

# **Public Opinion Survey Q1/2014 Peninsular Malaysia Voter Survey**

7th – 20th March 2014

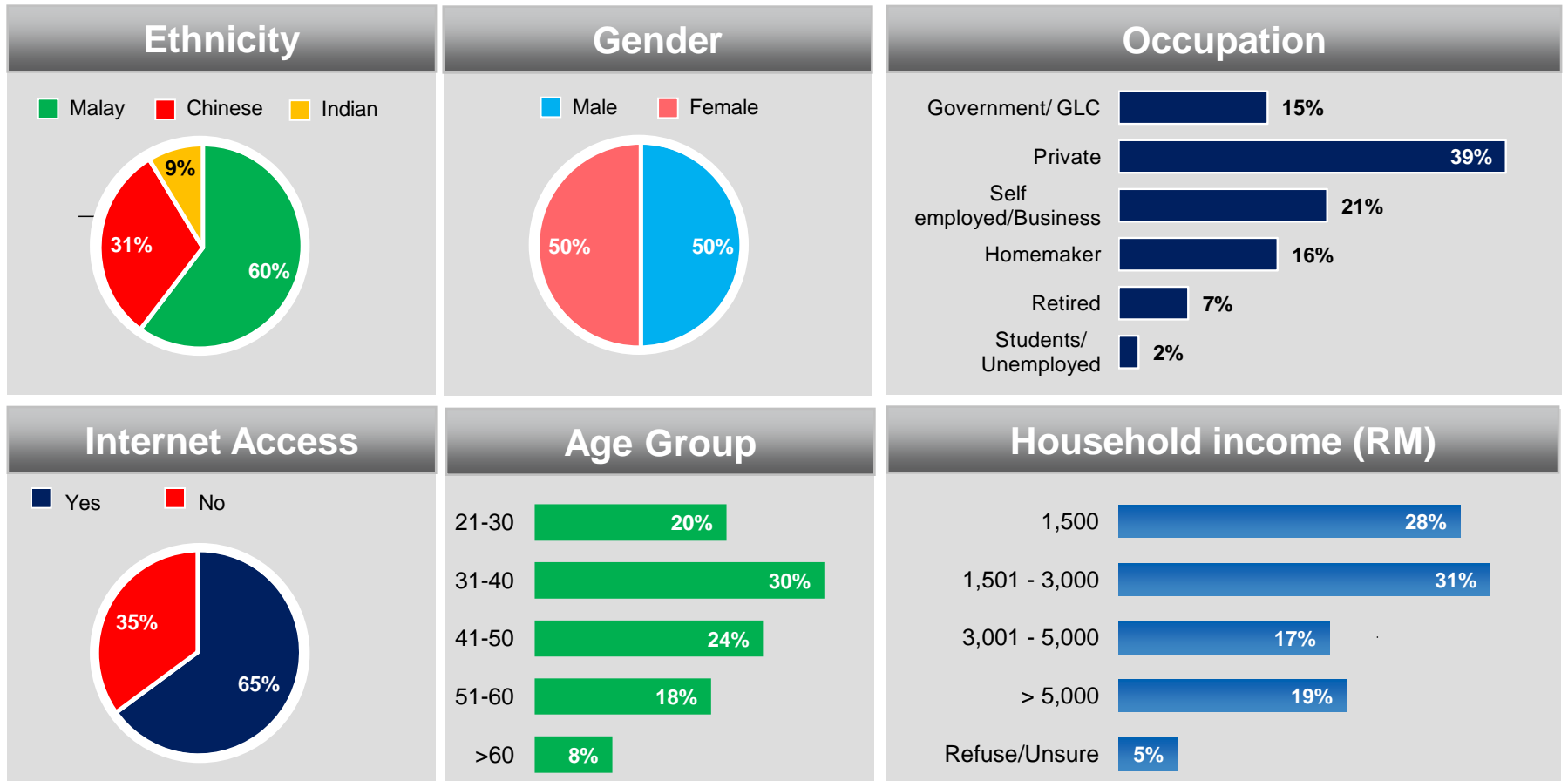
# Methodology

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- 1005 voters aged 21 and above were interviewed via telephone
- The survey respondents are from all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.
- All of the constituencies (12 states and 165 parliament constituencies) were surveyed and the selection of the respondents is proportional with respect to the population in each parliament constituency.
- Respondents were interviewed in their own language of preferences
- Survey margin of error estimated at  $\pm 3.09\%$
- The survey was conducted on 7<sup>th</sup> – 20<sup>th</sup> March 2014

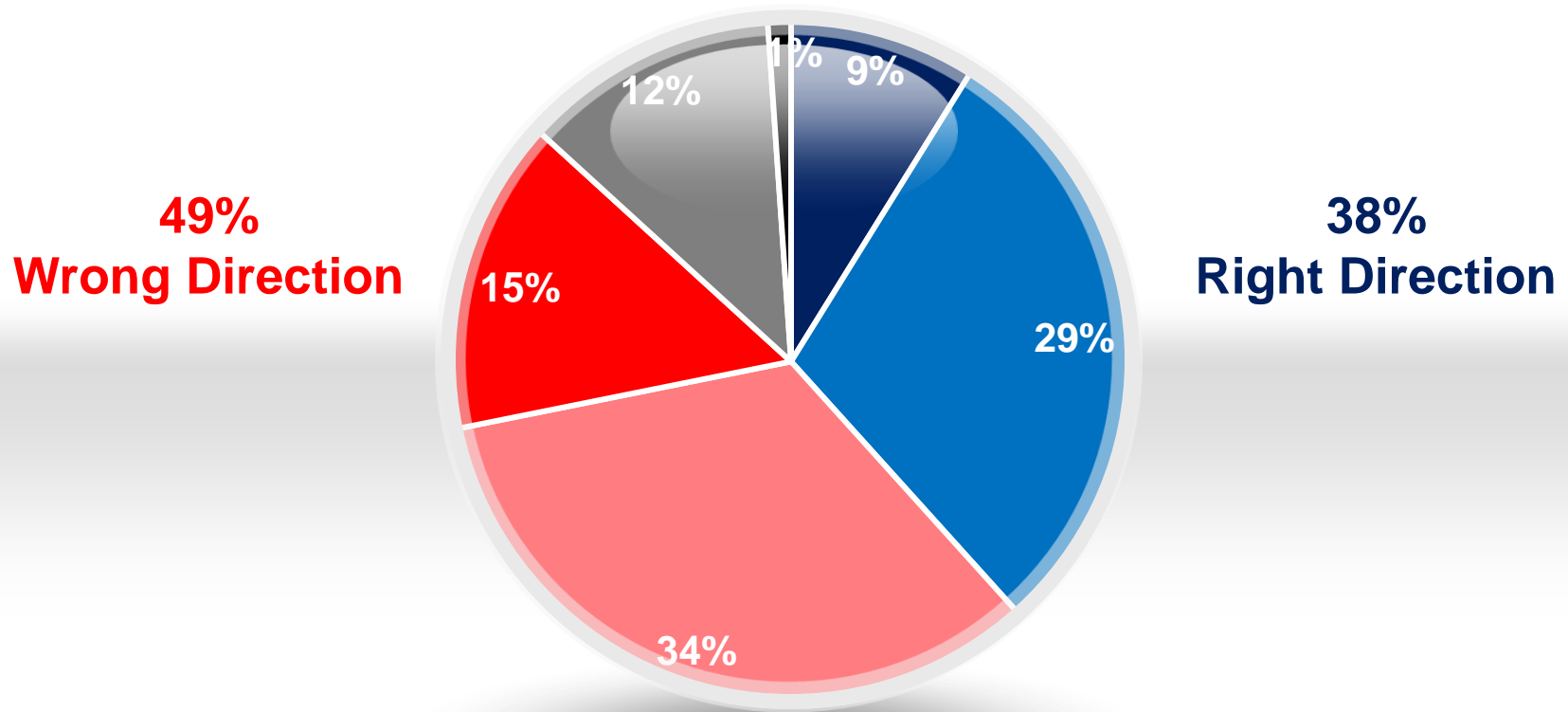
*Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.*

# Respondent Profile



# Direction of the Country

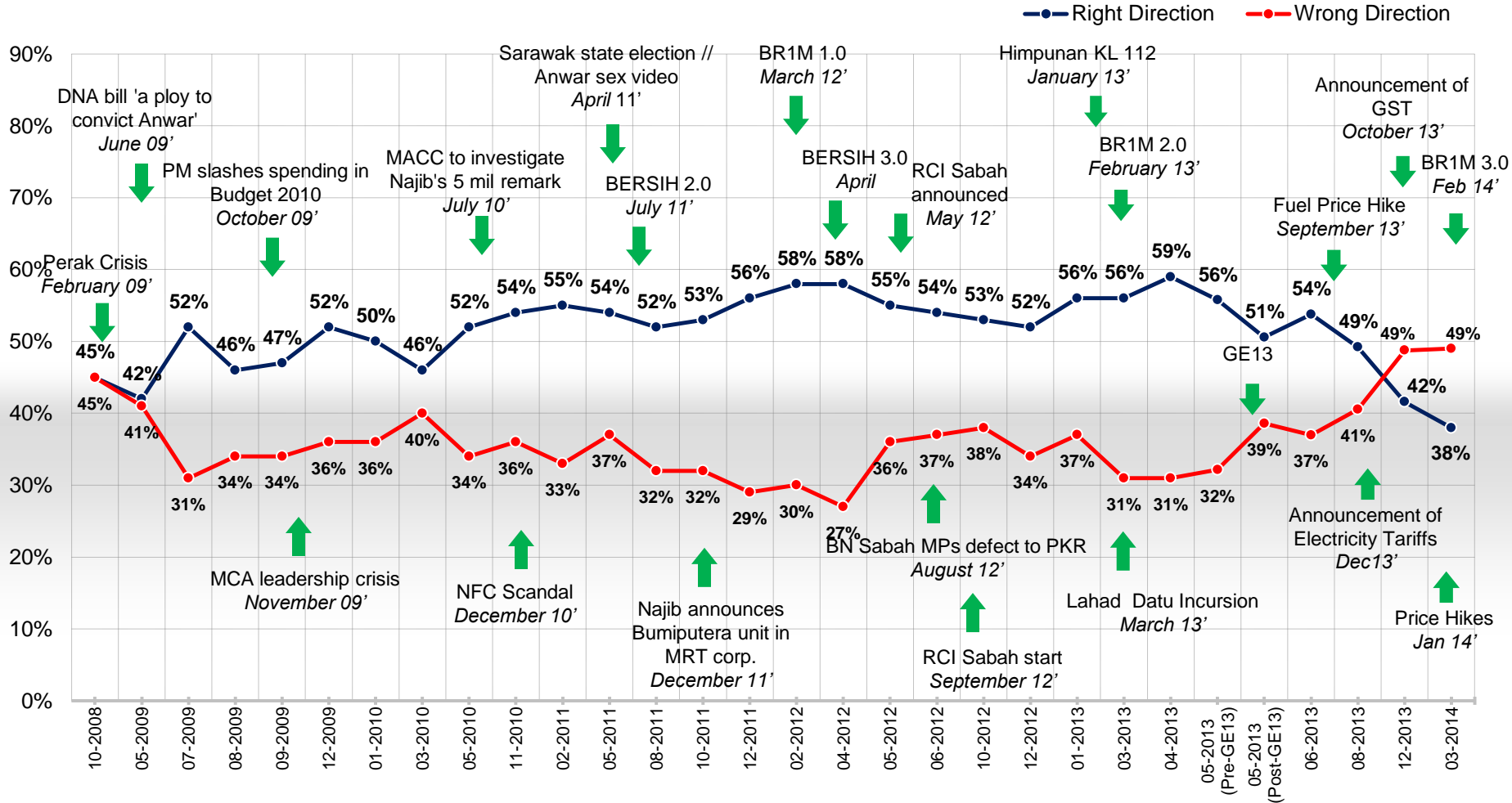
- Strongly to right direction
- Strongly to the wrong direction
- Unsure
- Somewhat to the right direction
- Somewhat to the wrong direction
- Refused



