XV Malaysia General Election Survey
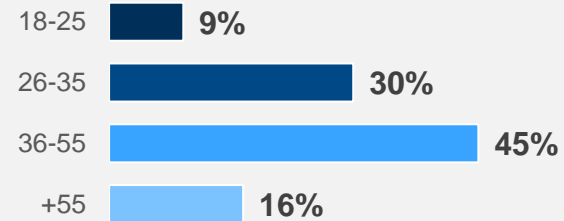
18 November 2022

Disclaimer

Methodology

- 1203 voters aged 18 and above were interviewed via telephone from 16 – 18 November 2022
- The survey respondents in all states across Peninsular Malaysia, including all 165 parliamentary districts
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.
- Respondents were interviewed in their own language of preference
- Survey margin of error estimated at ±2.83% on a three-day – moving average

50% Male   **50%** Female

Age Group

Age Group	
18-25	9%
26-35	30%
36-55	45%
+55	16%

65% Urban   **35%** Semi-Rural/ Rural

Malay, 62%
Chinese, 29%
Indian, 9%

Don't know/ Refused, 12%
< RM 2,000, 19%
Above RM 7,000, 20%
RM 4,000 - RM 6,999, 20%
RM 2,000 - RM 3,999, 29%

Public Sector	10%
Private Sector	39%
Self employed	19%
Others*	31%
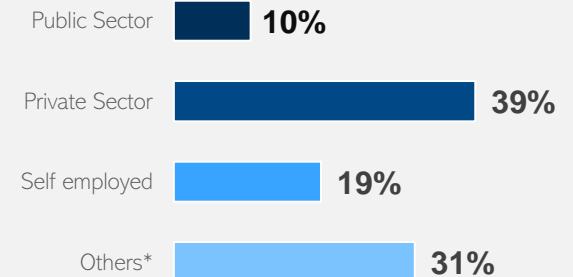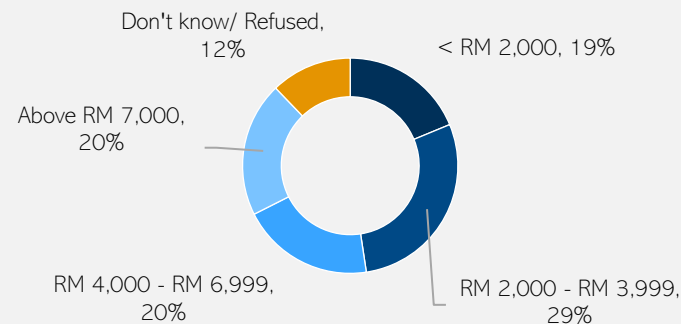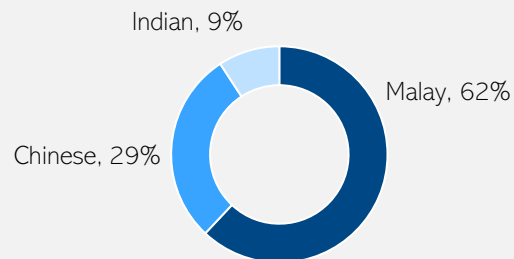
Retired, lost ability to work, homemaker and still studying (students)

