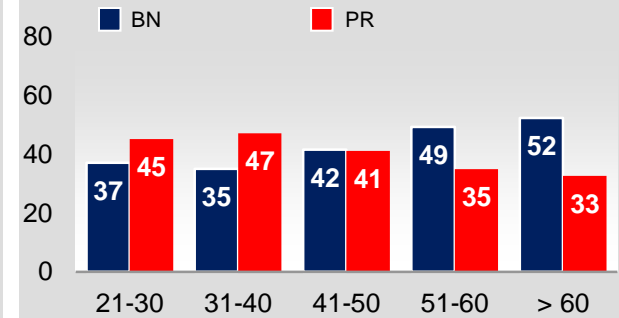
## Ethnicity



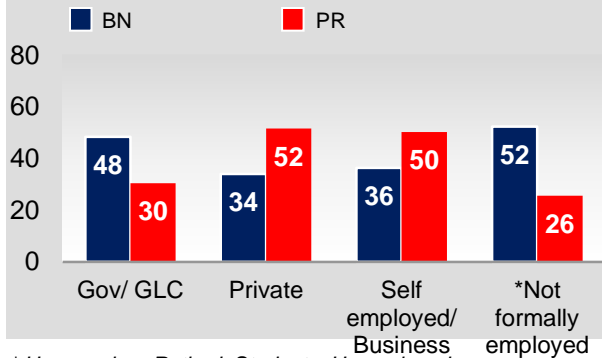
## Gender / Setting



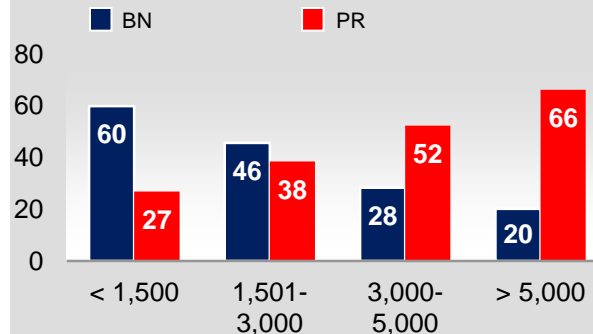
## Age Group



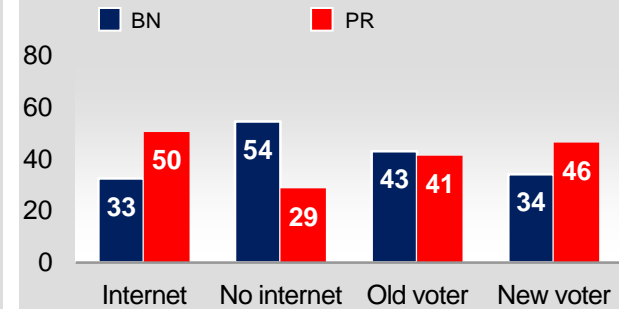
## Occupation



## Household income (RM)



## Internet access / Voter status



\* Homemaker, Retired, Students, Unemployed

Q: Which one is closer to your opinion

**BN:** Only BN can govern the country; or

**PR:** Pakatan Rakyat should be given a chance to govern the country