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

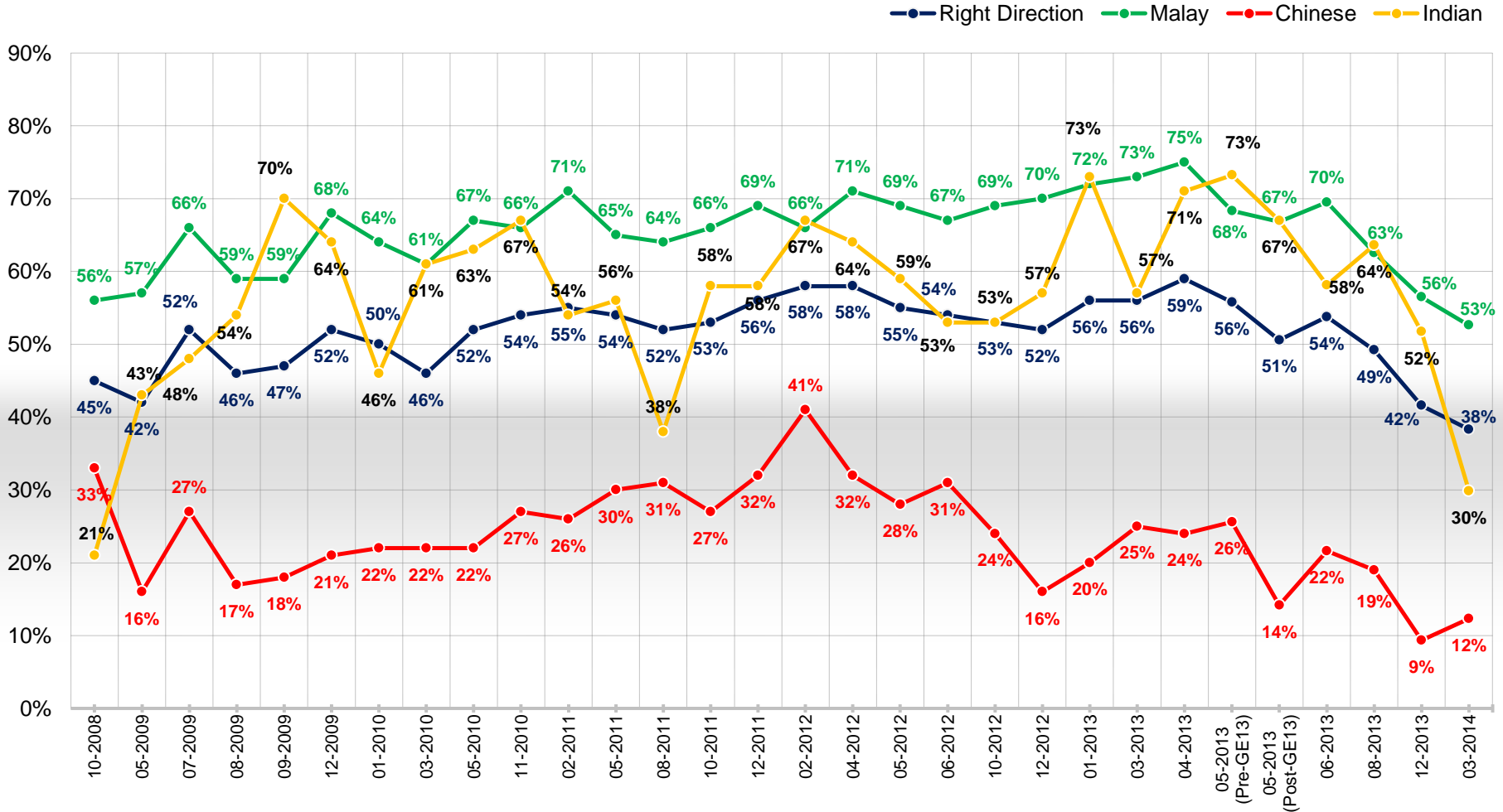
Right versus Wrong direction



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

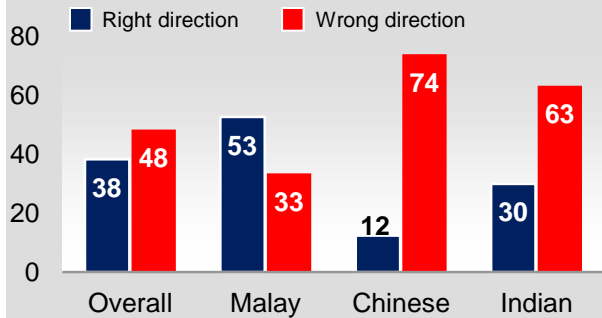
## Right direction across Ethnicity



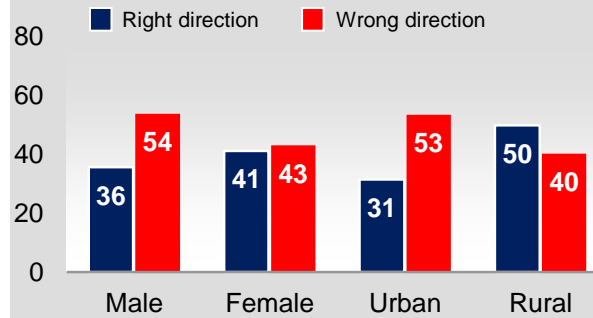
Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

# Direction of the Country

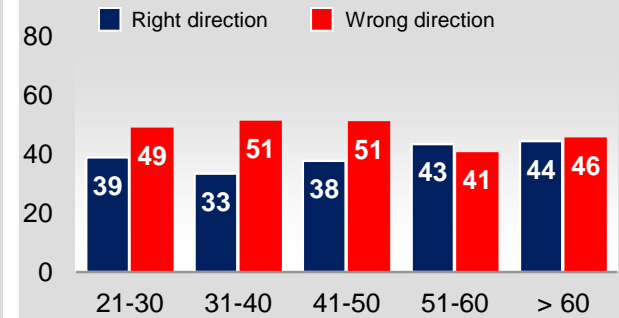
## Ethnicity



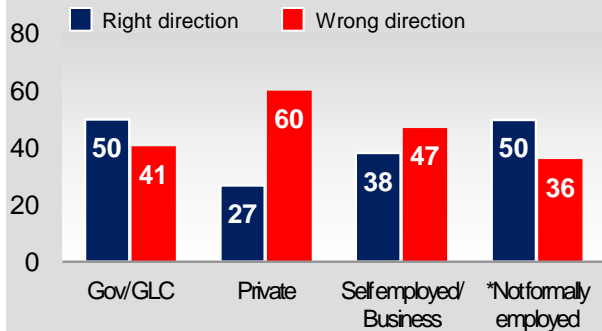
## Gender / Setting



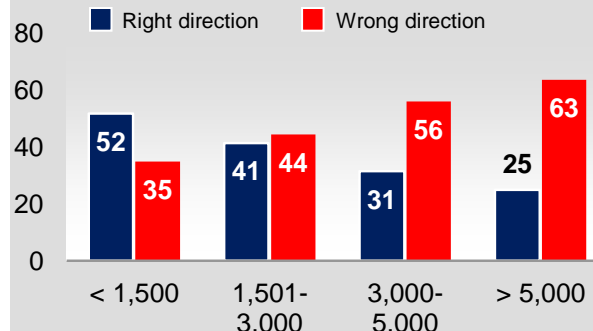
## Age Group



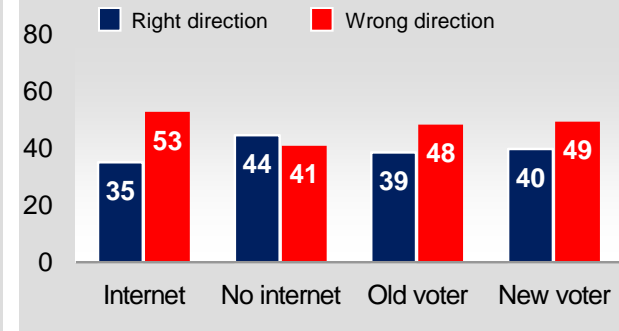
## Occupation



## Household income (RM)



## Internet access / Voter status



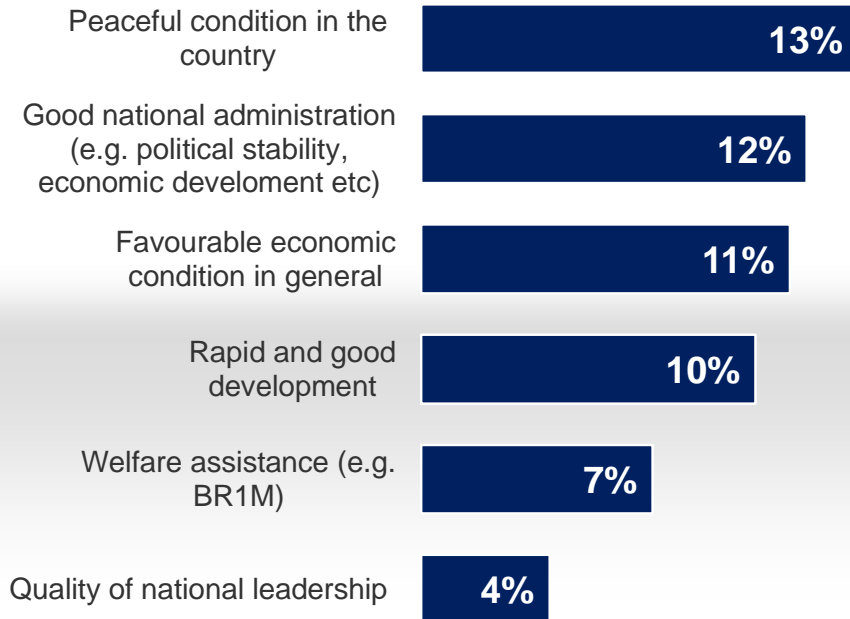
\* Homemaker, Retired, Students, Unemployed

Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

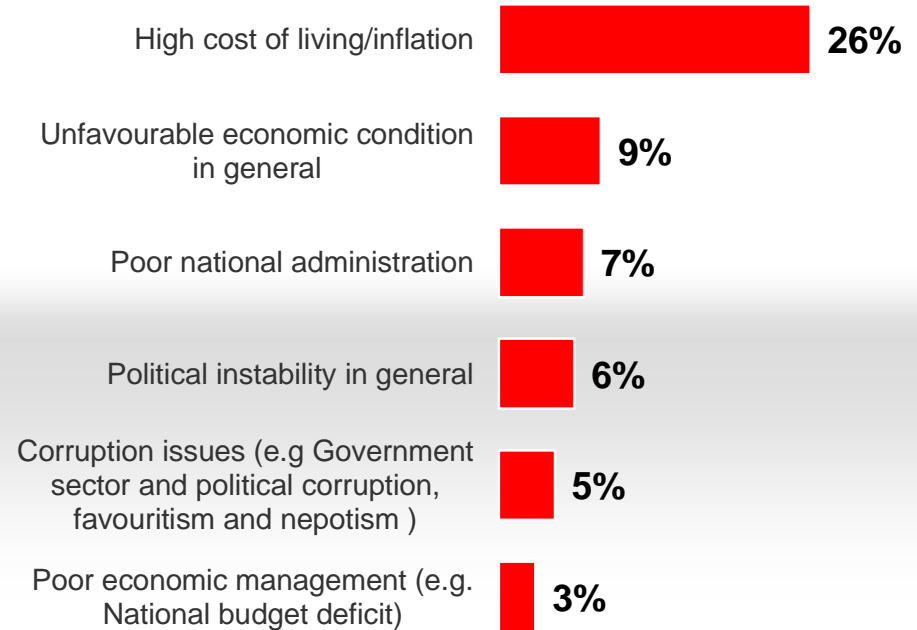
# Direction of the Country



**38%**  
**RIGHT DIRECTION (n=385)**



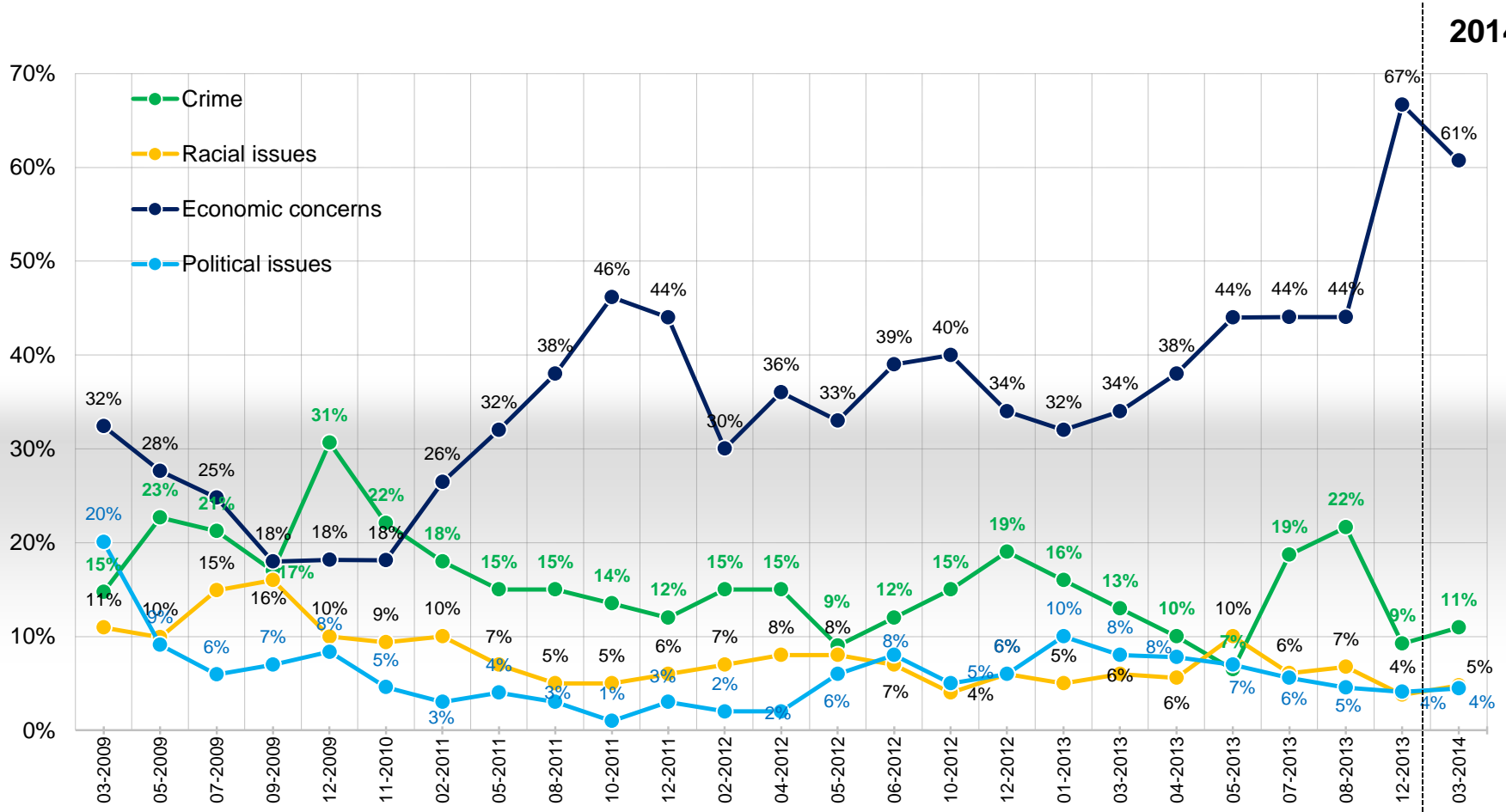
**48%**  
**WRONG DIRECTION (n=487)**



Q: What is the reason for you to say so? (open-ended)