Issues of Top Concern

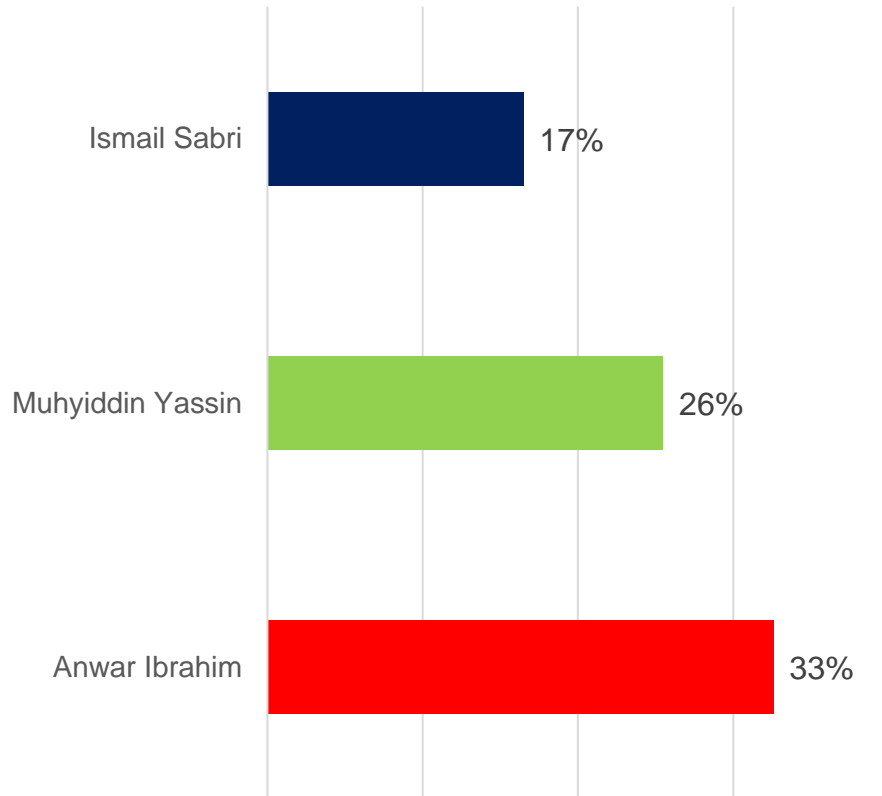|	Inflation & cost of living	Enhancing economic growth	Corruption	Welfare to the people	Malay rights / Race Equality	Political instability	Employment
TOTAL	47%	17%	14%	4%	4%	5%	2%
Malay	56%	13%	11%	6%	2%	5%	2%
Chinese	25%	25%	25%	1%	5%	6%	0.2%
Indian	51%	17%	5%	5%	13%	1%	5%
Male	40%	18%	16%	3%	5%	8%	2%
Female	54%	15%	12%	5%	3%	2%	2%
18 − 25	44%	16%	17%	8%	5%	3%	5%
25 − 50	48%	18%	12%	5%	3%	5%	2%
Above 50	45%	13%	18%	1%	5%	6%	1%
Urban	46%	18%	13%	3%	4%	6%	2%
Rural	48%	13%	15%	7%	3%	4%	2%

Q: Among the following issues, what are the two (2) most important issues you would like to be discussed by candidates or parties contesting in the next election?

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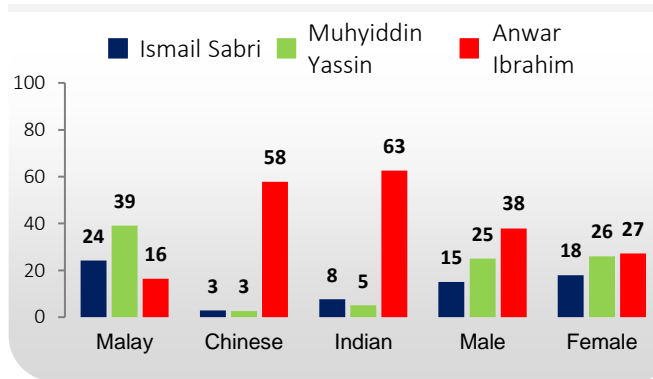FOR OPINION RESEARCH

Factors Influencing Voting Choice
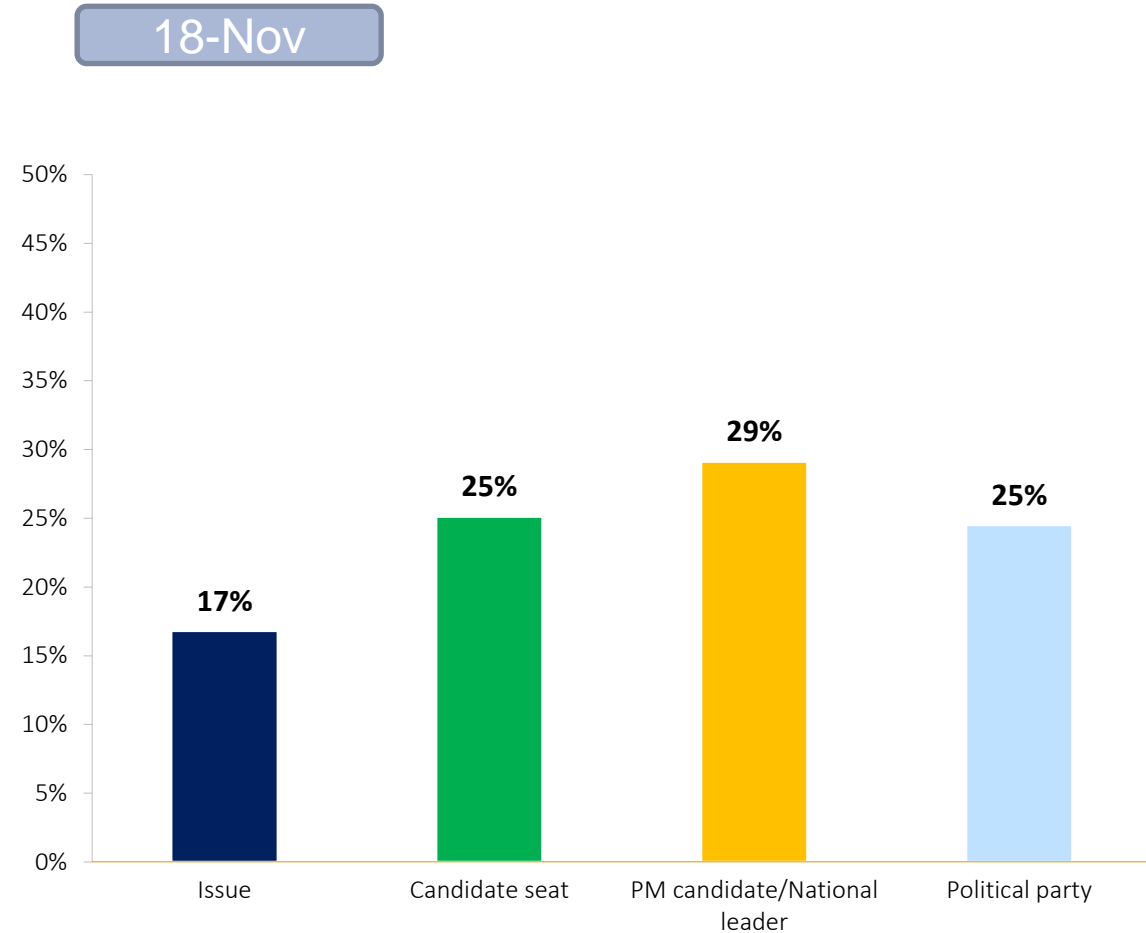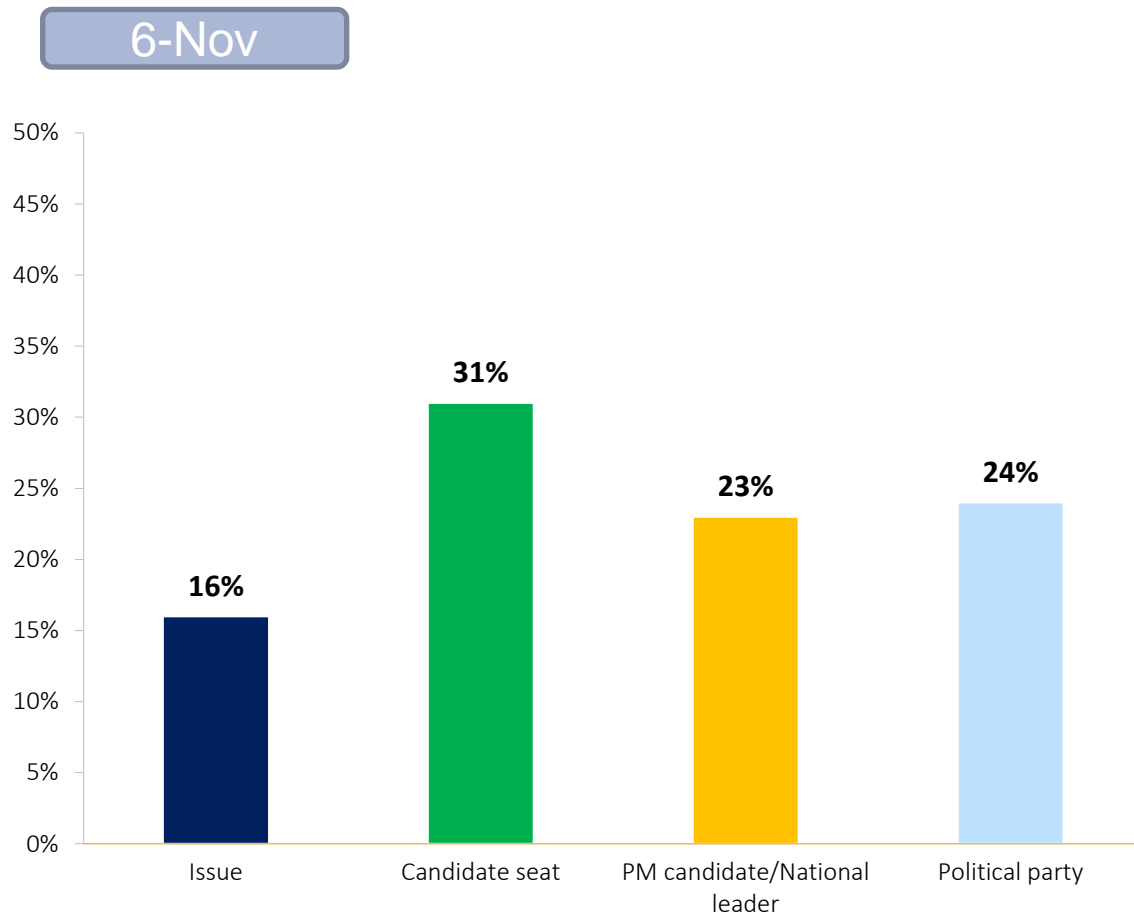
Q: Which of the following is the main factor influencing you in making your voting choice?