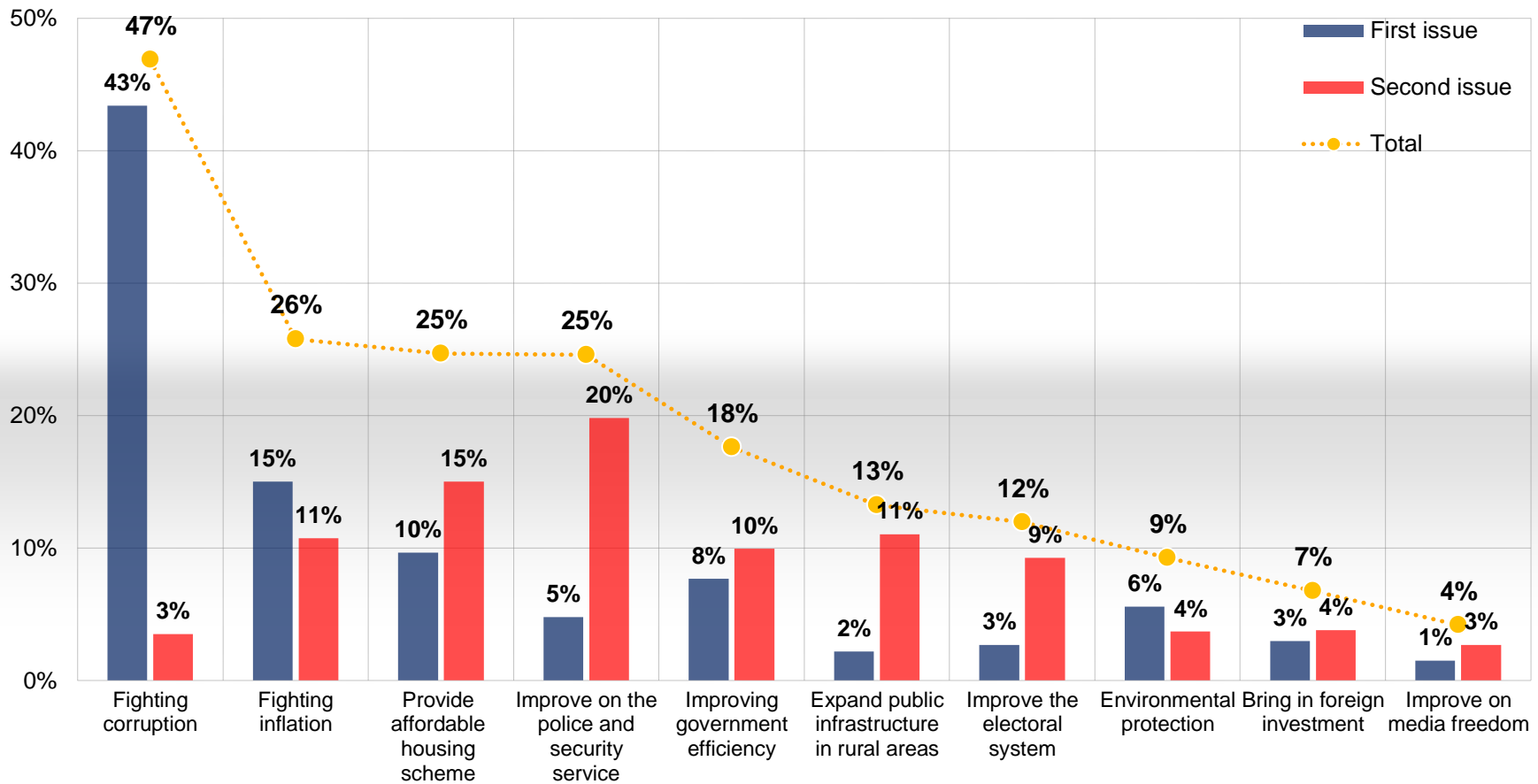
# Issues



Q: Being as specific as you can, what is the number one problem facing people in this country today? (open-ended)

# Issues requiring govt attention

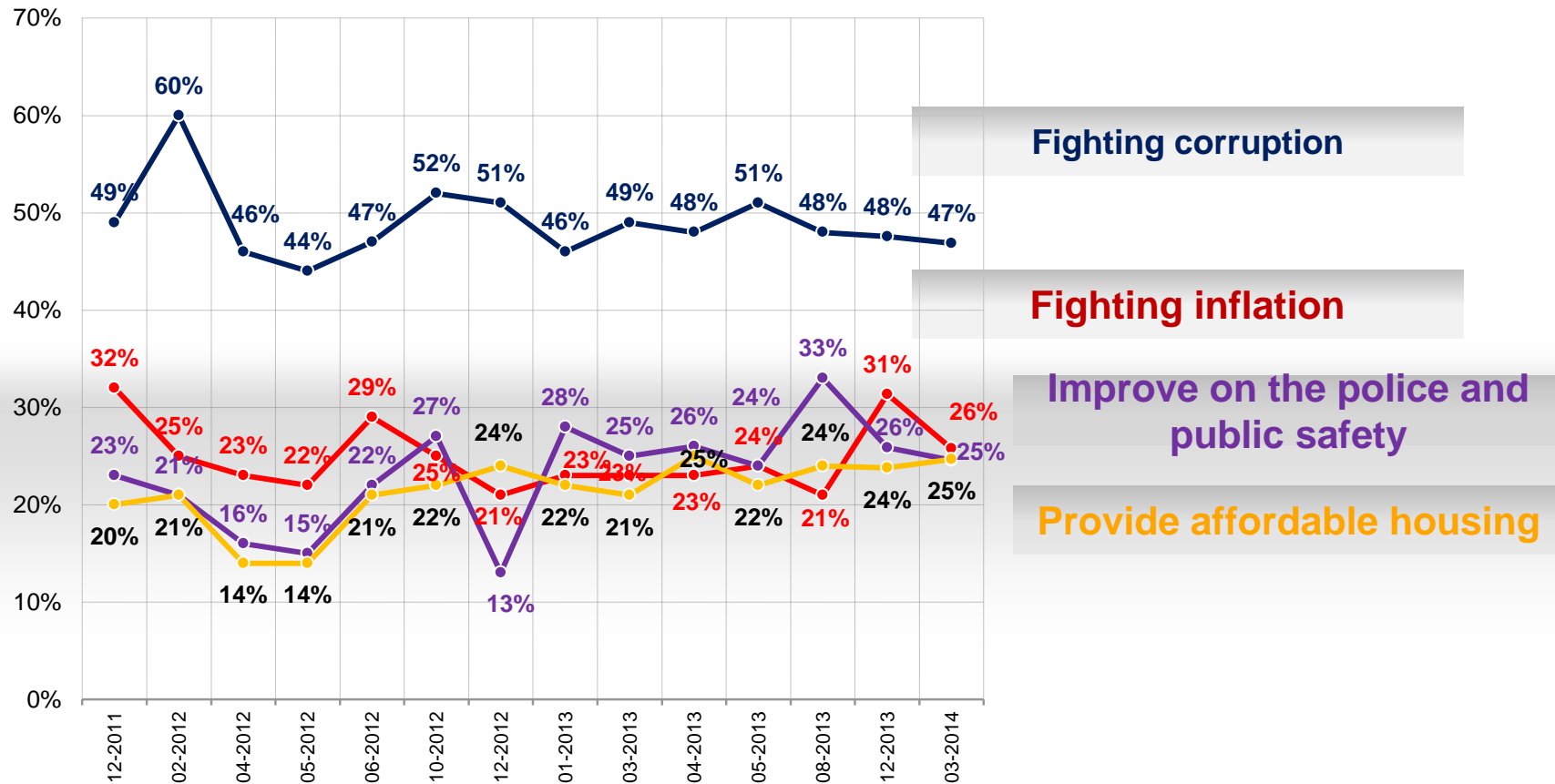
Issues that need attention from the Federal Government



Q: From the following, please choose two (2) issues which you think need attention from the **Federal government**.

# Issues requiring govt attention

Top 4 issues that need attention from the Federal Government

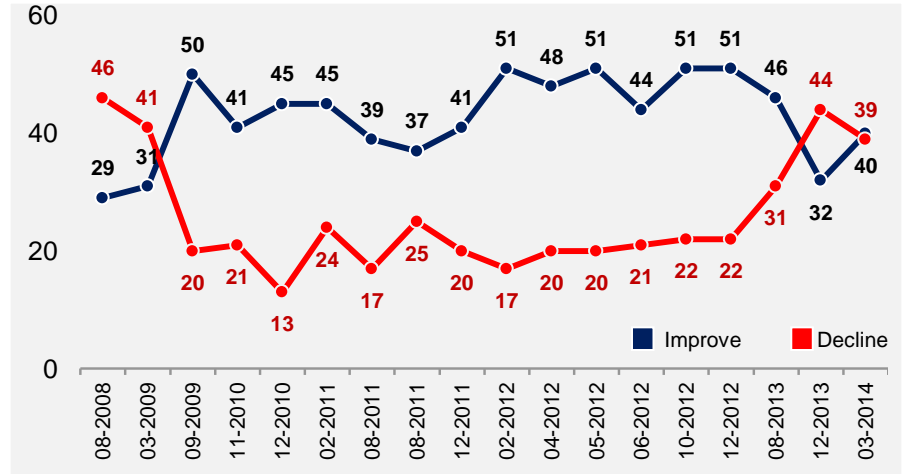
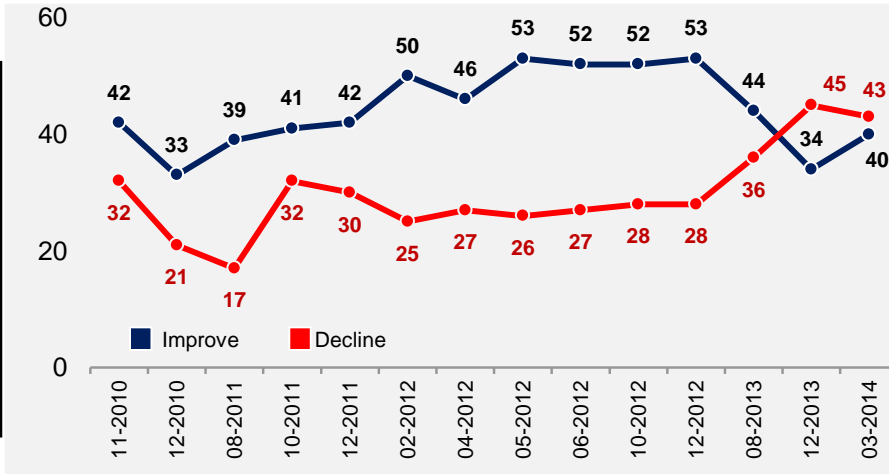


Q: From the following, please choose two (2) issues which you think need attention from the **Federal government**.