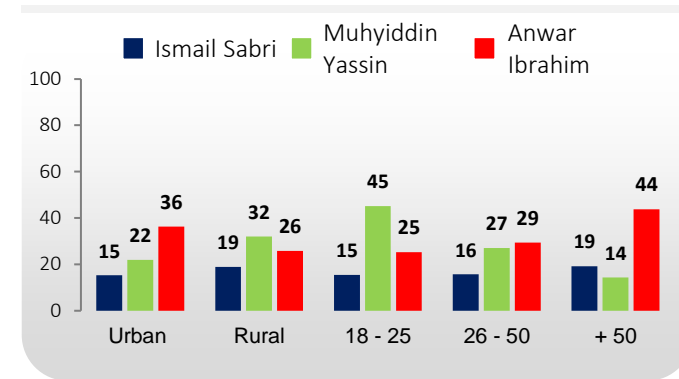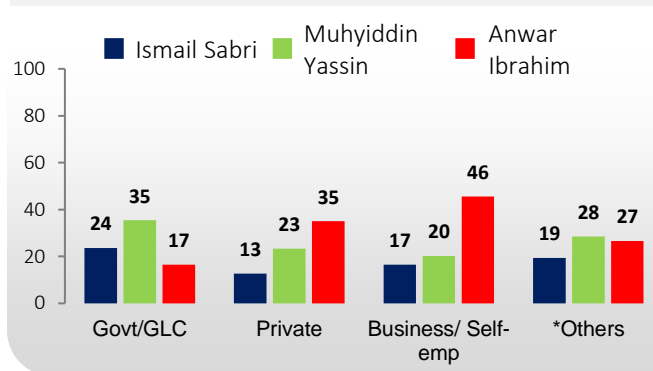# Preferred PM Candidate

Ismail Sabri — 17%

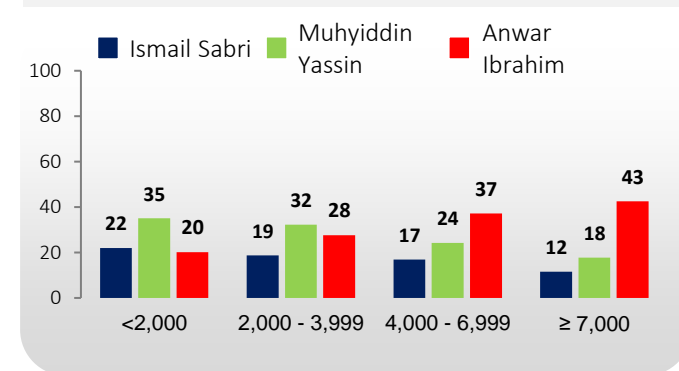Muhyiddin Yassin — 26%

Anwar Ibrahim — 33%

Ethnicity/Gender

Legend: Ismail Sabri | Muhyiddin Yassin | Anwar Ibrahim

	Malay	Chinese	Indian	Male	Female
Ismail Sabri	24	3	8	15	18
Muhyiddin Yassin	39	3	5	25	26
Anwar Ibrahim	16	58	63	38	27

Settlement/Age

Legend: Ismail Sabri | Muhyiddin Yassin | Anwar Ibrahim

	Urban	Rural	18 - 25	26 - 50	+ 50
Ismail Sabri	15	19	15	16	19
Muhyiddin Yassin	22	32	45	27	14
Anwar Ibrahim	36	26	25	29	44

Occupation

Legend: Ismail Sabri | Muhyiddin Yassin | Anwar Ibrahim

	Govt/GLC	Private	Business/ Self-emp	*Others
Ismail Sabri	24	13	17	19
Muhyiddin Yassin	35	23	20	28
Anwar Ibrahim	17	35	46	27

Household Income (RM)

Legend: Ismail Sabri | Muhyiddin Yassin | Anwar Ibrahim

	<2,000	2,000 - 3,999	4,000 - 6,999	≥ 7,000
Ismail Sabri	22	19	17	12
Muhyiddin Yassin	35	32	24	18
Anwar Ibrahim	20	28	37	43

Homemaker, Retired, Students, Unemployed

Q: In your opinion, who do you think is most eligible leader to become the next prime minister?

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Projected Turnout
[Peninsular Malaysia]

Turnout Projection (Only among those scoring 10)

|	18-Nov
TOTAL	**77%**
Malay	78%
Chinese	76%
India	75%
18 - 25	56%
26 - 50	78%
50 above	84%
Urban	78%
Rural	76%

Q: The polling day for the 15th General Election is fixed on November 19, 2022 which is Saturday. Between score 0 to 10 where 0 very unlikely to vote and 10 very likely to vote, how likely are you going to vote in the next general election?