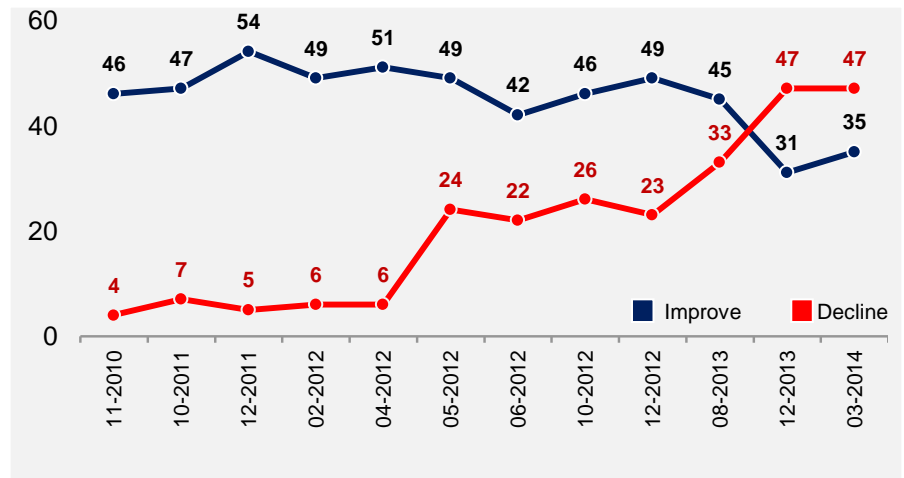
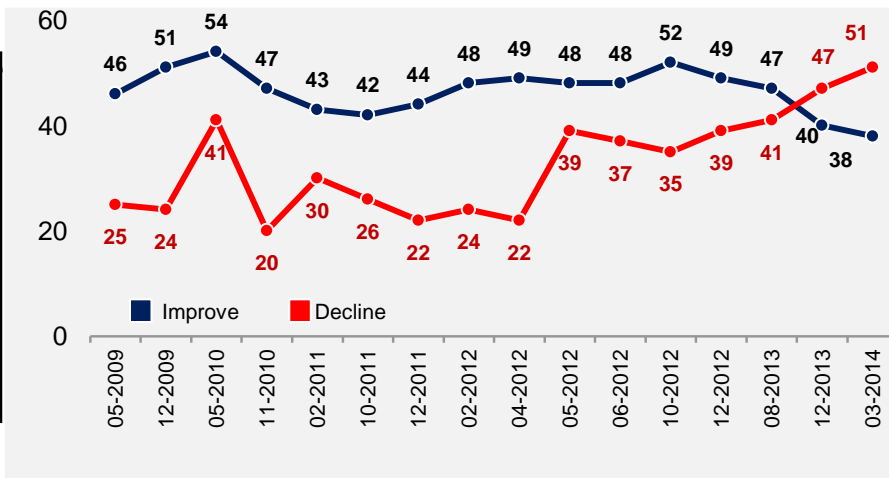
# Perception on the Economy

There are slight improvements across all key indicators

Personal Financial



National Economy



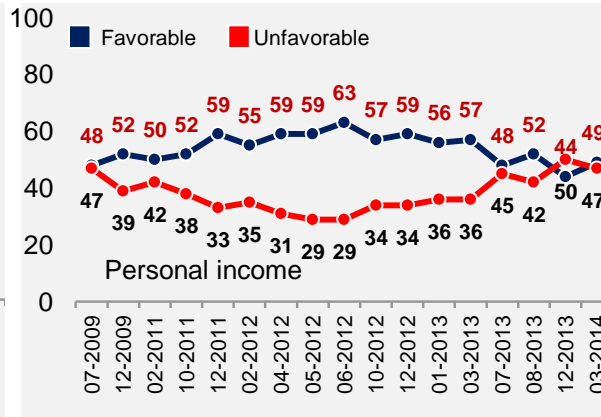
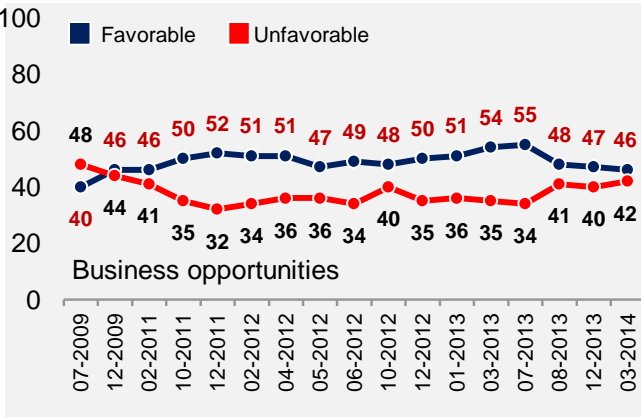
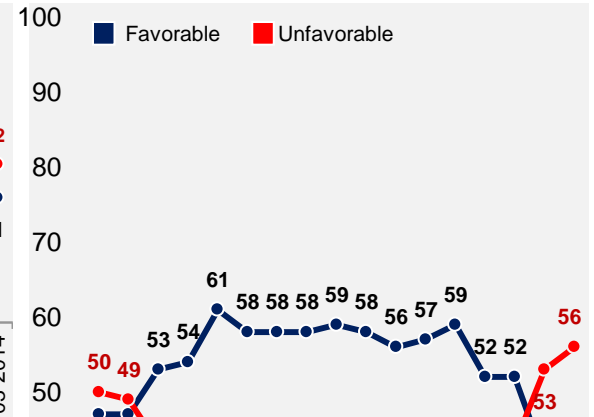
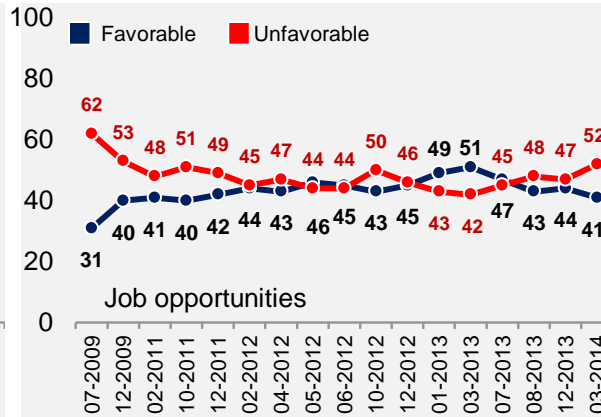
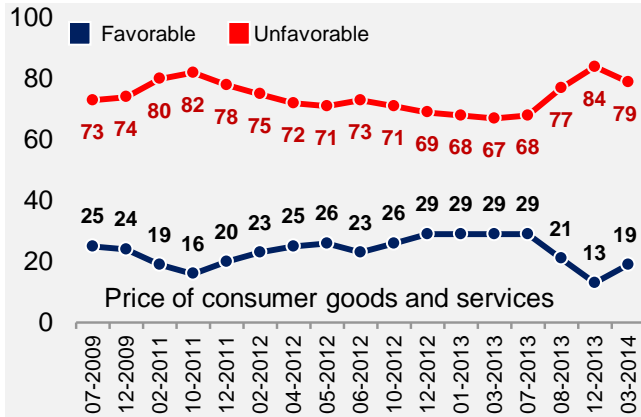
One Year Ago

Economic Optimism



# General Economic Sentiments

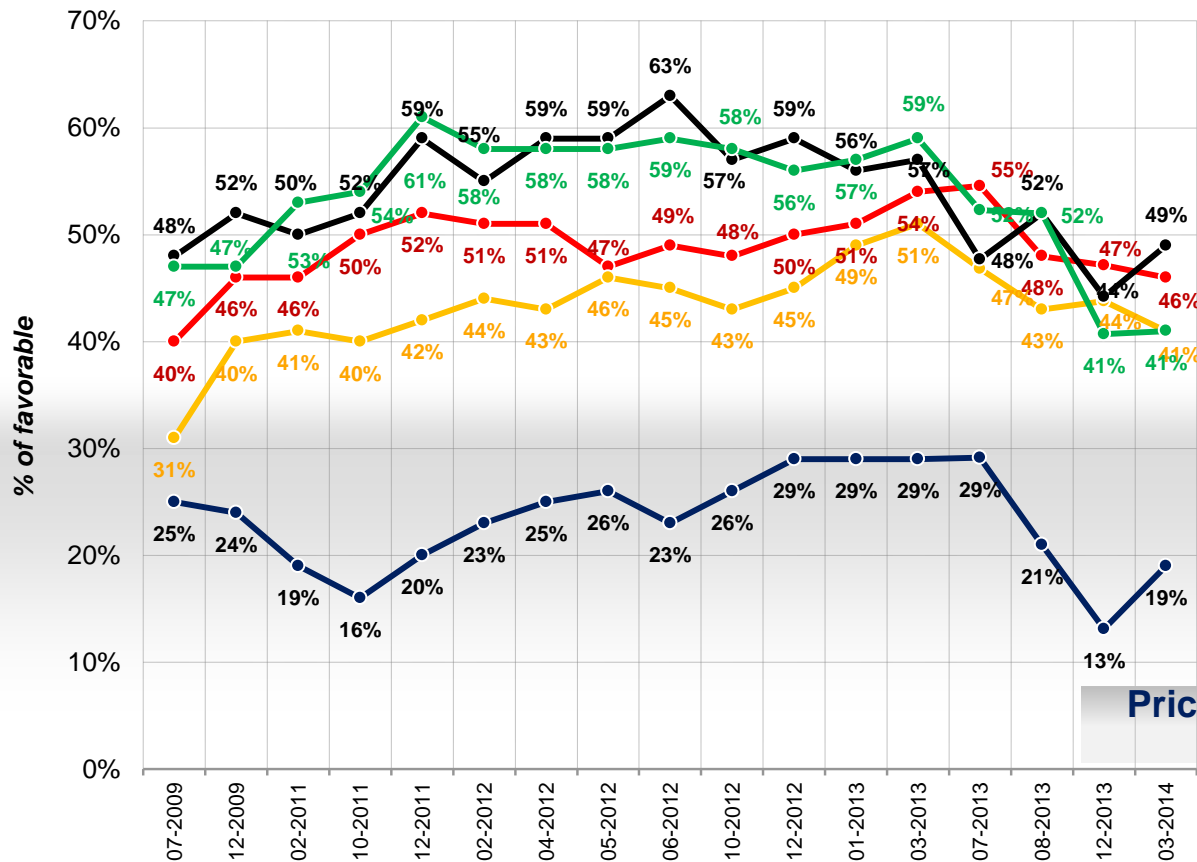
Sentiments over income and prices have become negative but remain steady on jobs and business opportunities



Q: Please tell me if you think... is favorable or unfavorable at the present time?

# General Economic Sentiments

% respondents expressing “favorable”



Your personal income

Business opportunities

Job opportunities

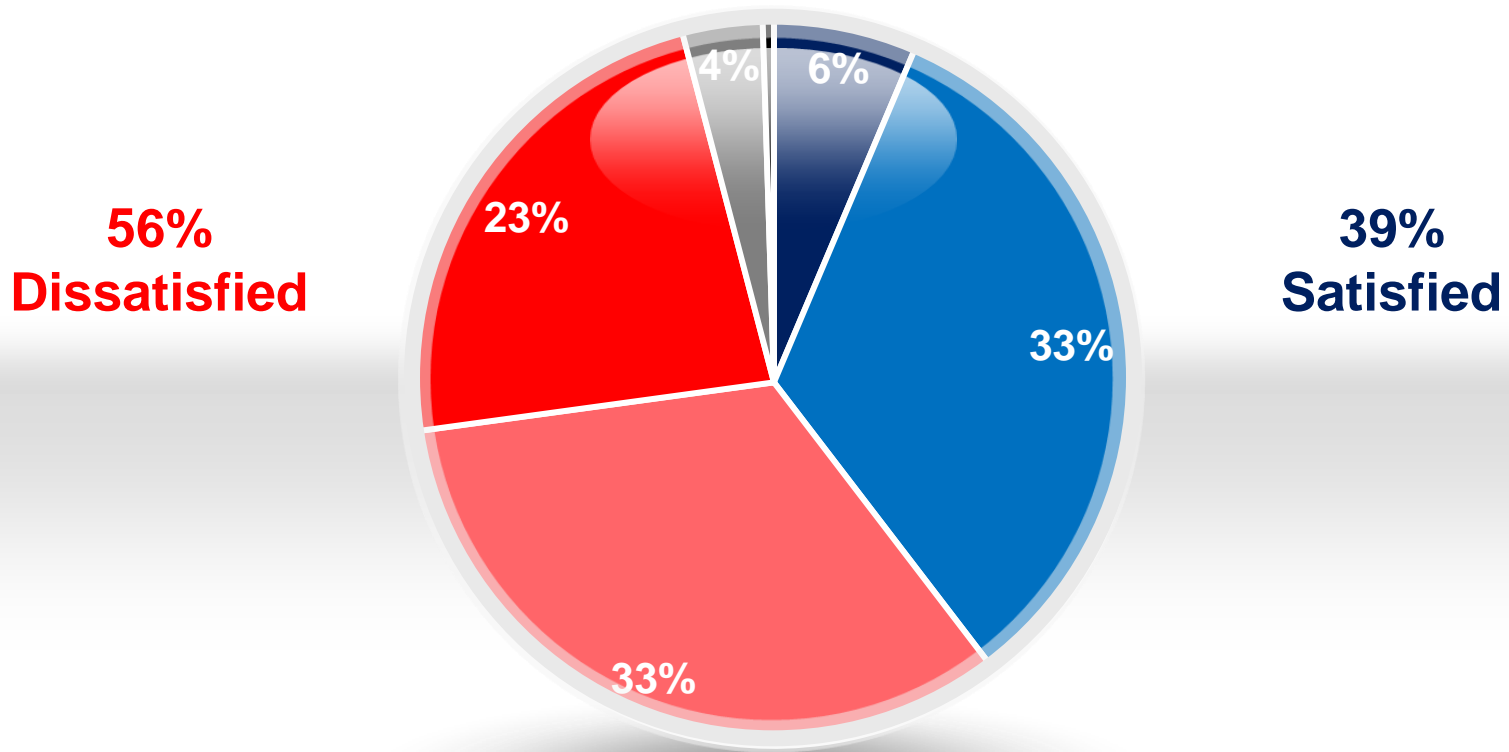
The economy in general

Price of consumer goods and services

Q: Please tell me if you think... is favorable or unfavorable at the present time?

# Govt handling of the economy

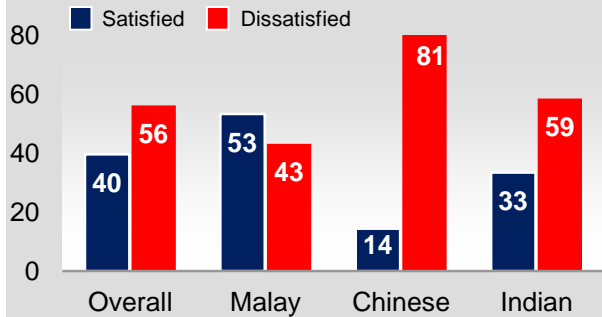
- Very satisfied
- Somewhat satisfied
- Very dissatisfied
- Somewhat dissatisfied
- Unsure
- Refused



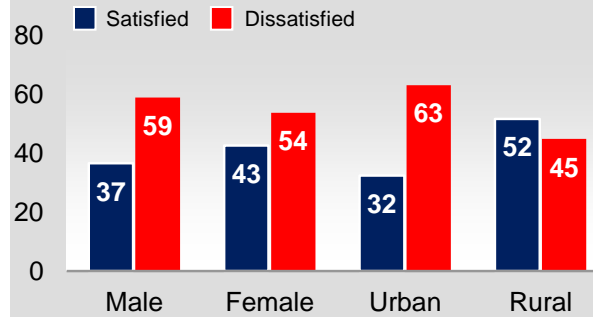
Q: How satisfied or dissatisfied are you with way the government managing the economy at present?

# Govt handling of the economy

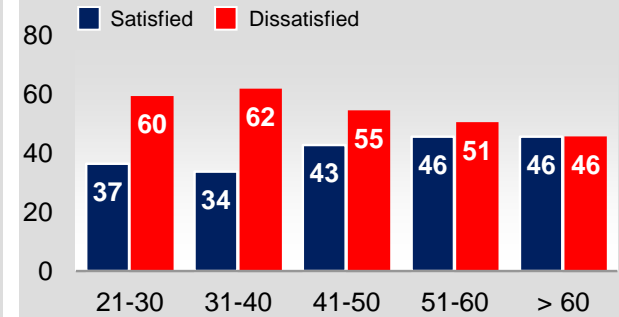
## Ethnicity



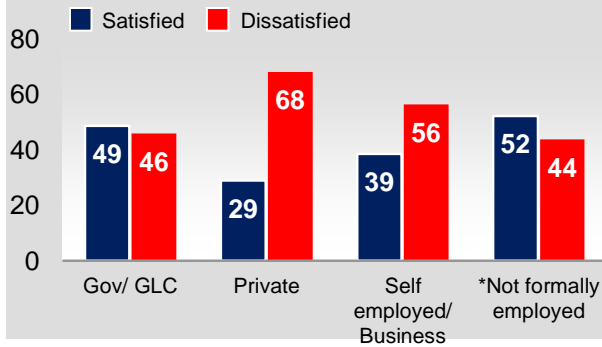
## Gender / Setting



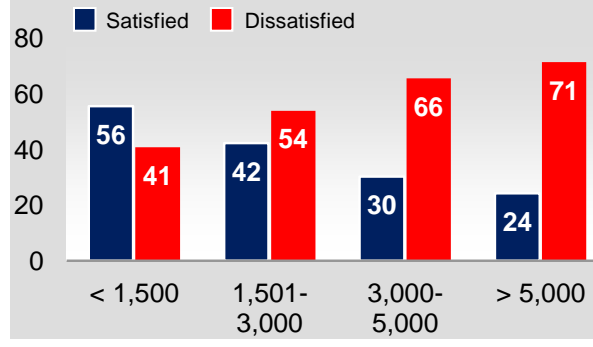
## Age Group



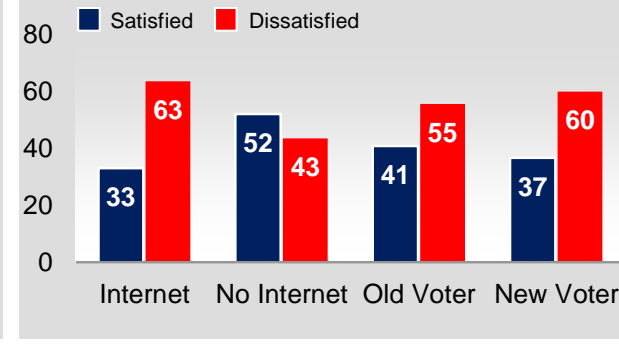
## Occupation



## Household income (RM)



## Internet access / Voter status



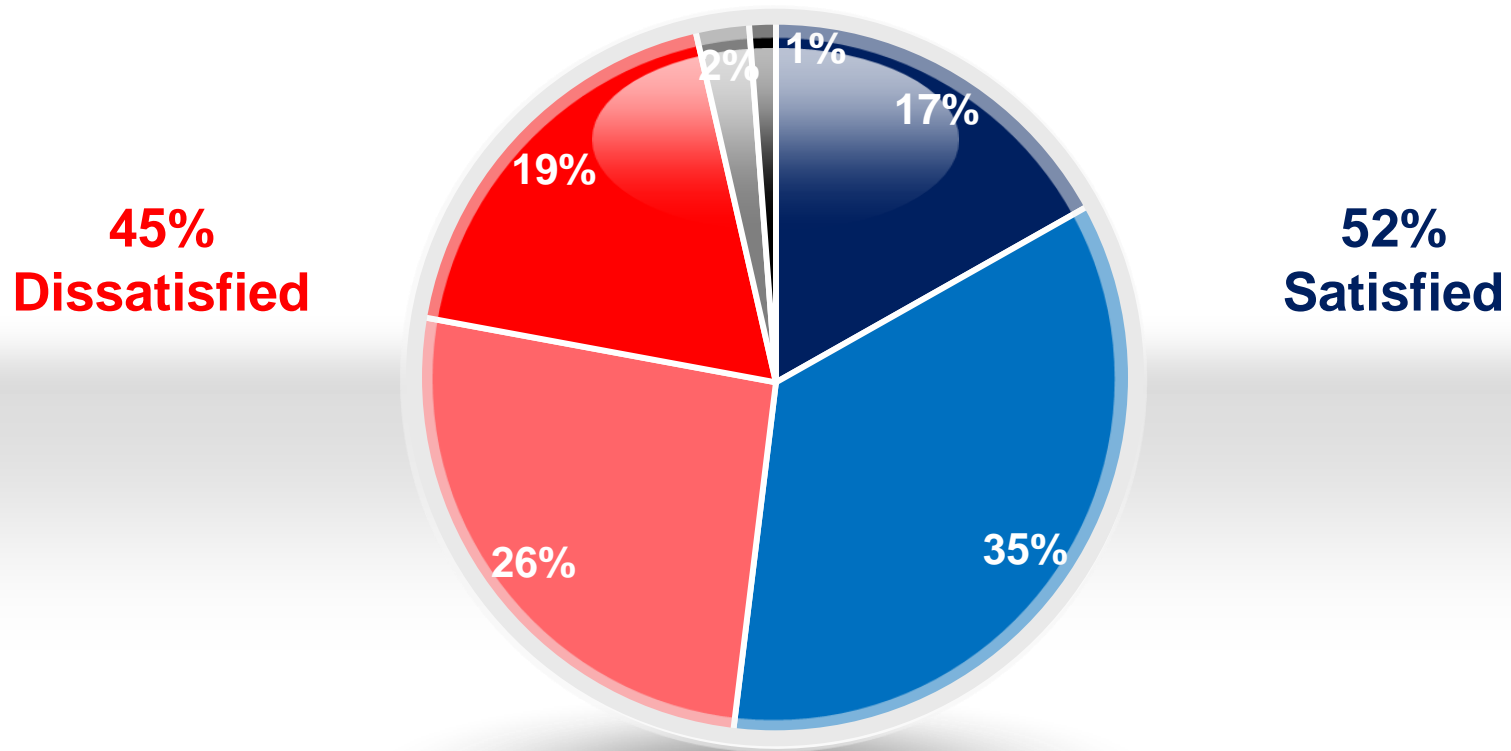
\* Homemaker, Retired, Students, Unemployed

Q: How satisfied or dissatisfied are you with way the government is managing the economy at present?



# Performance of the Prime Minister

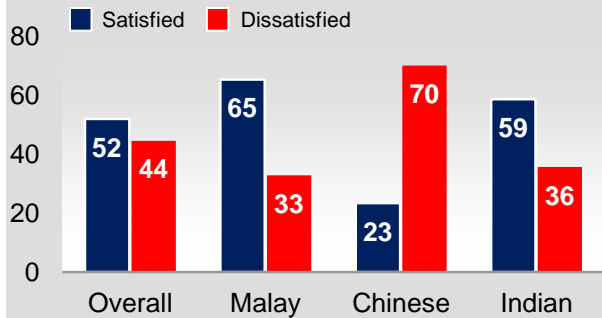
- Very satisfied
- Somewhat satisfied
- Very dissatisfied
- Somewhat dissatisfied
- Unsure
- Refused



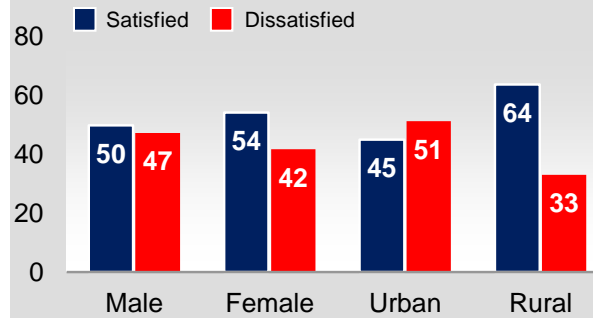
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Performance of the Prime Minister