Bad Weather Impact (% of voters willing to vote in rainy situation, only those scoring "5")
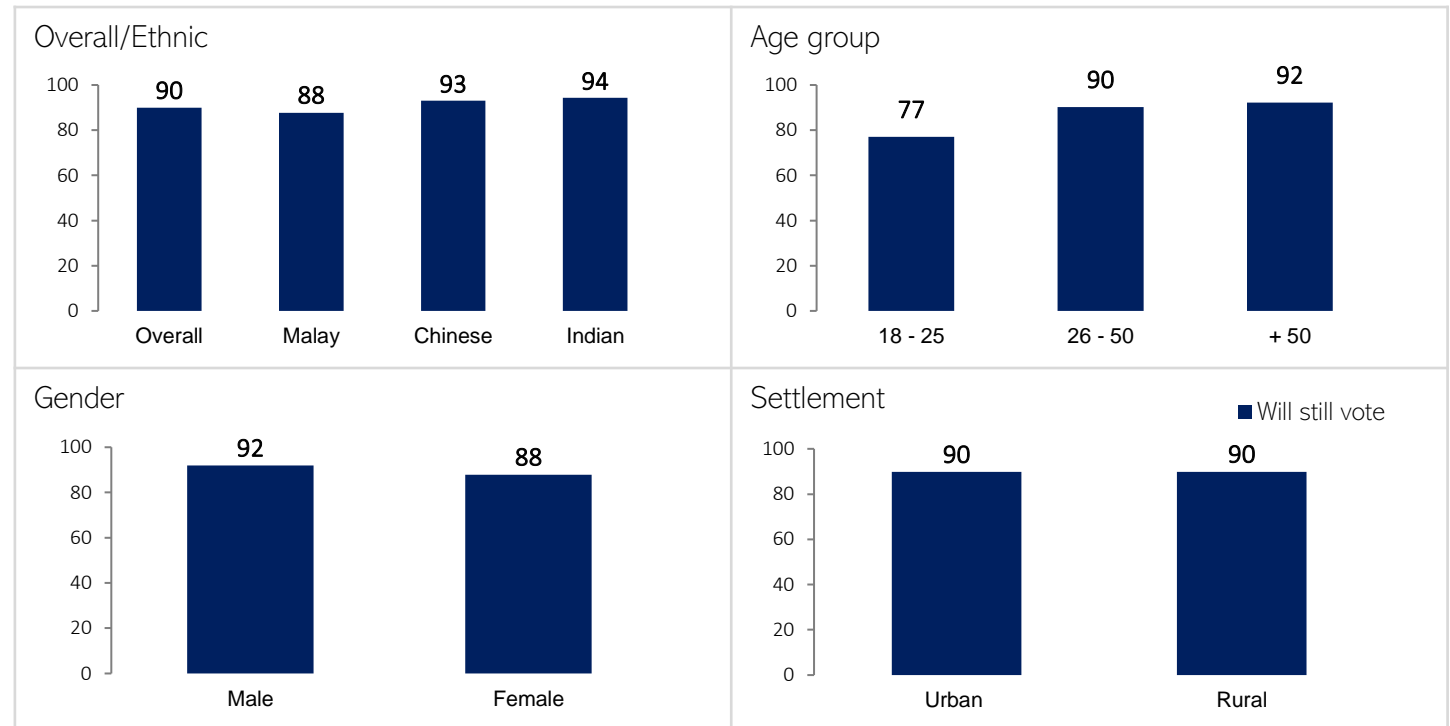
Q: If heavy rain continuously happens in your area on polling day, ie. 19 November 2022, how likely are you going to vote? Choose from scale 1 to 5, whereas 1 very unlikely to vote and 5 very likely to vote.