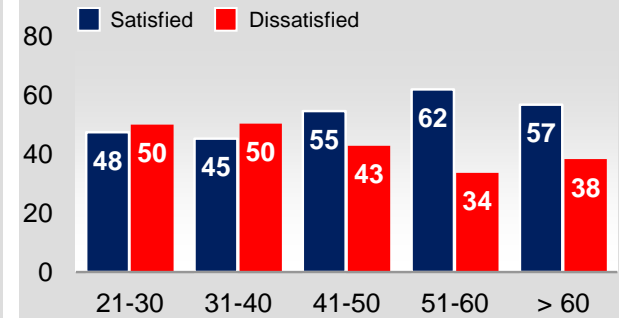
## Ethnicity



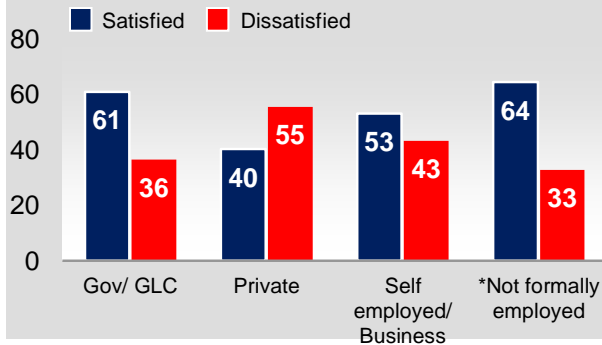
## Gender / Setting



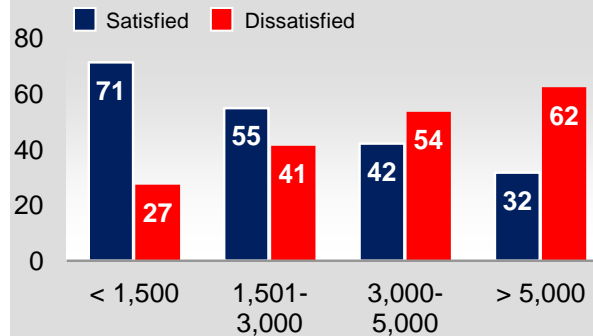
## Age Group



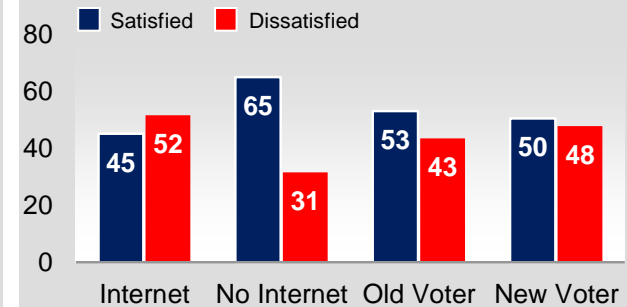
## Occupation



## Household income (RM)



## Internet access / Voter status

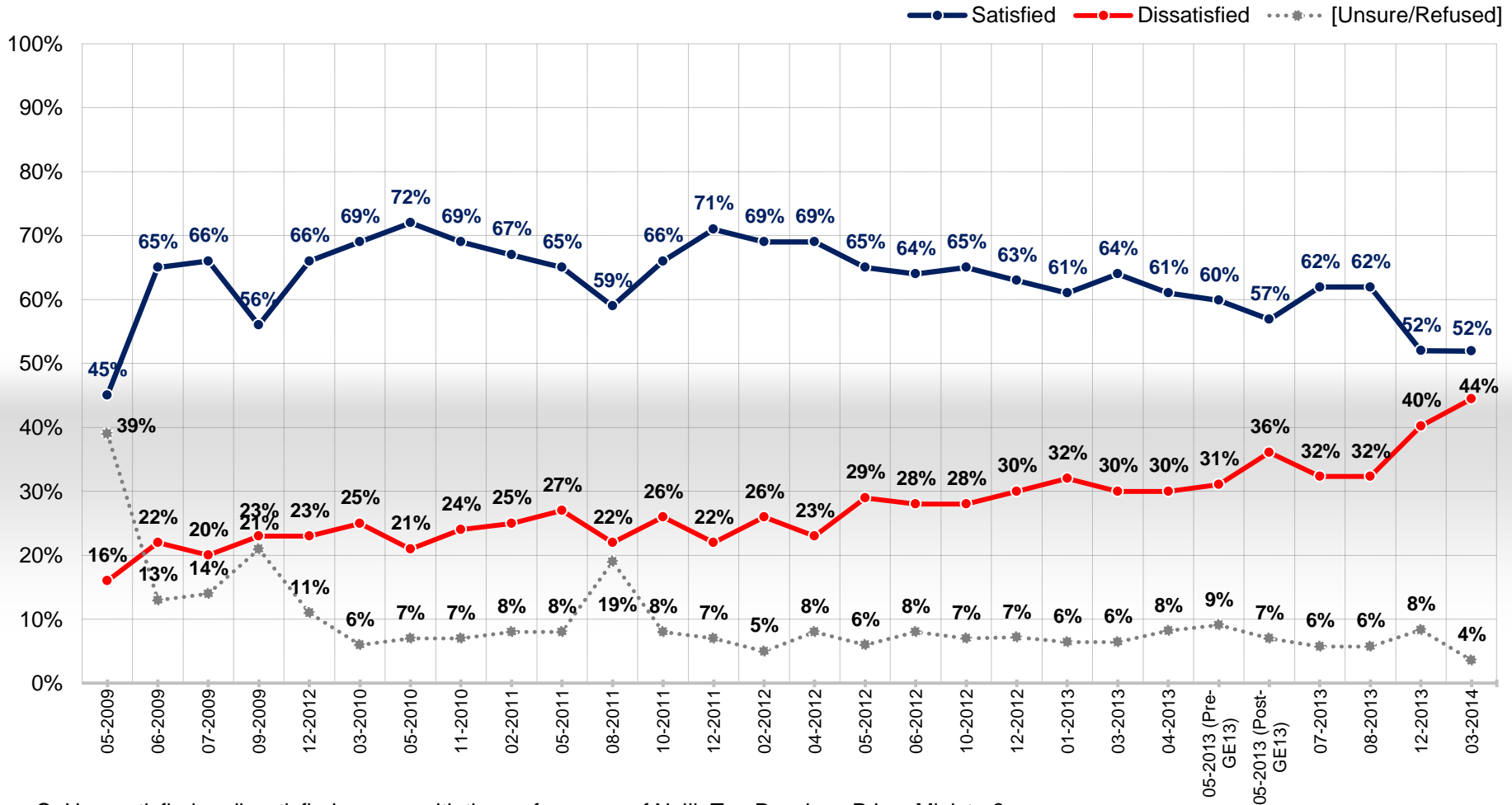


\* Homemaker, Retired, Students, Unemployed

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Satisfaction towards Najib Tun Razak

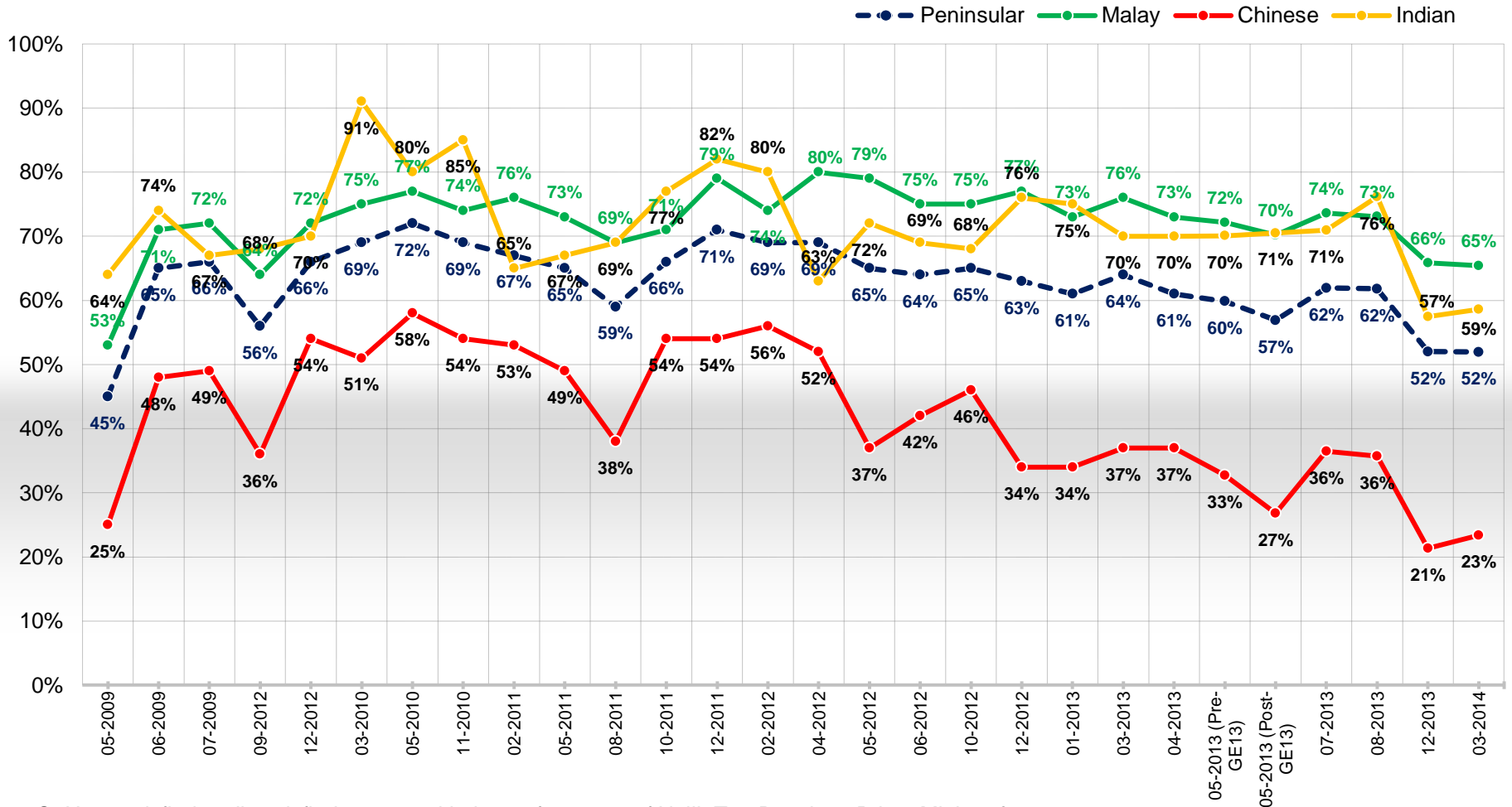
## Satisfaction versus Dissatisfaction



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Satisfaction towards Najib Tun Razak

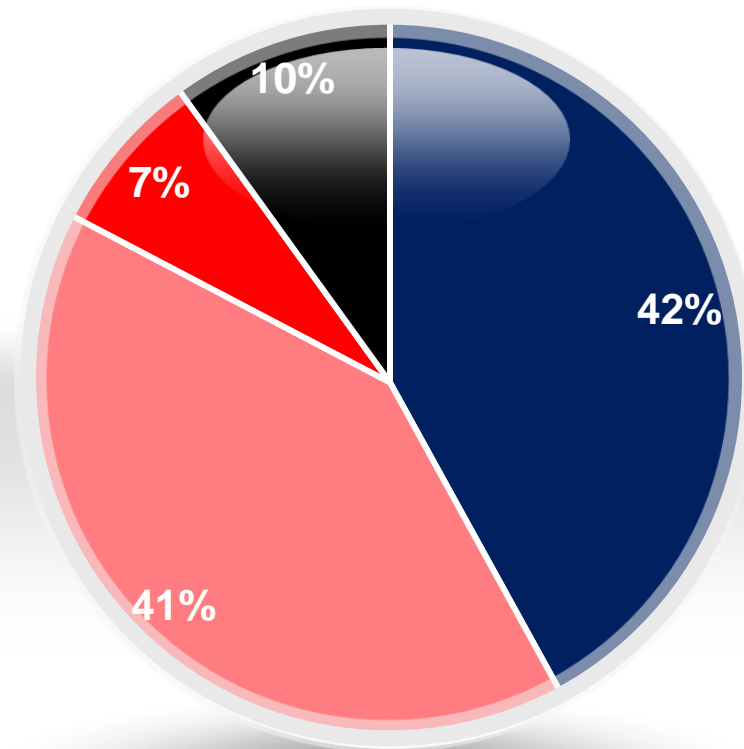
## Satisfaction across Ethnicity



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

# Perception towards Government

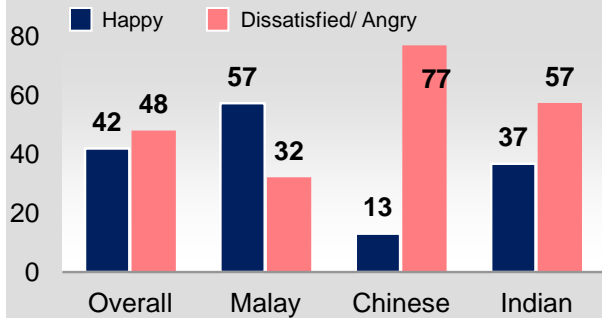
- Happy with Government
- Angry with Government
- Dissatisfied with Government
- Unsure/ Refused



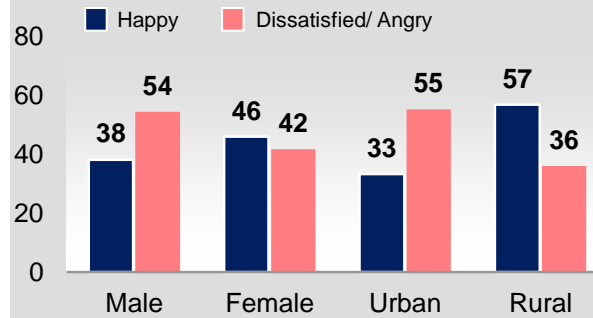
Q: Some people say they are happy with the **Government** while others are dissatisfied and others say they are angry?  
Which one best describes how you feel?