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Party Preference
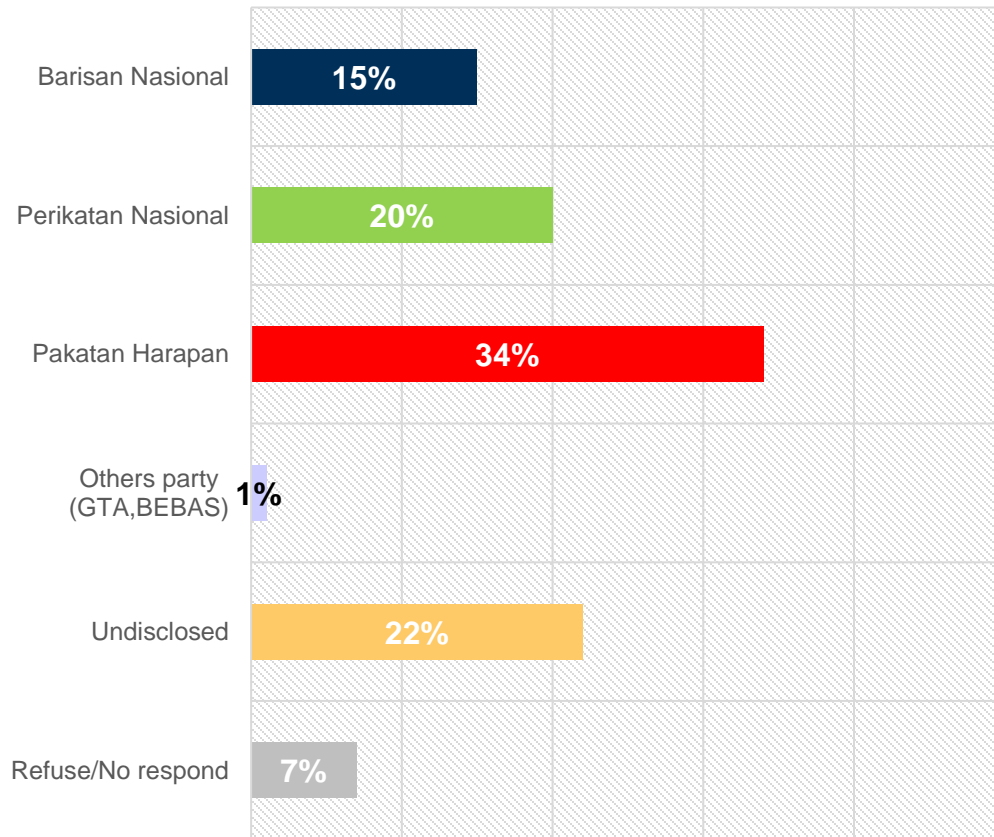
	Barisan Nasional	Perikatan Nasional	Pakatan Harapan	Other Party (GTA, BEBAS)	Undisclosed	Refuse/No respond
TOTAL	15.4%	20.3%	33.6%	1.2%	22.1%	7.4%
Male	14%	22%	39%	1%	19%	5%
Female	17%	19%	29%	1%	25%	10%
Malay	21%	32%	13%	1%	24%	8%
Chinese	3%	1%	69%	1%	20%	7%
India	15%	-	60%	1%	15%	8%
18 – 30	14%	36%	24%	-	21%	6%
31 – 50	14%	20%	31%	2%	25%	8%
Above 50	20%	14%	44%	0.3%	16%	6%
Government/GLC	23%	30%	14%	2%	22%	9%
Private	11%	17%	36%	2%	24%	9%
Self-employed	15%	17%	46%	-	20%	2%
*Others	19%	23%	29%	1%	21%	7%
< RM 2,000	24%	28%	20%	1%	22%	6%
RM 2,000 – RM 3,999	18%	25%	27%	1%	20%	8%
RM 4,000 – RM6,999	15%	17%	40%	2%	19%	6%
> RM 7,000	9%	16%	46%	1%	21%	7%

Homemaker, Retired, Students, Unemployed

Q: Between Barisan Nasional (UMNO/MCA/MIC), Perikatan Nasional (BERSATU/PAS/GERAKAN), Pakatan Harapan (PKR/DAP/AMANAH), Gerakan Tanah Air (coalition party led by Dr. Mahathir Mohamad), BEBAS and others party, which party do you prefer to represent you?

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