# Perception towards Government

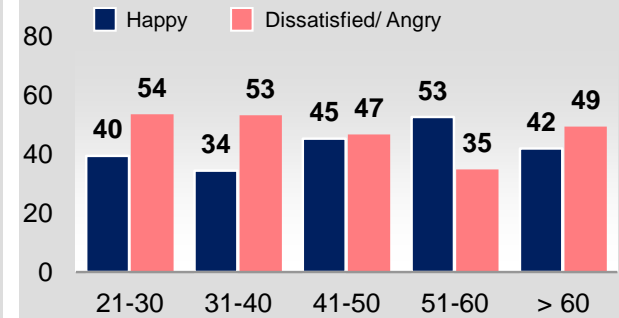
## Ethnicity



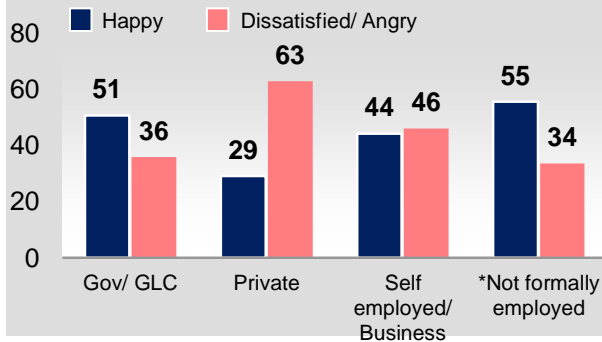
## Gender / Setting



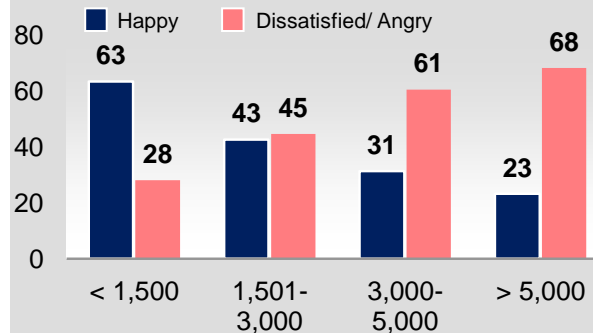
## Age Group



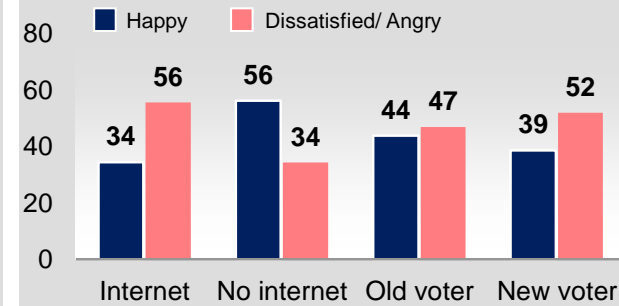
## Occupation



## Household income (RM)



## Internet access / Voter status



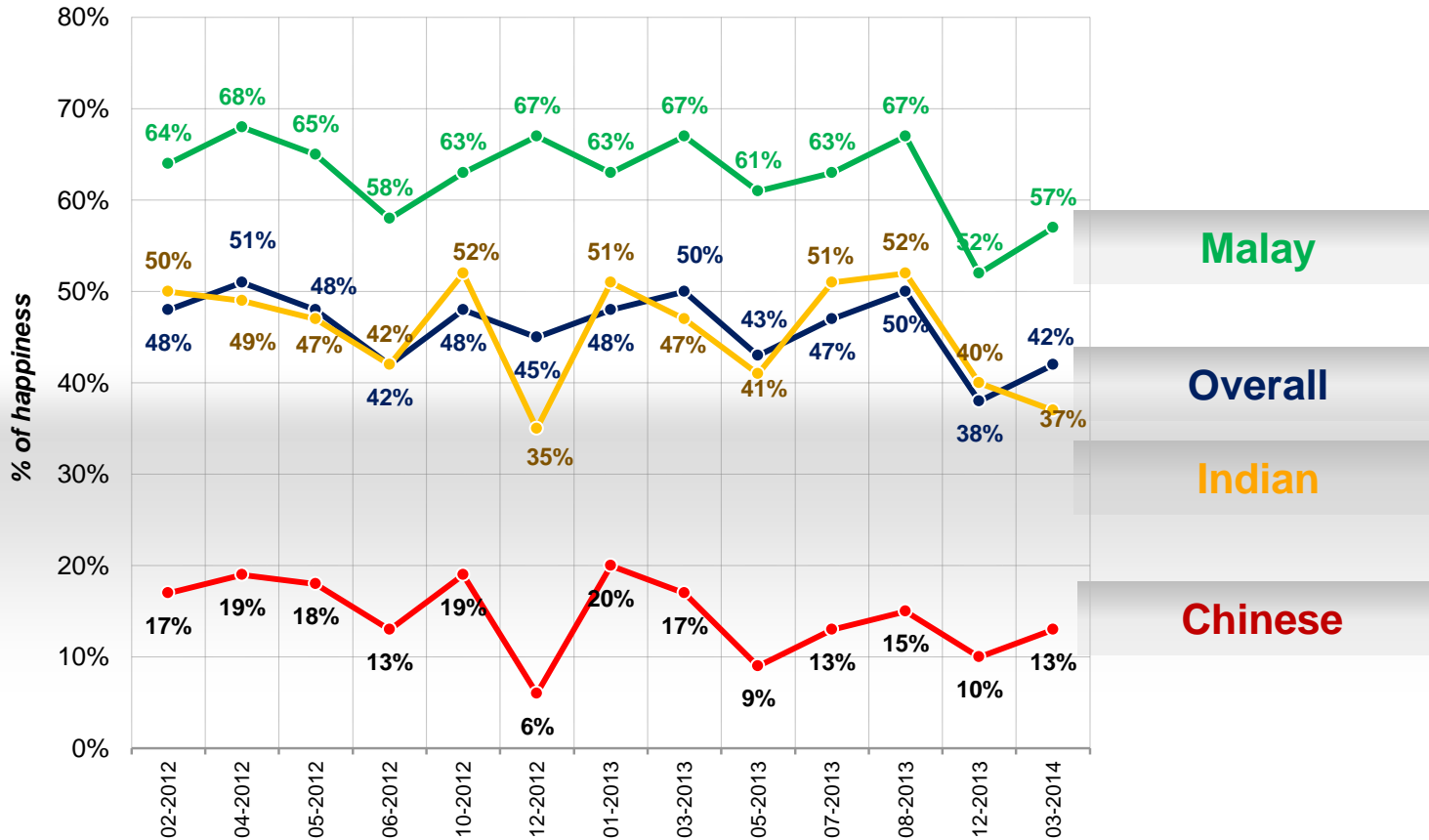
\* Homemaker, Retired, Students, Unemployed

Q: Some people say they are happy with the **Government** while others are dissatisfied and others say they are angry?  
 Which one best describes how you feel?

# Perception towards Government

Perception towards Government across Ethnicity

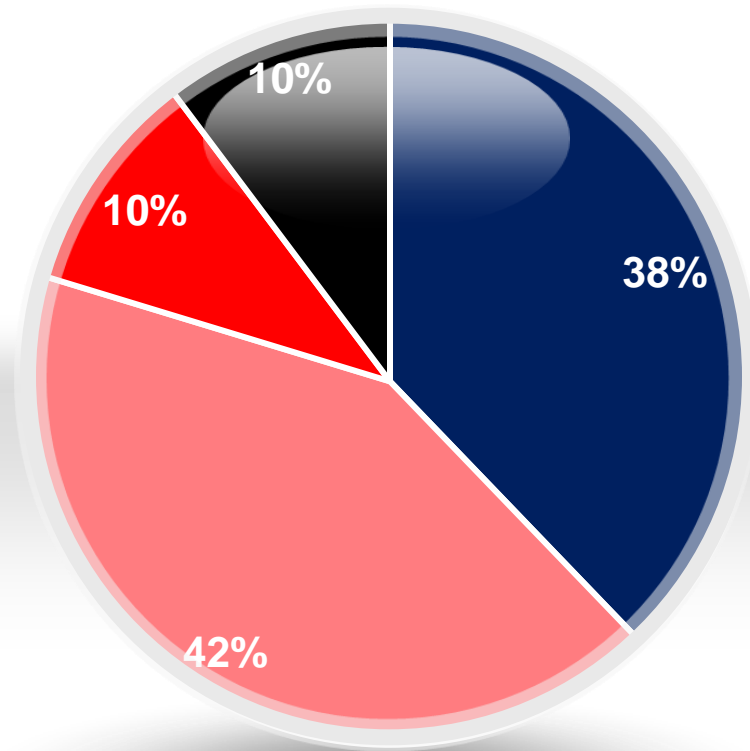
% respondents expressing “happy”



Q: Some people say they are happy with the **Government** while others are dissatisfied and others say they are angry?  
 Which one best describes how you feel?

# Perception towards Barisan Nasional

- Happy with Barisan Nasional
- Angry with Barisan Nasional
- Dissatisfied with Barisan Nasional
- Unsure/ Refused

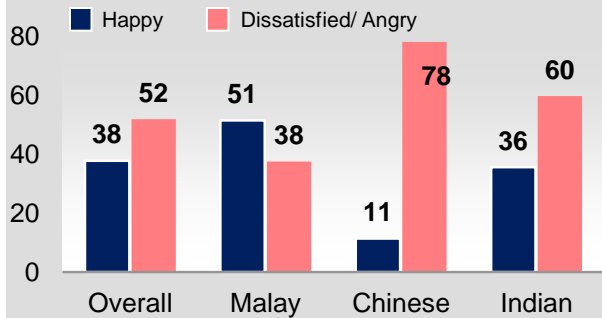


Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

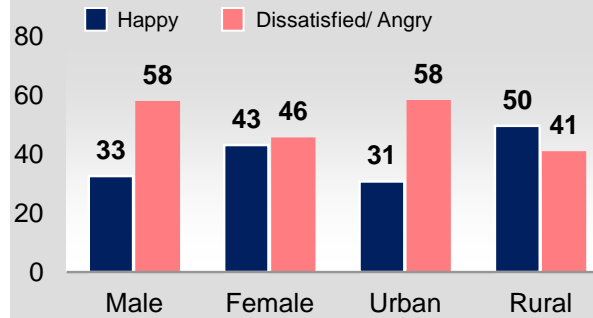


# Perception towards Barisan Nasional

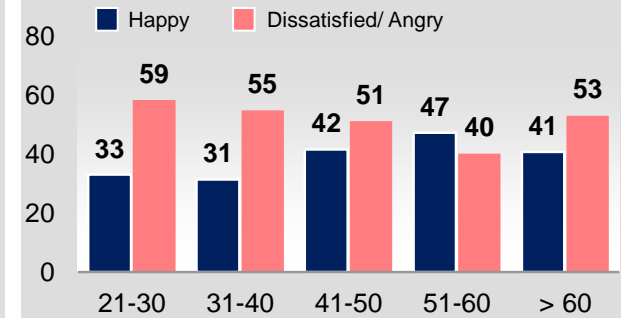
## Ethnicity



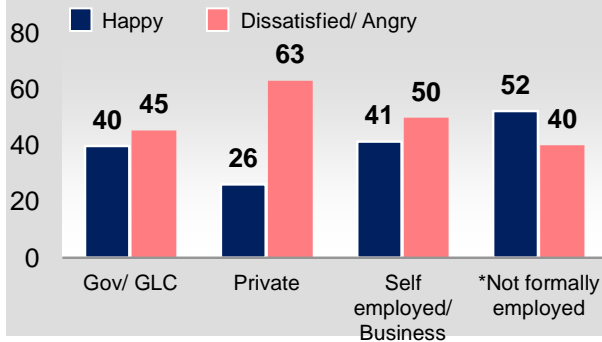
## Gender / Setting



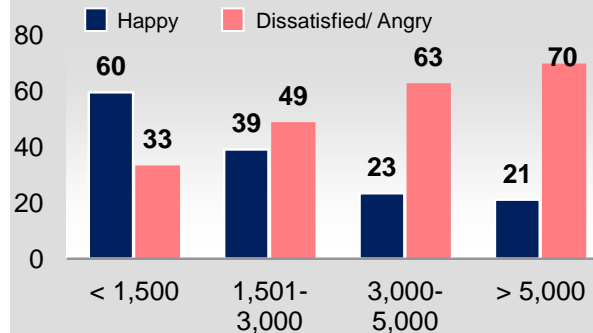
## Age Group



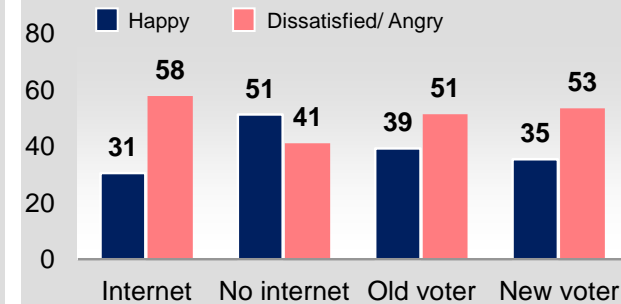
## Occupation



## Household income (RM)



## Internet access / Voter status



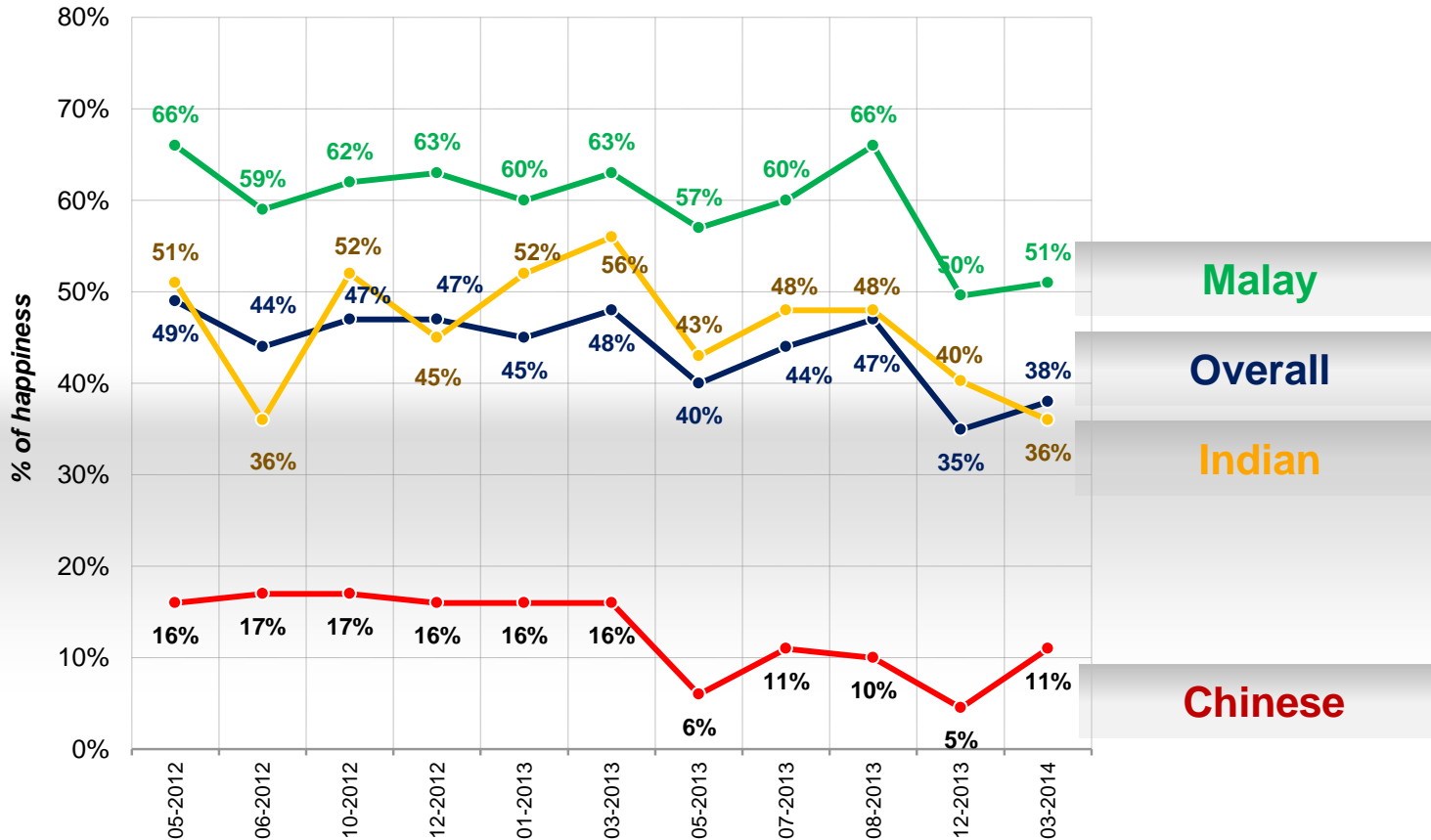
\* Homemaker, Retired, Students, Unemployed

Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

# Perception towards Barisan Nasional

Perception towards Barisan Nasional across Ethnicity

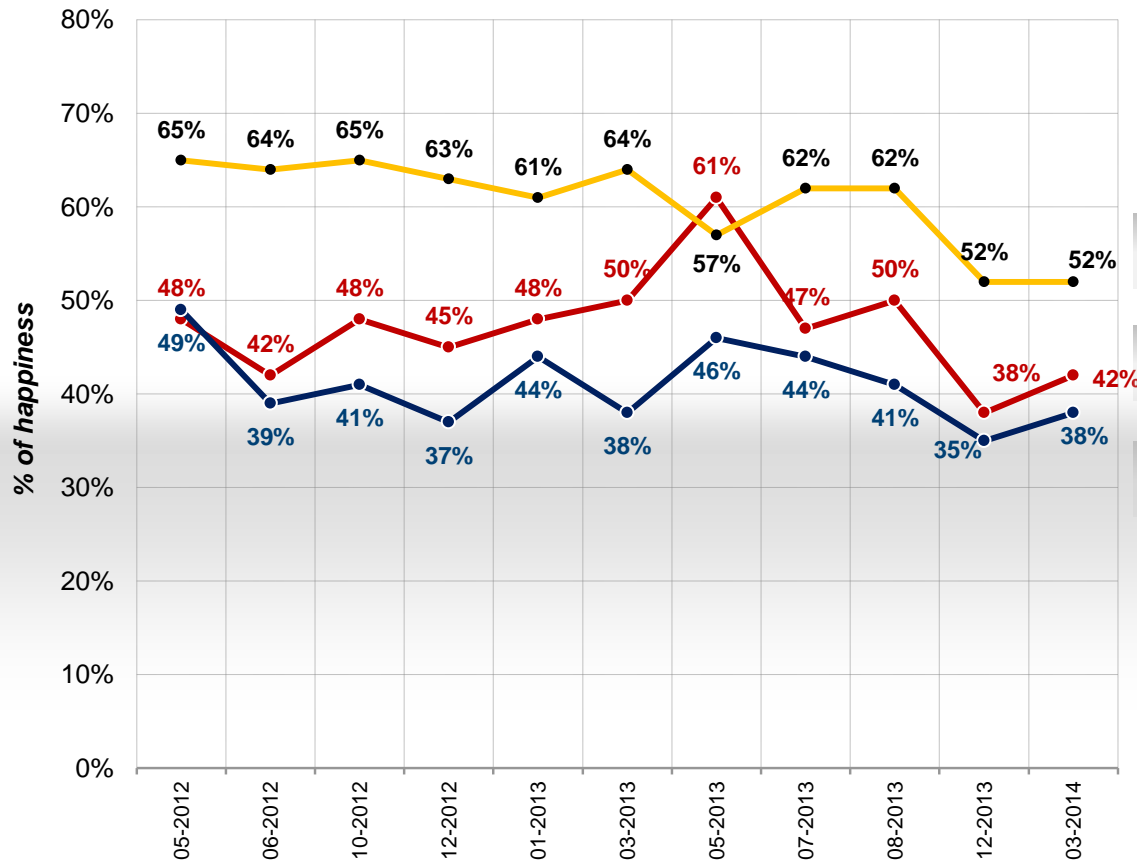
% respondents expressing “happy”



Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

# Perceptions towards PM, Govt. & BN

% respondents expressing “happy”



**Prime Minister (Satisfied)**

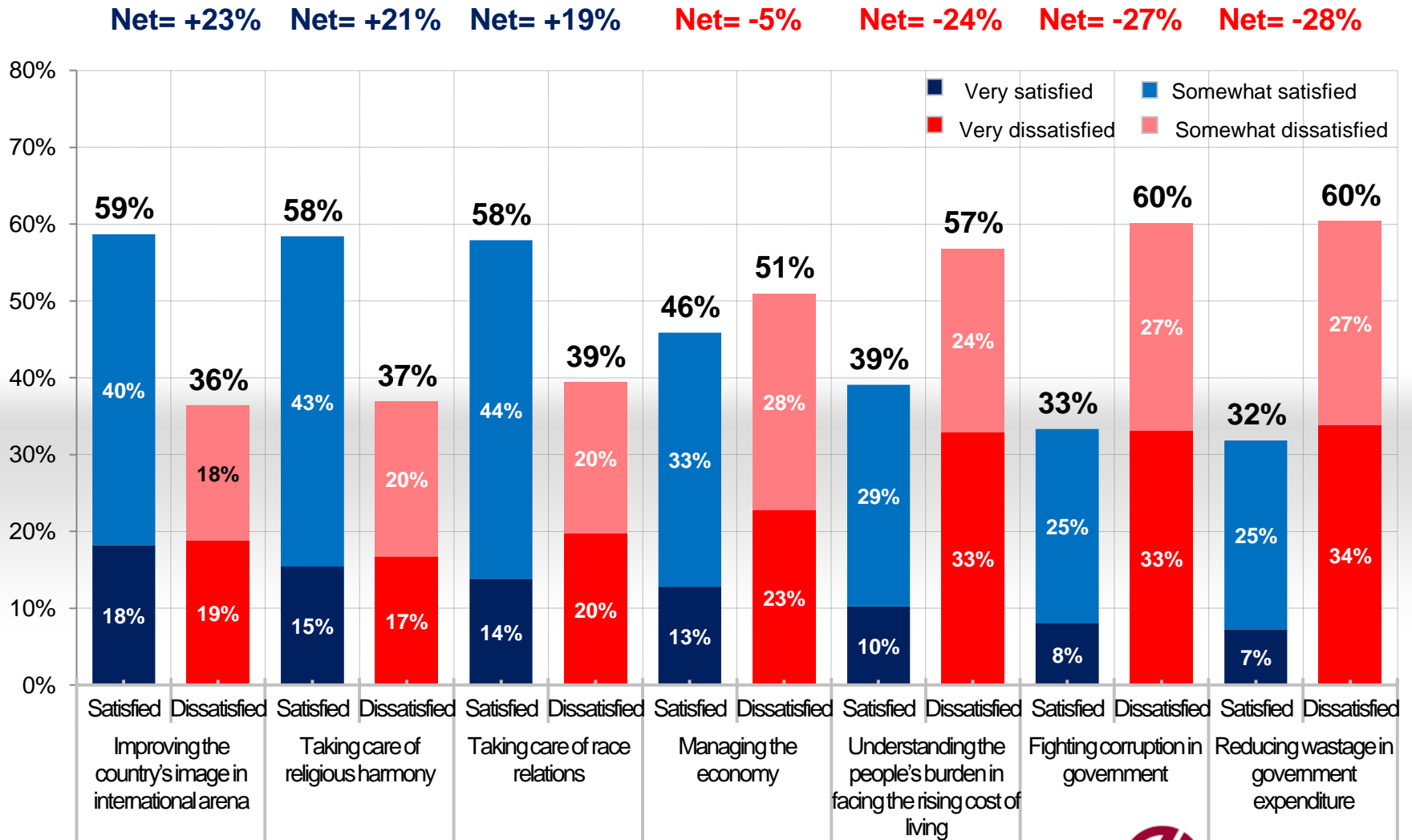
**Government**

**Barisan Nasional**

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

Q: Some people say they are happy with ... while others are dissatisfied and others say they are angry? Which one best describes how you feel?

# Performance of the Prime Minister



Q. Now I would like to get your opinion on the performance of Najib Tun Razak, how satisfied or dissatisfied are you with him in the following areas?

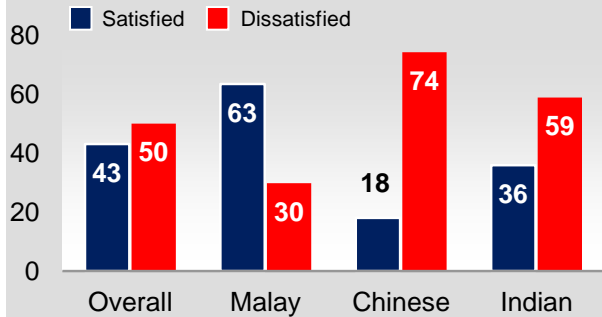
# Performance of the Prime Minister

Performance Areas	% Satisfied	% Dissatisfied	% Don't Know/ No Response
Managing the economy	46%	51%	3%
Taking care of race relations	58%	39%	3%
Taking care of religious harmony	58%	37%	5%
Improving the country's image in international arena	59%	36%	5%
Fighting corruption in government	33%	60%	7%
Reducing wastage in government expenditure	32%	60%	8%
Understanding the people's burden in facing the rising cost of living	39%	57%	4%

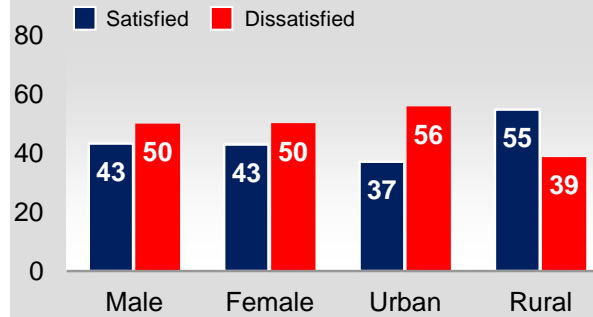
Q. Now I would like to get your opinion on the performance of Najib Tun Razak, how satisfied or dissatisfied are you with him in the following areas?

# Handling of MH370 Crisis

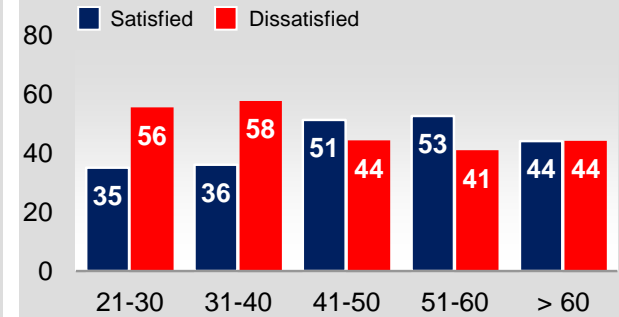
## Ethnicity



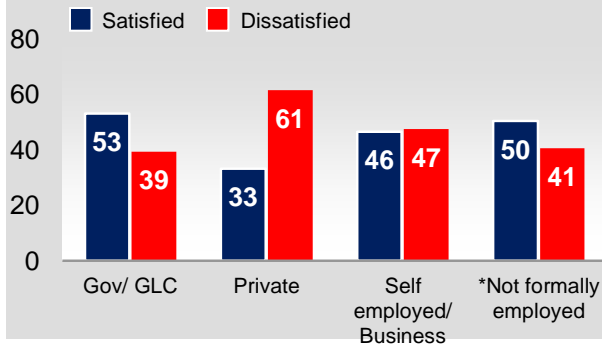
## Gender / Setting



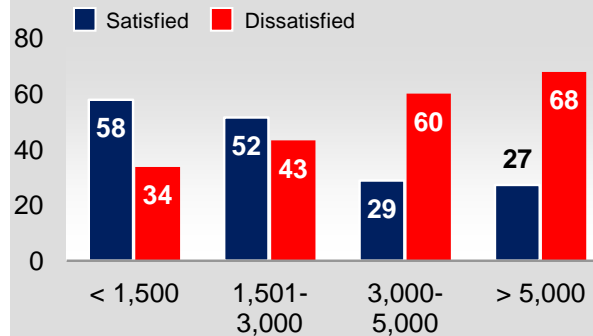
## Age Group



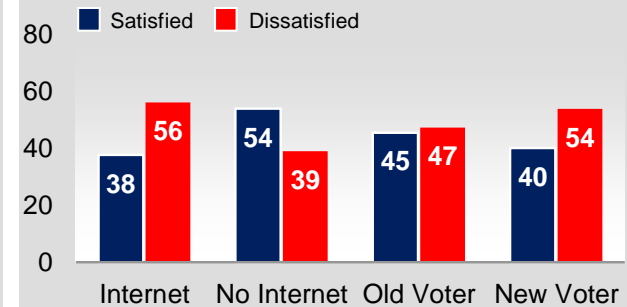
## Occupation



## Household income (RM)



## Internet access / Voter status



\* Homemaker, Retired, Students, Unemployed

Q: Now moving to the issue of the missing MH370 aircraft. In your view, how satisfied or dissatisfied are you with the way the government is handling this issue?

Notes: This question was asked from 13<sup>th</sup> – 20<sup>th</sup> March 2014, N=513